

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

NO. 7A-H3716

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MOORE HOUSE, YORKTOWN

COPYRIGHT BY COLONIAL PARK COMPANY, INC.
YORKTOWN VIRGINIA (small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LOWER BUILDING & PORCH WHITE, ALSO FENCE. SMALL BLDG. WALLS YELLOWISH
TAN MOTTLED. ROOFS SLATE COLOR. LAWN & FOLIAGE GREEN. WALKWAYS YELLOWISH
TAN. CHIMNEYS & FOUNDATIONS OLD BRICK DULLISH RED, WHITE MORTAR. SASH &
TRIM WHITE. SHUTTERS GREEN.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

... up
order for the ... Please
see to it that all ... or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. C.

Estimate of Cost

POTINATE

By DEC 3 1937 Date DEC 3 1937

Cost Dept. Checked DEC 3 1937

OPERATION	EST. TIME (1.4.1. No. 1 Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COM. SET UP		DEC-3 1937	DEC-3 1937
PRINTING	5 2	12-3	12-48
FINISHING			
DEL. STAMP	8 ✓	12-31	1-3 48
ENG. STAMP			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	37 9	Jan 21, 38	Jan 24, 38

By DEC 3 1937

By 21

Also Returned in Customer

10
5

57
Copy made 1/28/38
R. M. 56
60

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

NO. 7A-H3717

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GRAND FRENCH BATTERY,
YORKTOWN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

COPYRIGHT BY COLONIAL PARK COMPANY,
INC., YORKTOWN, VIRGINIA (SMALL TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
(SEE BACK OF PHOTO)

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this program. Please see to it that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

DEC 3 1937

Cost Dept. Checked

By DEC 3 1937

	DATE	ENTERED	DATE
ST. UP		DEC-3 1937	DEC-3 1937
6 3		12-3	12-14 SC
4		12-31	1-3 LT
225 1/2			12 Jan
36 9		1-27	1-28 WP

DATE ORDERED _____ DATE PAID _____

DATE _____

DATE _____

12
6

59

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

NO. 7A-H3718

ORDER NO.

DATE 11-29-1937

6 M ART COLOR NE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) BRITISH REDOUBT #9,
YORKTOWN

COPYRIGHT BY COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA (small type)

SMALL TYPE: NATIONAL PARK
SERVICE PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

(SEE BACK OF PHOTO)

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this album. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By ELCC 1937 Date DEC 1937
Cost Dept. Checked 12-6

DESCRIPTION	EST. TIME No. Time Lower	DATE ENTERED LIST	DATE COMPLETED
COMPLETION		DEC - 6 1937	DEC - 6 1937
SKETCH			
RETOUCHING	6 1	12 - 6	12 - 14 SE
PROOFING			
BLUING	12	12 - 31	1 - 4 NY
ENGRAVING			
HAND COLOR PROOF	25 1/4		1 Jan.
ARTIST REPT.	24 8 3/4		1-29 Bth

DATE ESTIMATE OK'D. DATE PAID

By By

DATE PAID DATE PAID

17
R. 59
R. 56
63

WALTER M. PFEIFER, UTICA, N.Y.

NO. 7A-H3719

ORDER NO. 7301

DATE 11-29-1937

12M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) EASTERN STAR HOME AND CHAPEL,
ORISKANY, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE: 158

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Bldg light creamy tan - roof greyish tan

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

On order for this set, please see to it that all negatives are uniform and are in harmony with each other to make an attractive set.

ESTIMATE

Genl Dept. Checked

DEC 1 1937

DEC 1 1937

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
COMPRESSOR			DEC-1-1937	DEC-1-1937
REPAIRING	169	3	12-1	12-15-38
PHOTO LITHO				
BLANKET	60		12-16	12-17-38
STAMPING				
HAIR DRESSING	151	1/2	12-17	12-17
REPAIRING	168	9	7-26-38	1-31-38

DATE

TIME

BY

M
B

58

WALTER M. PFEIFER, UTICA, N.Y.

NO. 7A-H3720

ORDER NO. 7301

DATE 11-29-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) UTICA FREE ACADEMY, UTICA,
N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~XXXXXX~~ BEFORE TITLE: 157 /
AFTER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		DEC 1 1937	
DESCRIPTION	TIME	DATE	REMARKS
COMPOSING, TYPE SET UP	11	DEC 1 1937	
SKETCH			
RETOUCHING	4 5	12-1	12-13 of
PHOTO-LITHO			
BLACK-OUT STAMPING (CRAQUE)	65	12-13	12-13 of
ENCLOSING			
HAND COL. PROOF	169 1 1/2	12-15	12-15
FINAL COST	214 9	1-31	2-4

By _____ Date Paid _____

By _____ Date Paid _____

By _____ Date Paid _____

WALTER M. PFEIFER, UTICA, N.Y.

NO. 7A-H3721

ORDER NO. 7301

DATE 11-29-1937

12 M500X POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

KNIGHT TEMPLAR BUILDING,
MASONIC HOME, UTICA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE: 160'

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Red bldg

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
DEC 1 1937		DEC 1 1937	
DESCRIPTION	EST. TIME	DATE ENTERED	DATE SHIPPED
COMPOSING WITH SET UP		DEC - 1 1937	DEC - 1 1937
SHOOTING			
RETOUCHING	15 4	12 - 1	12 - 16 8
PRINTING			
DELIVERY	68	12 - 16	12 - 26 45
EXPENSES			
LESS AMT OF PROOF	160 1/2	12 - 17	12 - 17
TOTAL DUE	212 9	Jan 1	Jan 2

DATE ORDERED

DATE FILED

BY

BY

RECEIVED TO CREDIT

BY

14
5

ST.
58

WALTER M. PFEIFER, UTICA, N.Y.

NO. 7A-H3722

ORDER NO 7301

DATE 11-29-1937

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I (R. M. NO

TITLE (IN FULL) THOMAS R. PROCTOR HIGH SCHOOL,

IMPRINT SAME AS ABOVE

UTICA, N.Y.

PRIVATE NO. AFTER TITLE: 161 /

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

REMARKS ON
order for the customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Chicago

DEC 1 1937

By DEC 1 1937

DESCRIPTION	ENTERED LAST	COMPLETED
COMPOSED TOP SET UP	DEC - 1 1937	DEC - 1 1937
ETCH		
RETOUCHING	5 5 12-1	12-13 H
PHOTO-LITHO		
PRINTING	68 12-14	12-16 H
ENCORAVING		
HAND COL. PROOF	16 1/2 12-16	12-16
PRINTING	28 9 1-29	1-29 H

DATE RECEIVED _____ DATE FILED _____

By _____ By _____

FILED _____ FILED TO CUSTOMER _____

By _____ By _____

5

ST.
58

WALTER M. PFELFER, UTICA, N.Y.

NO. 7A-H3723

ORDER NO. 7301

DATE 11-29-1937

12 M500 POST CARDS'

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GENESEE STREET LOOKING
SOUTH, UTICA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE: 162

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. /

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By DEC 1 1937
Cost Dept. DEC 1 1937

DESCRIPTION	QTY.	UNIT PRICE	DATE ENTERED LAST	DATE FILED
COMPOSITION, TYPE SET UP			DEC - 1 1937	DEC - 1 1937
SKETCH				
RETOUCHING	2	7	12 - 1	12 - 14
PHOTO-LITHO				
BURNING STAMPING, OPAQUING	68		12 - 14	12 - 15
PROOF	39	1 1/2	12 - 15	12 - 16
ARTIST'S	218	11	1 - 31	2 - 4

DATE FILED

DATE FILED

By

Printed by G. C. C. Co.

3
2

57
58

WALTER M. PFEIFER, UTICA, N.Y.

NO. 7A-H3724

ORDER NO. 7301

DATE 11-29-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CHAPEL, MASONIC HOME,
UTICA, N.Y.

PRIVATE NO. AFTER TITLE: 159

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

White dome, tower, fountain, green.
ornamental windows

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
DECEMBER 1937

Cost Dept. Closed

By

DECEMBER 1937

DESCRIPTION	EST. TIME No. Time Allow.	DATE ENTERED L. T.	DATE CLOSED
COMPOSING THE SET UP		DEC - 1 1937	DEC - 1 1937
EXPOSURE			
RETOUCHING	14 5	12 - 1	12 - 14 56
PROOFING			
BLUING	6	12 - 14	12 - 14 15
PRINTING			
HAND COLORING	39 1 1/2	12 - 15	12 - 15
ART DEPT.	228 9	1 - 28	1 - 31

DATE

DATE

DATE

By

Returned to Customer

By

ST-
58

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

DIAL No. 7A-H3725 ORDER NO. 7309 DATE 11-30-1937

CUSTOMER HOTEL INDIANA
FORT WAYNE, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART.

DATE COMPLETED

Photos for
this Customer

50 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLOPHONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JUST THE PLACE TO ENJOY THE FINEST OF
CAREFULLY PREPARED FOODS, ETC. AS PER COPY

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

MADE OVER
ADV.

11-25-1938

HC 2

02-26

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3726 ORDER NO. 7310 DATE 11-30-1937

CUSTOMER EMORY PIPE & FOUNDRY CO., INC.,
ANNISTON, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WILSON BUILDING, ANNISTON, ALABAMA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

YOU WILL NOTICE FROM THE PHOTO A SIGN OF THE KEEPER
HOTEL AND A CORNER TOP SECTION OF A BUILDING ACROSS
THE STREET FROM THE WILSON BUILDING. THESE
SECTIONS ARE NOT TO BE SHOWN IN THE CUT.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE COLOR, CONCRETE COLOR, TO REMAIN THE SAME FOR THE FIRST AND SECOND FLOORS OF THE WILSON
BUILDING AS SHOWN ON THE OLD CARD (KROPP) BUT THE BRICK ON THE OTHER EIGHT FLOORS OF THE
WILSON BUILDING TO BE COLOR 18 AS SHOWN ON YOUR COLOR CHART..

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9

W.C. ...

La 9

Handwritten signature

WOODBURY BOOK CO., DANVILLE, ILL.

NO. 7A-H3727

ORDER NO. 7462

DATE 12-10-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL) HOTEL WOLFORD, DANVILLE, ILL. IMPRINT SAME AS ABOVE

6B699

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ELIMINATE CARS AND PERSONS. ADD FLAG ON THE FLAGSTAFF. USE SAME COLORS AS ON ATTACHED CARD NO. 3A-H62.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

6

12-28

12-27-45

40

1/2

12-28

41

9

1-5-38

1-6-38

JAN 13 1938

3
4

5
79

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3728 ORDER NO. 7314 DATE 11-30-1937

CUSTOMER VOIGT COMPANY
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VOIGT SIGNS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Very Very Rush

25 PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DESERET BOOK COMPANY
WESTERN PUBLISHING & NEWSLETTER CO.,
SALT LAKE CITY, UTAH
~~LOS ANGELES, CALIF.~~

NO. 7A-H37 29

ORDER NO. 7878

DATE 12-1-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE WATCHMEN, ENTRANCE TO
ZION NATIONAL PARK, UTAH.

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 887

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED. ALL OF THIS COUNTRY IS RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for this company. Please
see to it that all positives or nega-
tives are uniform in color and
in harmony with each other
to make an attractive set.

ESTIMATE
DEC 1 1937 AND WORK SCHEDULE

Cost Dept. Checked

By DEC 1 1937
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time allowed		
COMPOSITION TYPE SET UP			DEC-8 1937	DEC-8 1937
SKETCH				
RETOUCHING	6	2	12-8	12-13 SC
PHOTO LITHO				
RETOUCHING SPECIALIZING	65		12-13	12-14/45
RETOUCHING				
HAND COLOR PROOF	163	1½		
RETOUCHING	44	9	12/28/37	12/31/37

DATE RECEIVED

DATE PAID

JAN 6 1938

20

RM 57
69

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H3730

ORDER NO. 7878

DATE 12-1-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

TEMPLE OF SINAWAVA, ZION

IMPRINT SAME AS ABOVE

NATIONAL PARK, UTAH

SMALL TYPE: PHOTO BY DAVIS

PRIVATE NO. BEFORE TITLE: 923

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. ALL OF THE ROCK INCLUDING THE NEAREST MOUNTAIN IS RED. THE HIGH PEAK IN REAR IS WHITE WITH GREEN TREES ON TOP OF IT. THE CURBING IS RED SANDSTONE. ROADS GRAY GRAVEL. TREES AND GRASS VARIOUS SHADES OF GREEN.

Photo In 9A 246

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEC 1 1937

ESTIMATE

Cost Dept. Checked

DEC 1 1937

By

DEC 1 1937

COMPOSITION	TIME	ENTRER	ENTRER
COMPOSE G. TYPE SET UP		DEC-9 1937	DEC-9 1937
ETCH			
INTRODUCING	15	12-9	12-15
PHOTOGRAPH			
PRINTING	6	12-26	12-16
ENGRAVING			
ARTIST	23	12-28	12-28

DATE RECEIVED

DATE PAID

DEC 29 1937

By

[Signature]

104 57 90

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H3731

ORDER NO. 7878

DATE 12-1-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST TEMPLE, ZION
NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 883

SMALL TYPE: PHOTO COURTESY HAL RUMEL

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. THESE MOUNTAINS ARE ALL RED EXCEPT THE SMALL MT. CAP XXXXX ON TOP OF CENTER
THIS IS WHITE WITH GREEN TREES. WITH THE SHRUBS AND THE BLUE SKY, THIS
SHOULD BE AN ATTRACTIVE CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Images on
order for this company. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DEC 3 1937

DEC 3 1937

OPERATION	TIME	DATE	ENTERED	DATE
COM. PHOTO SET UP			DEC-2 1937	DEC-2 1937
SKETCH				
RET. PRINTING	12	2	12-3	12-158
PHOTOGRAPH				
PRINTING	68		12-16	12-1645
ENCLOSURE				
HAND COLOR PRINT	10.5	1/2		
ATTACHMENT	9		011938	8861 21 1938

DATE RECEIVED

DATE PAID

By

Photo Returned to Customer

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H3732

ORDER NO. 7878

DATE 12-1-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ZION NATIONAL PARK AFTER
THE STORM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY DAVIS

PRIVATE NO. BEFORE TITLE: 886

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. MOUNTAINS BRIGHT RED, GREEN TREES & GRASS. BLACK OILED
ROAD. TAKE OUT POSTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order

ESTIMATE

Cost Dept. Checked

By

Date

DEC 8 1937

DEC 8 1937

DESCRIPTION	TIME	DATE	ENTERED	DATE
COMPOSITION & SET UP			DEC-8 1937	DEC-8 1937
STITCH				
PROOFING	12 2	12-8		12-14 SC
PRINTING				
DELIVERY	64	12-14		12-14 15
REPAYMENT				
PROOF OR PROOF	163 12			
FINAL COST	53 9	12/31/37		1/4/38

BY

DATE

20

Rm. 57
69

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H3733

ORDER NO. 7878

DATE 12-1-1937

1-1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PART OF ZION NATIONAL
PARK, UTAH, FROM THE CROSS ROADS

SMALL TYPE: PHOTO BY DAVIS

PRIVATE NO. BEFORE TITLE: 885

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLACK OILED ROADS. PUT GRASS IN FOREGROUND AT RIGHT. GREEN SHRUBS WITH
SOME YELLOW AND BLUE WILD FLOWERS. MTS. ARE ALL RED EXCEPT TOP OF
CENTER MOUNTAIN, WHICH IS WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
DATE 1937		DEC 1937	
OPERATION	QUANTITY	DATE	DATE
COMP. & G. TYPE SET UP		DEC-9 1937	DEC-9 1937
ETCH			
RETOUCHING	17 2	12-9	12-14
PRINTING			
BLUING	20	12-15	12-15
STAMPING			
ENCLOSURE			
HANDLING	39 11	1-8-38	1-10-38

DATE Filed JAN 13 1938

By

8-17

R.M. 57
70

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H3734

ORDER NO. 7878

DATE 12-1-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE COLORADO RIVER FROM
GRAND CANYON BRIDGE NEAR LEE'S FERRY

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY DAVIS

PRIVATE NO. BEFORE TITLE: 884

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. ALSO 4A-H634.

Photo in 9AH249

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive *CLP*

ESTIMATE

Cost Dept. Checked

By CLP Date DEC 1937 Date DEC 1937

OPERATION	DATE	DATE	DATE
COMPOSING THE TITLE		DEC-9 1937	DEC-9 1937
SKETCH			
REPRODUCTION	12-4	12-9	12-13 SL
PROOFING			
REPRODUCTION	65	12-14	12-14 SL
ENGRAVING			
PRINTING	100	12-16	12-16
DELIVERY	205	1-4	1-6

DATE JAN 13 1938

DATE 20

DATE 20

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST.
R.M. 57
70

DESSERT BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H3735

ORDER NO. 7878

DATE 12-1-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HARVESTING SALT NEAR

GREAT SALT LAKE, UTAH

SMALL TYPE: PHOTO BY DAVIS

PRIVATE NO. BEFORE TITLE: 942

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: POSTAGE ~~1x1~~ 1¢,
IF SALT BAG ATTACHED WITH MESSAGE
3¢, WITHOUT MESSAGE 1½¢

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE & CARD ATTACHED. TAKE OUT TRUCK IN DISTANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 8 1937

By

DEC 8 1937

OPERATION	EST. TIME Q. & No. Time Allowed	DATE ENTERED EST.	DATE FILED
COMPOSING, TYPE SET UP		DEC-8 1937	DEC-8 1937
SKETCH			
RETOUCHING	5 3½	12-8	12-13
PHOTOGRAPH			
BLUING STRAIGHTENING	65	12-13	12-14
RETOUCHING			
HAND COLOR FROM	100 1¼	12-14	12-15
PRINTING	228 8¼	12-29	1-4

DATE ESTIMATE MADE

DATE FILED

8 DEC 8 1937

By

By

DATE PHOTO RETURNED TO C

By

SAFIRSTEIN GREETING CARD COMPANY,
CLEVELAND-DETROIT

NO. 7A-H3736

ORDER NO. 7895

DATE 12-1-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER LEFT CORNER: D42

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 2 1937

ESTIMATE
SCHEDULE

Cost Dept. Checked

By DEC 2 1937

	DATE ENTERED	DATE ENTERED	DATE ENTERED
	DEC - 2 1937	DEC - 2 1937	
	7		
14	6	12 - 2	12 - 9.8
65		12 - 9	12 - 10 1/2
40	2 1/4		12 - 22
36	15	12 - 16	12 - 21 - WP

new WR #

13

14

LINDSTAD STUDIO,
THERMOPOLIS, WYO.

NO. 7A-H3737

ORDER NO. 7880

DATE 12-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOT SPRINGS FALLS,
THERMOPOLIS, WYO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

E. H.

DEC 2 1937

Cust. Acct. Checked

DEC 2 1937

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		DEC-8 1937	DEC-8 1937
RETOUCHING	12 2	12-8	12-23 8
PROOFING			
RETOUCHING	65	12-23	12-23 15
PROOFING			
RETOUCHING	160 1 1/2	12-28	12-28
PROOFING	39 9	1-14-38	1-17-38

DATE ORDERED

DATE PAID

DATE ORDERED

DATE PAID

DATE ORDERED

DATE PAID

12

69

LINDSTAD STUDIO,
THERMOPOLIS, WYO.

NO. 7A-H3738

ORDER NO. 7880

DATE 12-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF THE BIG
SPRING, THERMOPOLIS, WYO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MOST IMPORTANT IS THE BUBBLING HOT SPRING OF GREENISH BLUE COLOR.
BRING IT OUT AS GOOD AS POSSIBLE. TOUCH UP SHELTER HOUSE AND ROADWAY
AS CARD ATTACHED. MAKE BETTER COLOR EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 8 1937

Cost Dept. Checked

By

DEC 8 1937

OPERATION	EST. TIME HRS. MIN.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC-8 1937	DEC-8 1937
SKETCH			
RETOUCHING	15 2		
PHOTO MOUNT			
BLU STONE (Coloring)	65	12-27	12-27/41
RETOUCHING			
HAND COLORING	163 14		27 Dec
ARTIST'S PROOF	28 9		1-11-38 P.H.

JAN 13 1938

DATE RECEIVED

DATE FILED

By

DATE RECEIVED

DATE Photo Returned to Customer

E.

69

KAUFMANN'S,
GRAND ISLAND, NEB.

NO. 78-H3739

ORDER NO. 7903

DATE 12-1-1937

6 M ART COLORTONE POST CARDS, "WHITE BORDER" GROUP (2) (ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) ARRASMITH FIELD GRAND ISLAND, NEBRASKA (ETC. AS PER COPY)	IMPRINT NONE		
COLOR DESCRIPTION		PHOTO PROPERTY OF CT	

BLDGS. WHITE.

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
DEC 9 1937		DEC 1937	
OPERATION	EST. TIME	RECEIVED	DATE
UNWINDING SET UP		DEC-3 1937	
1	1		
2	4	12-9	12-14 51
3	65	12-11	12-14 51
4	2 1/2	12-16	12-17
5	23	9	12-31

JAN 6 - 1938

DATE RECEIVED _____ DATE FILED _____
BY _____

14
13

70

SAMUEL STRAUSS CO.,
BROOKLYN, N. Y.

NO. 7A-H3740

ORDER NO. 7898

DATE 12-1-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW FROM
CONVENTION HALL, ASBURY PARK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT CARS ON LOWER RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS (1) PAT. NO. 1,797,775

DEC 8 1937

ESTIMATE
NO WORK SCHEDULE

Cost Dept. Checked

By

DEC 1 1937

Date

DESCRIPTION	QUANTITY	UNIT PRICE	ENTERED AMT.	DATE
CLIPPING G. 100-1-10			DEC-8 1937	DEC-8 1937
SEARCH				
REPOURING	3	6	12-8	12-20-37
PHOTO-UNIT				
LABOR (STANDARD, 100-1-10)			12-20	12-21-37
ENCLOSING				
HAND COLOR PROOF	39	120	12-27	12-27
ARTIST COST.	39	11	1-5-38	1-7-38

JAN 13 1938

DATE PAID TO C.

DATE PAID

By

PAID RECEIVED TO C.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 7A-H3743

ORDER NO. 7328

DATE 12-1-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: YOSEMITE NATIONAL PARK

BOT: WINTER SPORTS - THE TOBOGGAN SLIDE

PRIVATE NO. ^{LEFT} BEFORE LOWER TITLE: 387

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION		TIME	DATE	DATE
		Estimate	Actual	Actual
COMPOSING			DEC-7 1937	DEC-7 1937
RETRACING		6 3	12-7	12-9
RETRACING		65	12-10	12-13
RETRACING		163 1 1/2		14
RETRACING		154 9	1-20	1-21

DATE FEB 3 1938

ST.
R. M. 57
65

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 7A-M3744

ORDER NO. 7328

DATE 12-1-1937

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. II R. M. YES

TITLE (IN FULL) TOP: YOSEMITE NATIONAL PARK

IMPRINT SAME AS ABOVE

BOT: YOSEMITE VALLEY IN WINTER FROM THE
ENTRANCE OF THE FAMOUS WAWONA TUNNEL

PRIVATE NO. ~~388~~ ^{LEFT} LOWER TITLE: 388

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
DEC 7 1937

Case Dept. Checked

DEC 7 1937

	DATE ENTERED	DATE ENTERED	DATE ENTERED
MAILED	DEC-7 1937	DEC-7 1937	
MAILED			
MAILED	12-7	12-8	
MAILED			
MAILED	12-9	12-10	
MAILED			
MAILED	12-11	12-12	
MAILED	12-13	12-14	
MAILED	12-15	12-16	
MAILED	12-17	12-18	
MAILED	12-19	12-20	
MAILED	12-21	12-22	
MAILED	12-23	12-24	
MAILED	12-25	12-26	
MAILED	12-27	12-28	
MAILED	12-29	12-30	
MAILED	12-31	12-31	

FEB 3 1938

57
65

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 7A-H3745

ORDER NO. 7328

DATE 12-1-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER, BORDER)

TITLE (IN FULL) TOP: YOSEMITE NATIONAL PARK

BOT: WINTER IN YOSEMITE, HALF DOME IN
THE DISTANCE

PRIVATE NO. ~~BEFORE LOWER TITLE~~ ^{LEFT} 389

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the printer. Please
see to it that all positives or nega-
tives are uniform in colors and
in harmony with each other
to make an attractive set.

Photo in 1941

R

DEC 8 1937

ESTIMATE

Cost Dept. Checked

By

Date

DEC 8 1937

DESCRIPTION	QTY.	UNIT PRICE	DATE ENTERED	DATE
ESTIMATE			12-8-37	DEC 8 1937
PRINTING	8	2	12-8	12-13-37
PHOTOGRAPH	65		12-13	12-14-37
STAMPING	103	1 1/2		14-37
HANDCOL PROOF	155	9	1-19	1-21

DATE PREPARED

DATE PREPARED

FEB 5 1938

By

By

JA

2

45
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
NO
YES
RETURN PHOTO

DIAL NO. 7A-II3746 ORDER NO. 7338 DATE 12-1-1937

CUSTOMER ROBERT E. LEE SENIOR HIGH SCHOOL
JACKSONVILLE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NONE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Plate # on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

Photo Ret 3-D-39 to customer

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

5 x 7
24 62
X 1/2
A 93/4

Photo 7/10/37

1-2-37

g

51
63

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3747 ORDER NO. 7336 DATE 12-1-1937

CUSTOMER HOTEL CARLTON
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M.P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP-HOTEL CARLTON, MIAMI BEACH, FLORIDA
BOT-OVERLOOKING OCEAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Set 9
HC 1 1/2
LA 10

#27

Walt

2 sketches

E. H. SHARTLE, MEADVILLE, PA.

NO. 7A-H3748

ORDER NO. 7915

DATE 12-2-1937

12 1/2 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)	FRONT NO. I	R. M.	NO
TITLE (IN FULL) CITY HOSPITAL AND TERRACE, MEADVILLE? PA.	IMPRINT DISTRIBUTED BY E. H. SHARTLE, MEADVILLE? PA.		
PHOTO PROPERTY OF		CUSTOMER	

COLOR DESCRIPTION
WE SUGGEST AN INSET OF THE PHOTOGRAPH SHOWING THE AUTOMOBILE, IF THERE WILL NO EXTRA CHARGE FOR THE INSET. WE WANT THE AUTOMOBILE AND TENNIS COURT OMITTED. BY TAKING SOME FROM THE TOP AND THE BOTTOM OF THE PICTURE CONTAINING THE STACK, IT WILL BE ABOUT THE RIGHT PROPORTION.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		DEC 15 1937	
DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
DESIGN & TYPE SET UP		DEC 15 1937	DEC 15 1937
REWORKING	5	12-15	12-18
PHOTOGRAPH			
REWORKING	1/2	12-18	12-21
PHOTOGRAPH			
REWORKING	40	12-22	12-22
PHOTOGRAPH			
REWORKING	43	12-30	12-31
PHOTOGRAPH			

ST 74

E. H. SHARTLE, MEADVILLE, PA .

NO. 7A-H3749

ORDER NO. 7915

DATE 12-2-1937

12 1/2 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) HULINGS HALL, ALLEGHENY
COLLEGE, MEADVILLE, PA.

IMPRINT ~~BY~~ DISTRIBUTED BY E. H. SHARTLE,
MEADVILLE, PA.

PHOTO PROPERTY OF CCUSTOMER

COLOR DESCRIPTION

TAKE OUT TREE AT RIGHT. THIS BUILDING IS RED BRICK AND THE WINDOW CAPS
AND OTHER TRIMMINGS AROUND THE BUILDING ARE GRAY STONE. SOME COLOR COULD
BE PUT INTO THE BUSHES AROUND THE BUILDING THAT WOULD HELP BRIGHTEN UP THE
VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DEC 11 1937

DEC 11 1937

DESCRIPTION	TIME	DATE	DATE
COMPOSITION		DEC 11 1937	DEC 11 1937
CONTACT			
RETOUCHING	5	12-11	12-14
PRINTING			
PROOF	10	12-14	12-14
RETOUCHING			
PROOF	29	12-16	12-16
ARTIST	30	9	12-28

DATE SUBMITTED

DATE MADE

DEC 23 1937

5
2

NO. 7A-H3750

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J. ORDER NO. 7916

12-2-1937

DATE

25 POST CARDS

ART COLORTONE

MULTICOLOR
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF TRENTON,
N. J. SHOWING DELAWARE RIVER AND STACY
PARKSmall type: Copyright Photo, Aero Service Corp.,
Philadelphia, Pa.

PRIVATE NO.: BEFORE TITLE ---- T-23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PLEASE NOTE CANAL OR WATER WAY ALONG LARGE BLDG. ON LEFT IN CENTER OF PHOTO, WHICH IS SHOWN ON CARD ATTACHED. SHOW THIS ON THIS NEW VIEW. ALSO NOTE WHITE STONE MONUMENT IN REAR LEFT CENTER SHOW THIS CLEAR AS IT IS BATTLE MONUMENT. REMOVE BARE SPOTS ON LAWN ON RIGHT FOREGROUND INCREASE SIZE OF SHRUBBERY IN FOREGROUND. LIGHT STONE WALL ALONG RIVER BANK IN FOREGROUND. LEAVE THIS VIEW NATURAL AS IT ~~IS~~ LOOKS DO NOT MAKE A PAINTING OUT OF IT BY TOO MUCH RETOUCHING. CARD ATTACHED SHOWS CORRECT COLORS OF PROMINENT BLDGS IN FOREGROUND. MAKE THIS A GOOD SCENIC RATHER THAN BUILDINGS. USE FALL SHADINGS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

DEC 1 1937

DEC 2 1937

	DATE	ENTERED	DATE	ENTERED
RETOUCHING	2	6	12-8	12-14
PHOTO-INTO				
RETOUCHING	65		12-14	12-15
RETOUCHING				
RETOUCHING	40	24		12-16
RETOUCHING	228	16	2-7	2-11

DATE RECEIVED

DATE

By

NO. 7A-H3751

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N. J. ORDER NO. 7916

DATE 12-2-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE ^{LEFT} UPPER, LOWER, CENTER - BORDER.TITLE (IN FULL) MUSHERS HOTEL, SURF AVENUE
AND 24TH STREET, WILDWOOD, N. J.(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE ---- W-9

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

GRAY STUCCO SLATE ROOF GRAY STUCCO COLUMNS BROWN & BUFF MOTTLED ROOF ON PORCH.
GREEN SASH & WINDOW PANES & DOORS AND LOWER PORCH CORNICE. PINK FLOWERS ON LEFT
~~XXXXXXXXXXXXXXXXXXXX~~ GREEN LAWN AND SHRUBERY REMOVE POLES ON LEFT & RIGHT & WIRES
GRAY STREET PAVING

SUBMIT: RET. PHOTO

B. & O. OF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ON O. E. 100

ESTIMATE

Cost Dept. Checked

DEC 7 1937

AND WORK SCHEDULE

By

Date

DEC 7 1937

DESCRIPTION	EST. TIME HOURS	DATE ENTERED	DATE COMPLETED
CONV. ING. TIME SET UP		DEC-7-1937	DEC-7-1937
STITCH			
REPAIRING	17 4	12-7	12-14 of
REPAIRING	65	12-14	12-14 of
REPAIRING			
HAND COLOR PROOF	160 1 1/2	12-15	12-15
ATTN. COST.	217 9	12-5	2-8

DATE RECEIVED BY

DATE PAID

DATE RECEIVED BY

DATE PAID

DATE RECEIVED BY

DATE PAID

17

ST.
67

NO. 7A-H3752

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J. ORDER NO. 7917

DATE 12-2-1937

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) HIGH STREET LOOKING EAST,
POTTSTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT. SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE ^{P 30} ~~P 30~~

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION
ON LEFT FIRST LIGHT STONE 2 DARK RED 3 BUFF 4 WHITE 5 LIGHT BROWN 6 GRAY
7 CREAM 8 RED 9 BUFF 10 RED 11-12-13 GRAY OTHERS BROWN
ON RIGHT ~~EX~~ FIRST DARK RED BUFF BAY WINDOWS ~~REKMMX~~ BLUE SIGN. 2 & 3 DARK RED 4
BUFF 5 & 6 RED 7 & 8 GRAY 9 RED 10 WITH TOWER BROWN OTHERS RED AND BUFF
CEMENT STRE T PAVING REMOVE AUTO TRUCK ON RIGHT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Chicago

DEC 7 1937

By

Date

DEC 7 1937

	EST. TIME (To Allow)	DATE ENTERED	DATE COMPLETED
CALCULATED		DEC - 7 1937	DEC - 7 1937
REWORKING	4 4	12 - 7	12 - 10 SE
PHOTOGRAPHIC BLANKET SIGNATURE PAVING	65	12 - 10	12 - 10 45
IMAGE TING			
HAND COLOR PROOF	160	12 - 14	12 - 14
PRINT DEPT.	36	2 - 3	2 - 7 - W.P.

DATE RECEIVED ORD.

DATE FILED

By

By

L

E. W. [illegible]

B

make D.K. Blue
impression of sign

NO. 7A-H3753

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 7943

DATE 12-2-1937

12½M ART COLORTONE POST CARDS, ~~XXXXXXXXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 1131 RESERVOIR, MEADOW-LARK
MEADOWS - BUFFALO-TEN SLEEP HIGHWAY
(U.S.16) OVER THE BIG HORN MOUNTAINS,
WYOMING

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE SECTION INDICATED. FILL UP RESERVOIR AS INDICATED. GREEN TO BROWNISH SLOPES.
BLUE GREEN PINES. GET SPARKLE IN WATER. TAKE OUT WIRE & ROAD LEADING TO LAKE.
USE ORIGINAL SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate On of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

DEC 7 1937

By

DEC 7 1937

OPERATION

EST. TIME

DATE

EXTENSION

COST

COMPOSING, TYPE SET UP

E. TEICH

REVOUCING

PRINTING

P. S.

B. S.

B. S.

B. S.

B. S.

12

2

12-7

12-17 58

60

12-17

12-18 45

163

1½

1-15

1-18

42

9

1-15

1-18

DATE PAID

1938

BY

A

PAID TO CUSTOMER

ATTENTION!

order for this order. Please
see to it that all
negatives are uniform
are in harmony with each other
to make an attractive set.

+

5.6
6.8

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H3754

ORDER NO. 7943

DATE 12-2-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 1218 YELLOWSTONE LAKE, YELLOW-
STONE NATIONAL PARK, ABSAROKA RANGE IN
DISTANCE.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GET MTS. OUTLINED CORRECTLY AND FAMILIAR LOOKING. FOR COLOR CAN YOU GET EFFECT
LIKE 7A-H169 ATTACHED? DON'T TRY TO BRING OUT DETAILS ON TREES AT EDGE, JUST
OUTLINED AS IN PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				
COST ESTIMATE				
DESCRIPTION	QTY.	UNIT PRICE	TOTAL	REMARKS
COMPOSING, TYPE SET UP			11-6-7 1937	
RETOUCHING	12	2	12-7	12-17 SC
PHOTO LITHO				
BLANKET STAMPING (REASONING)	70		12-17	12-18 25
PRINTING				
REPRODUCTION	40	1½		12-20
DELIVERY	21	10		1-17

DEC 3 1938

DATE Filled

By

For Customer

68

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H3756

ORDER NO. 7943

DATE 12-2-1937

12M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 1220 AUTUMN SCENE IN YELLOW-
STONE NATIONAL PARK, ON DUNRAVEN PASS,
MT. WASHINGTON, ALT. 10,317 FT. IN
DISTANCE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRIGHT COLORED YELLOW ASPENS AS IN 6A-H2769. SILVER WHITE TRUNKS. DARK BLUE
GREEN DISTANT SLOPES. GREY BROWN BARREN TOPS. BLUE GREEN PINES & LIGHT MEADOW
IN VALLEY. TRIM TOP FOR ~~REAR~~ PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 7 1937

DEC 7 1937

DESCRIPTION	EST. PRICE	DATE	DATE
CONTRIBUTING, TYPE SET UP		DEC - 7 1937	DEC - 7 1937
REWORK			
REWORKING	56 3	Dec 15	Dec 18 Sp
PHOTO-LEAD			
REWORKING	60	12-18	12-20 at
REWORKING			
REWORKING	103 1/2		
REWORKING	210 9	1-4	1-11

DATE Filed

JAN 13 1938

Lj

68

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H3757

ORDER NO. 7943

DATE 12-2-1937

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

TITLE (IN FULL)

(ON FRONT)

IMPRINT

SAME AS ABOVE

TITLE: 1221 TETONS THROUGH THE ALTAR
WINDOW OF THE MISSION OF THE TRANS-
FIGURATION. THE LITTLE LOG CHURCH AT
THE SNAKE RIVER IN THE JACKSON HOLE,
WYOMING
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR COLORS SEE 7A-H598. SEATS ARE DARKER AND MORE WEATHERED THAN SHOWN IN
7A-H598. DON'T MAKE FLOOR SO LIGHT AND WINDOW TRIMS ARE PLAIN LIGHT LUMBER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all of the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
DEC 7 1937		By DEC 7 1937	
DESCRIPTION	QUANTITY	UNITED COST	ESTIMATED
COLORED POST CARDS		DEC-7 1937	DEC-7 1937
SEATING			
INTRODUCING	14	4	12-7
PROOFING			
BLUEPRINTS			
STANDARD OUTLINE	61		12-18
ENCLOSING			
HAND COLOR PROOF	107	12	12-20
ARTIST REPT.	29	9	1-18-38
			1-19-38 F.W.

DATE PREPARED

DATE FILED

By

By

DATE

DATE

By

an sh. 200

68

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H3758

ORDER NO. 7943

DATE 12-2-1937

12¹M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 1222 CHURCH OF THE TRANS-
FIGURATION IN THE SHADOW OF THE TETONS
(ETC.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW ORIGINAL SKY & MT. EFFECT. GET OUTLINES CLEAR AND CORRECT. TRIM MOSTLY
BOTTOM FOR PROPORTION. FOR COLORS SEE 5A-H280. DO NOT TRY TO RETOUCH DETAILS IN
PEAKS.

Photo in 11811630 in 684215

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By	DEC 7 1937	By	DEC 7 1937
OPERATION	EST. TIME	DATE ENTERED	DATE
COMPOSING, TYPE SET UP		DEC - 7 1937	DEC - 7 1937
STITCH			
RETOUCHING	12 2	12 - 7	12 - 18
PROOFING			
BLU. & ST. & C. & Q. & I.	68	12 - 18	12 no R.
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ALL TOTAL	29 12	1 - 17 - 38	1 - 20 - 38 F.V.

DATE ORDERED

DATE FILED

By

JK

DATE

DATE

12

68

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H3759

ORDER NO. 7943

DATE 12-2-1937

12½M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 1223 "MAE WEST" CURVE ON ROCK
CREEK SWITCHBACKS, RED LODGE-COOKE
CITY ROAD TO YELLOWSTONE NATIONAL PARK

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO USED ON BACK OF COVER D-4753.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By DEC 7 1937		By DEC 7 1937	
COMMISSION	DATE	DATE	DATE
DATE	DATE	DATE	DATE
COMMISSION	DEC-7-1937	DEC-7-1937	DEC-7-1937
SKETCH	16	12-7	12-15-37
RETOUCHING			
PHOTO-LITHO			
BLUENING	70	12-15-37	12-16-37
STAMPING			
ENCLOSING			
HAND COLOR PROOF	163	12-15-37	12-16-37
ARTIST LEAF	208	1-15	1-20

FEB 3 1938

DATE FILED _____ DATE FILED _____
By _____ By _____
DATE _____ DATE _____
By _____ By _____

16

ST.
68

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H3760

ORDER NO. 7943

DATE 12-2-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2132 PIKES PEAK, ALT. 14,109
FT. TOWERING OVER THE SERRIED HILLS AND
THE GREAT VALLEY OF UTE PASS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GET CLEAR OUTLINES OF CLIFFS, ETC. ON PEAK, ALSO DISTINCT CONTOUR ON LOWER
HILLS. PEAK IS DARK GREY TO BLUE, LOWER HILLS ARE HEAVY BLUE SPRUCE TONE. NEARER
TREES DARK BLUE GREEN. TRY TO FOLLOW LIGHT EFFECT THRU TREES ON SLOPES.
NO FLOPERS OR "IMPROVEMENTS"

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the card. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

in P-52 14

ESTIMATE			
DATE DEC 11 1937		DATE DEC 11 1937	
DESCRIPTION	EST. TIME	DATE	DATE
COMPOSING TYPE SET UP		DEC 11 1937	DEC 11 1937
SKETCH			
RETOUCHING	8 3	12-11	12-16 SL
PHOTO-TO			
BURNING	6	12-17	12-18 KT
STAMPING (OPAQUING)			
ETCHING			
HAND COLOR PROOF	10 1/2		
AC. & DEPT.	161 12	1/14/37	1/18/37

DATE DEC 11 1937

DATE FEB 2 1938

By

SL

8

57-71

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A3H3761

ORDER NO. 7943

DATE 12-2-1937

12½M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ *Full face*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2227 THE RANGE FROM THE THOMPSON
CANON HIGHWAY AS IT NEARS ESTES PARK,
GATEWAY TO ROCKY MOUNTAIN NATIONAL PARK,
COLORADO.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM MOSTLY SKY FOR PROPORTION. GET RANGE CLEAR CUT AND CORRECT IN OUTLINE. LEAVE
CLOUD EFFECT AS IT IS. PEAKS DARK GRANITE HERE SHOWING THRU SNOW. OILED ROAD.
BLUE GREEN PINES. DARKER COLORED LOWER HILLS. LIGHTER GREEN BUSHES. LIGHT GREEN
TO BROWN MEADOW AND GRASS. BLDGS. ARE MOSTLY DARK LOG COLOR, DARK ROOFS HERE
NOT WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		DATE	
DEC 7 1937		DEC 7 1937	
CHARGE TO ORDER SET UP		DEC-7 1937	DEC-7 1937
PRINTING			
REPRODUCTION	12 2	12-7	12-16 SL
PHOTOGRAPHY			
PROOFING	60	12-17	12-18 AT
REPRODUCTION			
HAND COLOR PROOF	163 1½		20-40
ART. SET.	205 12	1-14	1-18

DATE ORDER FOR

DATE FOR

DATE FOR

By

ST.

68

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H3762

ORDER 7943

DATE 12-2-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER *Full Face*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2228
ON RAPIDS HILL IN THOMPSON
CANON HIGHWAY TO ESTES AND ROCKY
MOUNTAIN NATIONAL PARK, COLORADO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM TOP & BOTTOM FOR ~~XXXX~~ PROPORTION. DARK GRANITE CLIFFS. DARK BLUE
GREEN PINES. WILDED ROAD. GROUND VEGETATION LIGHTER GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

DEC 7 1937

DESCRIPTION	EST. TIME (If followed)	DATE INTERVIEW	DATE COMPLETED
CONF. WITH ARTIST UP		DEC - 7 1937	DEC - 7 1937
SECTION			
RETOUCHING	12 1/2	12 - 7	12 - 15 56
PHOTO REPRO			
DELIVERY OF PROOFS	70	12 - 11 -	12 - 18 11 1/2
ENCLOSING			
HAND COLOR PROOF	153 1/2		20 5
ARTIST REPT.	210 10	1 - 17	1 - 20

DATE PAID

DATE PAID

FEB 3 1938

By

DATE PAID

DATE PAID

68

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H3763

ORDER No. 7943

12-2-1937
DATE

12M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 3 R. M. YES

TITLE (IN FULL) (ON FRONT)

IMPRINT SAME AS ABOVE

TITLE: 2229 MT. YPSILON, ALT. 13,507
FT., AND MUMMY RANGE FROM THE HIGH
DRIVE, TRAIL ROAD, ROCKY MOUNTAIN
NATIONAL PARK, COLORADO

PHOTO PROPERTY OF

COLOR DESCRIPTION

TRIM MOSTLY SKY. OILED ROAD. BLUE GREEN PINES, LIGHTER SLOPES. PEAKS ARE
GREY GRANITE WITH SOME LIGHTER TONES AND METALLIC TINTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this card. Please see to it that all titles or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

DEC 7 1937

DEC 7 1937

DESCRIPTION	EST. TIME	ENTERED DATE	COMPLETED
COMPOSING, TYPE SET UP		DEC 9 1937	DEC 10 1937
SKETCH			
RETOUCHING	8 2	12-7	12-18
PHOTO-PROOF			
BLANKET STITCHING, COUPLING	68	12-18	12-20
ENGRAVING			
HAND COL. PROOF	183 1 1/2		12-18
ARTIST SET	209 12	1-14	1-19

DATE PAID FEB 3 1938

By

Photo Returned to Customer

68

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H3/64

ORDER NO. 7943

DATE 12-2-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2320 HIGHWAY OVER RABBIT EAR
PASS ON THE VICTORY HIGHWAY (U.S. 4)
IN NORTH WESTERN COLORADO ✓ RM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM TOP & BOTTOM FOR EXR PROPORTION. REMOVE TELEPHONE STANDARD AT EDGE.
OILED ROAD. BLUE GREEN PINES. VELVETY GREEN TO BROWN SLOPES. THE ROCKS ON THE
HILL ARE A DIRTY GREY BROWN IN COLOR. KEEP ORIGINAL CLOUDS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DEC 1937

By DEC 7 1937

OPERATION	EST. TIME	DATE ENTERED EST.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 7 1937	DEC 7 1937
SKETCH			
RETOUCHING	16	12-7	12-16 SC
PHOTO-LITHO			
ENLARGING	6✓	12-17	12-18 45
STAMPING, OP. QUING			
ENGRAVING			
HAND COLOR PROOF	1/23	1/2	21 SC
FINAL PR.	1/55	1/1	1-13

DATE ESTIMATE MADE

DATE FILED

1937

By

JK

OPERATION

DATE ESTIMATE MADE

By

16

ST.

68

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3765 ORDER NO. 7353 DATE 12-2-1937

CUSTOMER ENESLOW SHOE CO., INC.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TRIPLE COMBINATION LASTS EXCLUSIVELY
IN COMFORT ENESLOW SHOES, ETC., AS PER COPY

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*see large drawing
12/2/37*

make red impression

VERY VERY RUSTY

587

*Ref 4
200 1/2
410*

#27

*51 64
Ambo
60*

BUETTELL BROTHERS COMPANY, DUBUQUE, IOWA

NO. 7A-H3766

ORDER NO. 7380

DATE 12-3-1937

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) POST OFFICE AND FEDERAL
BUILDING, DUBUQUE, IOWA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE STONE BLDG. , Take out auto

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Jerry
Push

ESTIMATE				Cost Dept. Checked
By DEC 7 1937				By DEC 7 1937
DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED	
COMPOSITION, TYPE SET UP		DEC-7-1937	DEC-7-1937	
SKETCH				
RETOUCHING	3	6 1/2 12-7	12-20-37	
PROOFING				
BLUE PRINT	6	12-20	2-20-38	
STAMPING				
ENGRAVING				
HAND COLOR PROOF	160	12-21	12-21	
ARTIST	159	12-28	12-31	

DATE PAID JAN 10 1938

By

DATE PAID

3

67

BUETTELL BROTHERS COMPANY, DUBUQUE, IOWA

NO. 7A-H3767

ORDER NO. 7380

DATE 12-3-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOCK AND DAM NO. II ON THE MISSISSIPPI RIVER, DUBUQUE, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
DEC 7 1937		DEC 7 1937	
DESCRIPTION	EST. TIME	ENTERED	COMPLETED
COMPOSITE TYPE SET UP		DEC - 7 1937	DEC - 7 1937
SKETCH			
REPRODUCING	8 2	12 - 7	12 - 15 89
PHOTO-LITHO			
BLIND-STAMPING, OPAQUING	1 1/2	12 - 15	12 - 16 RT.
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		16 Dec
ARTIST DEPT.	30 9		12-27 1937

DATE PREPARED DEC 29 1937
By [Signature]
DATE [Blank]
By [Blank]
DATE [Blank]
By [Blank]

8

ST. 67

BUTTELL BROTHERS COMPANY, DUBUQUE, IOWA

NO. 7A-H3768

ORDER NO. 7380

DATE 12-3-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PROMENADE BRIDGE ROOM,
EAGLE POINT PARK, DUBUQUE, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED. (KROPP)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this set of post cards
see to it that all the post cards
tives are uniform in size and
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
DEC 7 1937		By DEC 7 1937	
DESCRIPTION	EST. TIME (in No. of Time & how)	DATE ENTERED LAST	CHECKED
COMPOSING, TYPE SET UP		DEC-7 1937	DEC-7 1937
ETCH			
RETOUCHING	158 4	12-7	12-18
PHOTO-LITHO			
ILLUSTRATION SIGNATURE, G. OPAQUING	66	12-18	12-20
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	12-21	12-21
ART DEPT.	150 8 1/2	12-22	12-30

DATE PREPARED

DATE PREPARED

By

DATE PREPARED

ST.
67

NO 7A-H3769

J. B. HOFFMAN, HARRISBURG, PA.

ORDER NO. 7402

DATE 12-3-1937

12 M 500 POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

STATE STREET BUILDING AND
CATHEDRAL FROM CAPITOL, HARRISBURG, PA.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY. TALL BLDG. LIGHT STONE ALL OVER. TAN GRAY SASH AND WINDOW FRAMES & BLINDS. ON RIGHT BLDGS. DARK RED BRICK. ON LEFT I & R TWO DARK RED. THREE GRAY. FOUR CHURCH LIGHT STONE SLATE ROOF ON STEEPLE GREEN ROOF ON DOME REAR TOWERS LIGHT ~~GRAY~~ GRAY GREEN TOPS. MONUMENT ON REAR LEFT GRAY STONE. GREEN LAWN & RED & PINK FLOWERS IN CENTER OF PARKWAY ON LEFT. REMOVE AUTOMOBILES ON LEFT FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
DATE DEC 7 1937
DATE ENTERED DEC 7 1937

NO.	TIME	DATE ENTERED	DATE COMPLETED
1		DEC - 7 1937	DEC - 7 1937
2			
3			
4	14	12-7	12-10-37
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9	65	12-10	12-10-37
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DATE RECEIVED OK'D

DATE PREP

JAN 6 1938

By

20

Photo Returned to Customer

I. STEINFELDT, LANCASTER, PA.

NO. 7A-H3770

ORDER NO. 7404

DATE 12-6-1937

12
M

500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) JOHN PERSOL MC CASKEY HIGH
SCHOOL, LANCASTER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 10 R. M.
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIBED: RED BIRCH. LIGHT STONE ENTRANCE & CORNICE AND WINDOW SILLS. DARK BLUE
SASH & PANELS BETWEEN TOP & BOTTOM WINDOWS. GREEN LAWN & SHRUBBERY AND GRAY
LIMESTONE ROCKS IN YARD. REMOVE R.R. SIGN IN FOREGROUND. REMOVE TWO TRUCKS
AT ENTRANCE AND MATERIAL ALONG FRONT AT ENTRANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
DEC 11 1937		DEC 11 1937	
CHARGE		ENTERED	COMPLETED
CHARGE		DEC 11 1937	DEC 11 1937
CHARGE	3 3	12-11	12-14 5
CHARGE	65	12-15	12-15 45
CHARGE	39 1/4	12-16	12-17
CHARGE	25 9		1-5 1/2

JAN 6 1938

DATE OF ORDER

DATE FILED

By

3

2

11
71

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 7A-H3771 ORDER NO. 7407 DATE 12-3-1937

CUSTOMER WM. IRWIN ARBUCKLE
ERIE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

IF LEFT FOREGROUND IS TOO BARREN, YOU MIGHT
ADDA FEW SHRUBS. LIKE 7AH288. REMOVE ALL TREES &
POLES HOUSE & TREE AT RIGHT & EVERYTHING AT LEFT
COMPLETING THE LEFT SIDE OF BLDG. & INSERTING THE
LOWER ROW OF WINDOWS.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

1. Remove ventilator as noted on fly sheet.
2. Have windows light, like card #7A-H2888 (Lewistown, Pa.) and not blue - like 7A-H2216
3. Sky is to be substantially like 7A-H2888
4. Brick are to be about the same red as 7A-H2216 Erie Burial Case Co. But if this over-balances the building - you may lighten the red & make it more like 7A-H2888.
5. Style of card is to be like 7A-H2888, with the same colored panel at left, edges to bleed, and wording to go into this panel in good readable type similar to this 7A-H2888. Wording is pinned to this letter

RETURN P

PHOTO RETURNED

TO

PHOTO USED FOR

Box 102
HC-12
A 934

#37

Handwritten signature

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3772 ORDER NO. 7406 DATE 12-3-1937

CUSTOMER DESERET BOOK COMPANY
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C.

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RUBY'S INN, NEAR ENTRANCE TO BRYCE
NATIONAL PARK, UTAH

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

~~Blue Print~~ — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*make red impression
of sign*

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3
HE 1/2
A 93

Doc Head

3 in

g

37

X

64

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3773

ORDER NO. 7960

DATE 12-6-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

Yes

TITLE (IN FULL) ENTERING STORM KING HIGHWAY,
HUDSON RIVER, N. Y.

IMPRINT SAME AS ABOVE

7H113779

PRIVATE NO. 10 1/2" FROM RIGHT EDGE IN UPPER
BORDER --- 60

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that subjects or nega-
tives are in order and are
in harmony with each other
to make an attractive set.

ESTIMATE
DEC 11 1937

ESTIMATE
DEC 11 1937

Cost Dept. Order d

By

DEC 11 1937

DESCRIPTION	TIME (Hrs.)	DATE (Mo.)	DATE (Day)	DATE (Year)
COM. & G. TEST SET UP			DEC 11 1937	DEC 11 1937
SKETCH				
RETOUCHING	1 1/2	2	12-11	12-15 SL
PHOTO LITHO				
BLUE PRINT STREET & C. PAQUING	6 1/2		12-16	12-16 MT.
ENGRAVING				
HAND COLOR PROOF	3 1/2	1 1/2	12-17	12-17
ARTIST DEL.	22	9		1-20

FEB 3 1938

By

ST.

ST.
71

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3774

ORDER NO. 7960

DATE 12-6-1937

121 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

MES

same as 7A113779

TITLE (IN FULL)

STORM KING HIGHWAY, HUDSON

IMPRINT

SAME AS ABOVE

RIVER, N. Y.

PRIVATE NO: 1 FROM RIGHT EDGE IN UPPER

ORDER --- 62
COLOR DESCRIPTION

PHOTO PROPERTY OF

MY CUSTOMER

BRING OUT MOUNTAINS IN DISTANCE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7
order for the photo. Please
see to it that all the or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

RECEIPT				Cost Dept. checked
WORK SCHEDULE				By Date
DEC 11 1937				DEC 11 1937
DESCRIPTION	DATE	ENTER	DATE	
ORDER UP			DEC 11 1937	DEC 11 1937
RECEIVING	12 2	12-11		12-14 SC
DISPATCH				
STANDARD COMING	64	12-15		12-6 1/2
EMERGENCY				
INTE COLOR PROOF	140 1/2	12-16		12-16
ADDITIONAL	28 9			1-12-8 Pkt

JAN 13 1938

78

By

Photo Received to Customer

7

12

ST.
71

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-M3775

ORDER NO. 7960

DATE 12-6-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) STEAMER BERKSHIRE, PASSING

IMPRINT SAME AS ABOVE

GRANT'S TOMB, HUDSON RIVER, NEW YORK CITY

PRIVATE NO. 34 FROM RIGHT EDGE IN UPPER BORDER

PHOTO PROPERTY OF A.L.CAMPBELL

COLOR DESCRIPTION

TAKE OUT SIGN ON SHIP "HUDSON RIVER NITE LINE"

MAKE A NITE VIEW OF CARDS : BE SURE TO SHOW A SEARCH LIGHT ON BOAT

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

orange

RECEIVED
DEC 16 1937
By DEC 16 1937

OPERATION	TIME	DATE	DATE
COMPOSING TYPE SET UP		DEC 18 1937	DEC 18 1937
SKETCH			
RETOUCHING	3 7	12-18	12-28
PROOFING			
BLACKING	64	12-28	12-28
STAMPING			
TRICOLORING			
MAKING COLOR PROOF	201 1 1/2	1-3	1-3
DELIVERED	39 9	1-11-38	1-12-38

JAN 13 1938

DATE PAID

By

Received to Customer

fin. 2/10/38

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 2A-H3776

ORDER NO. 7960

DATE 12-6-1937

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) STEAMER HENDRICK HUDSON
AT ALBANY, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 2nd FROM RIGHT EDGE IN
UPPER BORDER --- 33

PHOTO PROPERTY OF HUDSON RIVER DAY LINE

COLOR DESCRIPTION

HAVE NAME OF BLDGS IN SKY AS ARE STATED ON BACK OF PHOTO

PUB CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

on
order for the... Please
see to it that... or nega-
tives are uniform... colors are
in harmony with each other
to make an attractive set.

DATE		DATE	
DEC 16 1937		DEC 16 1937	
OPERATION	TIME	DATE	TIME
		ENTERED	ENTERED
COMPUTING TYPE SET UP		DEC 16 1937	DEC 16 1937
RECORDING	2 7	12-16	12-22 SE
PHOTOGRAPHING			
BLANKING	68	12-22	12-23 SE
STAMPING CAPPING			
EXPOSING			
HANDLING OF PROOF	1 1/2		
PRINTING	24 10	1-14-	Bth

FEB 2 1938

DATE Filed
By
To

NO. 7A9H3777

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER NO. 7960

DATE 12-6-1937

12 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) **BANNERMAN'S ISLAND
ARSENAL, NEWBURGH BAY, HUDSON
RIVER, N. Y.**

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **I** R. M. **NO**
IMPRINT **SAME AS ABOVE**

PRIVATE NO. **3/4**" FROM RIGHT EDGE IN
UPPER BORDER --- 59

PHOTO PROPERTY OF **C. T. & CO.**

COLOR DESCRIPTION
PUT CLOUDS IN SKY

photo in D5189

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7
order for this order. Please
see to it that all or nega
tives are uniform colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. *Charged*

DEC 13 1937

DEC 12 1937

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		DEC 13 1937	DEC 13 1937
SKETCH			
RETOUCHING	12 1/2	12 - 13	12 - 14
PHOTOGRAPH			
BLENDING ST. OFFICE CORRECTING	65	12 - 15	12 - 15
ENGRAVING			
HAND COLOR PROOF	160 1/2	12 - 16	12 - 16
FINAL COST	27 9	1 - 17	1 - 17

DATE FILED **FEB 3 1938**

By *211*

DATE PROOF RETURNED TO CUSTOMER

NO. 7A-H3778

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER NO. 7960

DATE 12-6-1937

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.TITLE (IN FULL) **HIGHEST POINT, STORM
KING HIGHWAY, HUDSON RIVER, N.Y.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I**

R. M.

YESIMPRINT **SAME AS ABOVE**PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER ----- 63

PHOTO PROPERTY OF

COUSTOMERS

COLOR DESCRIPTION

MAKE MOUNTAINS STRONG**PUT CLOUDS IN SKY**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

ATTENTION!

Subjects on
order to the artist. Please
see to it that the
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

DESCRIPTION	QUANTITY	DATE	DATE
ORDERED THE SET UP		DEC 18 1937	DEC 18 1937
SWITCH			
RETOUCHING	172	3	12-16
PROOFING			12-21
BILLING	66		12-21
ENCLOSING			
MAILING	39	1/2	12-23
TOTAL	212	9	1-12

L. H. HUGHES & CO.

DATE FILED

FEB 3 1938

By

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3779

ORDER NO. 7960

DATE 12-7-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STORM KING MOUNTAIN, STORM
KING HIGHWAY, HUDSON RIVER, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER
BORDER ---- 64

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that the size or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
DEC 16 1937				DEC 16 1937
DESCRIPTION	EST. TIME C. W. H. & CO.	DATE ENTERED C. W. T.	DATE COMPLETED	
COMPOSING, TYPE SET UP		DEC 16 1937	DEC 16 1937	
PRINTING				
RETOUCHING	6	5	12 - 16	12 - 20 81
PROOFING				
REVISIONS	14		12 - 20	12 - 21 45
REVISIONS				
REVISIONS	40	1 1/2		12 - 23
REVISIONS	41	9	1 - 13 - 38	1 - 14 - 38

By: [Signature] FEB 3 1938

By: [Signature]

By: [Signature]

11. 28
78

RAY & DAVIDSON, OCALA, FLA.

NO. 7A-H3780

ORDER NO. 7433

DATE 12-7-1937

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) SEMINOLE INDIAN CHILDREN AT
SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT

NONE

same as
574 H1274

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION
SEE CARD 5A-H1374 FOR COLORING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DEC 11 1937

DEC 11 1937

OPERATION	EST. TIME	W. C. ENTERED L. T.	DATE
COMPOSING, TYPE SET UP			DEC 11 1937
SKETCH			DEC 11 1937
RETOUCHING	6	5	12-11
PHOTO LITHO			12-16
PRINTING	65		12-18
FINISHING			12-20
MAILING	160	1/2	12-21
TOTAL	30	11	12-30-37

DATE Filed

JAN 6 1938

By

A

DATE 12-7-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES same as

TITLE (IN FULL) SEMINOLE INDIAN MEN AT SILVER
SPRINGS, FLA.

IMPRINT NONE

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SEE CARD NO. 5A-H1374 FOR COLORING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

Case 1:17-cv-01001-Chd

LEG 1 1937

DEC 1 1937

DESCRIPTION	QUANTITY	UNIT	PRICE	TOTAL
COLOR TYPE PHOTO SET UP			DEC 11 1937	DEC 11 1937
PRINTING				
PRINTING	6	5	12-11	12-16 X
PHOTOGRAPHY				
EXPOSURE	18		12-16	12-16 RT.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	12-18	12-18
ARTIST'S FEES	34	11	12-30-37	1-3-38 F.W.

2
L...

U

ATTENTION!

order for this collection. Please see to it that all colors or negative are uniform and colors are in harmony with each other to make an attractive set.

NO 7A-H3782

PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224, HARRISBURG, PA. ORDER NO. 7436

DATE 12-7-1937

12 M500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

2123
 TITLE (IN FULL) VIEW FROM TUSCARORA SUMMIT,
 ELEV. 2243 FT. SHOWING SCRUB RIDGE SUMMIT
 AND McCONNELLSBURG ON THE LINCOLN HIGHWAY

IMPRINT SAME AS ABOVE

J P. WALMER, BOX 224, HARRISBURG, PA

SMALL TYPE LOWER RIGHT CORNER: A PENNSYLVANIA
 BEAUTY VIEW

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Road dark at bottom
 light in woods*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*ret 2 photos
 to customer*

ESTIMATE

DEC 1937

DESCRIPTION	EST. TIME	DATE	TIME
G. F. & S. SET UP		DEC 9 1937	
	6 3	12-9	12-29 8
	10	12-29	12-30 45 30
	31 1/2	1-4-	1-1-
	57 12	Jan 12 37	Jan 14 37

DATE

BY

21

16
 R.M. 68

B. W. WHITE, MONTEREY, CAL.

NO. 7A-H3783

ORDER NO. 7450

DATE 12-8-1937

121 POST CARDS
M

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

MISSION SAN CARLOS DE BORRAMEO

TITLE (IN FULL)
BORRAMEO DE MONTEREY DEL CARMELO, CARMEL,
LEONIA CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPROVEMENT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE ---- 85

PHOTO PROPERTY OF C. T. & CO.

DESCRIPTION
: TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this company. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 16 1937

ESTIMATE

DEC 16 1937

DESCRIPTION	TIME	DATE	DATE
PRINTING		DEC 16 1937	DEC 16 1937
PRINTING	8 5	12-16	12-27
PRINTING			
PRINTING	64	12-28	12-28
PRINTING			
PRINTING	25 1/2		4 Jan
PRINTING	27 10		2-1

DATE RECEIVED

DATE

FEB 3 1938

By

70
78

B. W. WHITE, MONTEREY, CAL.

NO. 7A-H3784

ORDER NO. 7450

DATE 12-8-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF CARMEL BAY FROM
SCENIC DRIVE, CARMEL, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO.: BELFORE TITLE ----- 90

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See to it that all negatives are uniform in color and in harmony with each other to make an attractive set.

ESTIMATE

Cst. Dept. Control

DEC 13 1937

DEC 13 1937

	TIME	DATE	DATE
	ESTIMATE	ACT.	COMPLETED
COMPUTER		DEC 13 1937	DEC 13 1937
GRAPH	12 2		
RETOUCHING			
PROOFING			
BLANKING	64	12-24	12-27
STAMPING			
EXPOSURE	21 1/2		
MAKING PROOF	42 10	2-2	2-4
ARTIST			

12

4
16 70
79

B. W. WHITE, MONTEREY, CAL.

NO. 7A-H3785

ORDER NO. 7450

DATE 12-8-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BEACH, PACIFIC GROVE,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. M YES

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE, : ----- 87

PHOTO PROPERTY OF C. TL & CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

see to it that all negatives are uniform and correct and in harmony with each other to make an attractive set.

R

			DEC 13 1937	DEC 13 1937
	172	3	12-13	12-30
	64		12-29	12-30
	201	1/2	1-4	1-4
	40	9	2/4/38	2/8/38

1720
72

B. W. WHITE, MONTEREY, CAL.

NO. 7A-H3786

ORDER NO. 7450

DATE 12-8-1937

121 M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE BEACH, CARMEL, CALIFORNIA IMPRINT SAME AS ABOVE

PRIVATE NO.; BEFORE TITLE ----- 91

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See to it that all negatives are uniform in size and are in harmony with each other to make an attractive set.

Chapman

DATE RECEIVED	DATE FILED	DATE INDEXED	DATE SERIALIZED	DATE FILED
DEC 14 1937	DEC 15 1937	DEC 15 1937	DEC 15 1937	DEC 15 1937
161	3 1/2	12 - 15	12 - 28	12 - 28
12		12 - 29	12 - 29	12 - 29
401	1 1/2	1 - 3	1 - 4	1 - 4
43	9	2 - 1	2 - 3	2 - 3

ST. 70
73

B. W. WHITE, MONTEREY, CAL.

NO. 7A-H3787

ORDER No 7450

DATE 12-8-1937

ATTENTION!

Subjects on order for the customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 1/2 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.		FRONT No. I		R. M. YES	
TITLE (IN FULL) COLTON HALL, MONTEREY, CALIFORNIA		PRINT SAME AS ABOVE			
PRIVATE NO.: BEFORE TITLE; ---- 89		PHOTO PROPERTY OF C. T. & CO.			

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND ALSO BACK OF PHOTO FOR COLOR INSTRUCTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
By DEC 14 1937
Date DEC 14 1937

ITEM	EST. TIME		DATE	
	No.	Time	ENTERED	PAID
COM. PHOTO. TRIP SET UP			DEC 15 1937	DEC 15 1937
PRINTING		4		
PHOTOGRAPH				
BLU. PRINT	64		12-24	12-27
STAMPING, CORDING				
ENGL. PRINTS				
HANDCOL. PROOF	201	1/2	1-3	1-4
ART. PRINT.	209	9	2-4	2-7

DATE PAID FOR D.

DATE PAID

17.
Rm. 70
73

B. W. WHITE, MONTEREY, CAL.

NO. 7A-H3788

ORDER NO. 7450

DATE 12-8-1937

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ROMAN PLUNGE, HOTEL DEL MONTE, DEL MONTE, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO: BEFORE TITLE --- 88

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE M. & PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this set of photos. Please see to it that all photos of negatives are uniform in color and are in harmony with each other to make an attractive set.

DATE	ENTERED	DATE	DATE
DEC 14 1937	DEC 14 1937	DEC 14 1937	DEC 14 1937
5	5	12-15	12-31 88
64		12-31	12-31 88
32	1 1/2		1-4
27	10		

DATE PAID: _____ DATE PAID: _____

7-1
5-9

70
73

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 7A-H3789

ORDER NO. 7449

DATE 12-8-1937

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) XION BIRD'S EYE VIEW OF ZION
NATIONAL PARK, UTAH. AS SEEN FROM THE
AIRPLANES OF THE WESTERN AIR EXPRESS

~~IN SMALL TYPE: PHOTO COURTESY BY~~
~~WESTERN AIR EXPRESS~~
PRIVATE NO.: BEFORE TITLE.----- 876

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c. t. & co.

COLOR DESCRIPTION

MOST OF THIS VIEW SHOULD BE RED. THE TOPS OF SOME OF THE PEAKS ARE WHITE--
WITH GREEN TREES, OTHERS ARE ALL RED WITH GREEN TOPS. MAKE AS ATTRACTIVE AS
POSSIBLE. ALSO SEE TISSUE ATTACHED FOR FURTHER INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this material. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Conf. and

DEC 16 1937

By

DEC 16 1937

	EST. TIME	DATE	DATE
	EST. TIME	ENTERED DATE	COMPLETED
COMING, THE SET UP		DEC 16 1937	DEC 16 1937
ETCH			
ETCHING	6 4	12-16	12-20 5
PHOTO (TWO)			
ETCHING	6 6	12-21	12-22 4
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ART. DEPT.	2 1/2 11	1-6	1-11

JAN 13 1938

By

By

By

6
8

Rm. 70
78

MC CLENATHAN PRINTERY, INC.,
DUNKIRK, N. Y.

NO. 7A-H3791

ORDER NO. 7979

DATE 12-8-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COTTAGES WITH WOODS IN
BACKGROUND, DUNKIRK CONFERENCE GROUNDS,
DUNKIRK, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF UT

COLOR DESCRIPTION

ALL BLDGS. INCLUDING DOOR & WINDOW TRIM ARE WHITE. ROOFS ARE DARK RED. WELL: IRON
WORK IS BLACK. STONE ON A GRAYISH TINT. PATHS ARE OF GRAVEL. SHRUBBERY AROUND
COTTAGES GREEN. TREES & LAWN GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Send it on
order for this or other. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Estimate	
By		By	
DEC 13 1937		DEC 13 1937	
DESCRIPTION	EST. TIME	DATE	DATE
		ENTERED	ENTERED
ORDER, TO SET UP		DEC 13 1937	DEC 13 1937
STICK			
REWORKING	156	2 Dec. 22	Dec 24 56
PRINTING			
DELIVERY	60	12-27	12-27 H.T.
SPECIAL COLORING			
REWORKING			
HAND COLOR PROOF	151	14 12-30	12-30
REWORKING	28	8 3/4	2-3

DATE RECEIVED

DATE PAID

DATE RECEIVED

By

MC CLENATHAN PRINTER, INC.,
DUNKIRK, N. Y.

NO. 7A-13792

ORDER NO. 7959

DATE 12-8-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOTHER'S MEMORIAL AND CLASS

ROOM BUILDINGS, DUNKIRK CONFERENCE GROUNDS,
DUNKIRK, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
ROOFS DARK RED. BOTH BLDGS. INCLUDING DOOR & WINDOW TRIM, WHITE. FLAG POLE ALUM
INUM. BED AROUND FLAG POLE: PINES IN THE REAR WITH PETUNIAS IN FOREGROUND. GREEN.
FOR PINES, MOVED FOR PETUNIAS. BED TO RIGHT OF FLAGPOLE GREEN. SUNDIAL WHITE.
SHRUBBERY GREEN WITH WHITE, PINK & BLUE FLOWERS. WELL IRON WORK INCLUDING CROSS
BLACK. STONE ON GRAYISH TINT. TREES & LAWN GREEN. PATHS ARE GRAVEL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See to it that all photos or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

ESTIMATE		DATE	
DEC 13 1937		DEC 13 1937	
DESCRIPTION	QTY	UNIT PRICE	TOTAL
COM. & SET UP			DEC 13 1937
REWORKING	161	2	
PRINTING			
STAMPING	15	12 - 24	12 - 27 1/2
ENCLOSING			
PRINT CHARGE	151	1/4	12-30
PRINTING	251	2-5	2-8

DATE PAID

DATE PAID

DATE PAID

DATE PAID

DATE PAID

DATE PAID

DATE PAID

DATE PAID

DATE PAID

ST.
72

MC CLENATHAN PRINTERY, INC.,
DUNKIRK, N. Y.

NO. 7A-H3793

ORDER NO. 7980

DATE 12-8-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ON THE BEACH, DUNKIRK

IMPRINT SAME AS ABOVE

CONFERENCE GROUNDS, DUNKIRK, N. Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all the or negatives are uniform and colors are in harmony with each other to make an attractive set

DEC 16 1937

ESTIMATE

Curt Teich & Co.

DEC 16 1937

	EST. TIME	EST. COST	DATE	DATE
COMP. & DEL. CHG.			DEC 16 1937	DEC 16 1937
SKETCH				
ETCHING	3	3	12-16	12-27
PHOTO FITTING				
STAMPING	60		12-28	12-28
ENGRAVING				
HAND COLOR PROOF	1/2			
RECEIPT	30	1/2	2-7-38	2-8-38

DATE RECEIVED BY DATE PAID

DATE PAID BY

DATE PAID BY

M

78

MC CLENATHAN PRINTERY, INC.,
DUNKIRK, N. Y.

NO. 7A-B3794

ORDER NO. 7980

DATE 12-8-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL PARK ON LAKE
ERIE, DUNKIRK, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

5BH1231

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for this set. Please
see to it that all the
atives are uniform and
in harmony with each other
to make an attractive set.

DEC 16 1937

DEC 16 1937

DEC 16 1937

DEC 16 1937

161 3

12-12

12-23

65

12-23

12-24

169 13

17-30

17-30

38 9

24

2-7

MAKEOVER

Order to Ret. Date

EST. MAKE-UP FOLDER

NAME	VAL.	TIME
1		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H3795 ORDER NO. 7981 DATE 12-8-1937

CUSTOMER JULIAN & KOKENGE CO.,
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SPRING SKUFFIES BY FOOT SAVER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKE REPHOTOS & RETURN DRAWINGS AT ONCE

VERY VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

1 Repro 5x7

Layout 4

Ret 5

HC 1 3/4

La 1 1/2

#27

55
69

ADV. ORDER

DEPT,
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MIAMI COLONIAL HOTEL
MIAMI, FLA.

6 M FC

SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

TOP: MIAMI COLONIAL HOTEL MIAMI, FLORIDA

EOT: OVERLOOKING BAYFRONT PARK AND BISCAYNE BAY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12

Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

See Salesman, Customer, or Sample for Position, **DELIVER** Straight

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 4/120

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

TUSH

#24



P.C. 10 1/2
H.C. 1 1/2
La 10

17
mull

J. L. CHILL, OSWEGO, N. Y.

NO. 7A-H3797

ORDER NO. 7984

DATE 12-16-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) FAIR HAVEN BEACH, STATE PARK
NEAR OSWEGO, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SHOW LOTS OF BATHERS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DEC 17 1937

	EST. TIME	DATE	DATE
	EST. TIME	DATE	DATE
SET UP		DEC 15 1937	DEC 15 1937
PRINTING	6 4	12-15	12-22
PHOTO-ETCH			
DELIVERY	65	12-23	12-24
STAMPING			
REVEALING			
LABOR COLOR PROOF	25 1/2	12-25	12-25
AGENCY COST	30 9		1-3-7

DATE

DATE

JAN 5 1938

79

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H3798 ORDER NO. 7455 DATE 12-9-1937

CUSTOMER PALM COURT HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP-PALM COURT HOTEL, MIAMI BEACH, FLORIDA
NOT-ONE BLOCK FROM OCEAN

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3799 ORDER NO. 7460 DATE 12-20-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER Hotel Pierre
Miami Beach, Fla.

12¹/₂M FC

SIZE 3¹/₂ x 5¹/₂

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: HOTEL PIERRE MIAMI BEACH, FLORIDA

BOT: BETWEEN THE OCEAN AND INDIAN CREEK

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. K. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. ELIMINATE WALKS IN PARKWAY
AND SHOW SOLID GREEN

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 11 1/2
H C 1 1/2
L a 9 3/4

24

Apr

small
img

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3800 ORDER NO. 7459 DATE 12-9-1937

CUSTOMER GULF OIL CORP.
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BEAUTIFUL GULF LIGHTHOUSE SERVICE
STATION COUNTY CAUSEWAY....MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

✓ BLK & W. R. U. L. F.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Hand 5.7
R- 4
HC- 1
A 8 1/4

JOHNSTOWN NEWS CO., JOHNSTOWN, PA.

NO. 7A-H3801

ORDER NO. 7464

DATE 12-9-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GARFIELD JUNIOR HIGH SCHOOL,
JOHNSTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 24

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

USE PHOTO 1486-30

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the set. Please
see to it that all the or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 15 1937

DEC 15 1937

DEC 15 1937

DEC 15 1937

12-15

12-28

12-28

12-28

32

1-3

215

11

2-3

2-

JOHNSTOWN NEWS CO., JOHNSTOWN, PA.

NO. 7A-H3802

ORDER NO. 7464

DATE 12-9-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) QUEMAHONING DAM NEAR JOHNSTOWN,

IMPRINT

SAME AS ABOVE

PA. LARGEST DAM IN PENNA.

PRIVATE NO. BEFORE TITLE: 4

PHOTO PROPERTY OF

c.t.

COLOR DESCRIPTION

USE PHOTO 52849. SHOW MTS. CLEAR. MAKE GREEN LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order to the... place
see to it that... nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

We are submitting the two photos for your
choice, and the one to make the best card.
If possible we would prefer the photograph
showing the entire dam. Please substitute
snow scenes for grass and blooming trees.

DEC 15 1937

DEC 15 1937

DEC 15 1937

DEC 15 1937

5

1/2

12

1

12

1

1

12-29

12-29

39

1/2

12-3-38

1-3-38

26

1

4/27/38

MAKEDOVER

Charge to L.V. Dept.

RECEIVED

5

12-29-38

1/2

ANT. L.V.

R.

JOHNSTOWN NEWS CO., JOHNSTOWN, PA.

NO. 7A-H3803

ORDER NO. 7464

DATE 12-9-1937

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) SCENE ON ROUTE 219, CONNECTING WM. PENN AND LINCOLN HIGHWAYS, VIA JOHNSTOWN, PA.

PRIVATE NO. BEFORE TITLE: 26

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

USE PHOTO NO. 1488-30.

2CP210

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Be sure on order to specify color to it that colors are in harmony with each other to make an attractive set.

DEC 20 1937

DEC 20 1937

DATE	ENTERED	DATE	ENTERED
DEC 20 1937	DEC 20 1937		
17 1/2	2 1/2	12-20	12-20
65		12-29	12-20
2nd time 32			1-4
22	1 1/2		3 Jan
41	9	2-1-38	2-3-38

DATE RECEIVED FROM DATE PAID

By

795

5x7

JOHNSTOWN NEWS CO., JOHNSTOWN, PA.

NO. 7A-H3804

ORDER NO. 7464

DATE 12-9-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) FAMOUS HORSESHOE CURVE, ON
MAIN LINE, P.R.R. BETWEEN JOHNSTOWN AND
ALTOONA, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 7

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

USE PHOTO NO. 42212. SHOW MOUNTAINS MORE PROMINENT OR HIGHER. BRING OUR MTS. CLEAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this material. Please
see to it that all of the
lives are uniform and are
in harmony with each other
to make an attractive set.

Photo
w
D10343

2

DEC 17 1937

DEC 17 1937

		DATE ENTERED IN I.		DATE ENTERED IN II.
		DEC 18 1937	DEC 18 1937	
6	3	12-18	12-24-38	
6		12-29	12-27-38	
201	1/2	1-3	1-3	
25	9		1-27	7/3/38

FEB 3 1938

JB

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H3805 ORDER NO. 7468 DATE 12-9-1937

CUSTOMER BENJAMIN TANZMAN
PARKEVILLE, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "THE IDEAL", - PARKEVILLE, N.Y. -

BENJAMIN TANZMAN, PROP

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout REMOVE WIRES AND POLE, FENCE LARGE &

SMALL, TREE IN FRONT OF MAIN BLDG. TREE ALONGSIDE

OF POLE, WATER PUMP BETWEEN TWO BLDGS. HEDGES ON

LEFT BLDG. TO SEE MORE OF BLDG. ON LEFT.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SMOOTH ROADS. FLOWERS IN BED. FLOWERS LOW IN CENTER OF BLDG. HEDGE IN FRONT OF MAIN BLDG. EXTEND

ALL THE WAY. BUILDING ON LEFT SAME COLOR AS CENTER BLDG. BODY: DARK BROWN SHINGLES. TRIM: WHITE.

ROOF: GREEN. CHIMNEY: RED.

Photo Ret 4/70/39

Submit to
for Cust

PHOTO RETURNED
TO
PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3806 ORDER NO. 7467 DATE 12-9-1937

CUSTOMER W.B. COON COMPANY
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M ~~K&H~~ PC SIZE 3½ x 5½

STYLART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ADVANCE SPRING STYLES (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. blue impression

*4 drawings ret
2/8/38*

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
2½
6½
H.C. 3/4
A 11½

3/4
2 1/2

2 1/2
1/4

1250

27

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-II3807 ORDER NO. 7467 DATE 12-9-1937

CUSTOMER W.B. COON COMPANY
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **FORGET YOUR FOOT TROUBLES** (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. Blue impression

4 drawing ret
2/8/38

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Layout 1

Ret 5

AC 1½

LA 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

5.7
2
1st 5 1/2
HP 1/2
411

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL NO. 7A-H3808 ORDER NO. 7867 DATE 12-9-1937

CUSTOMER W. B. COON COMPANY
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50M PC

SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PICTURE YOURSELF IN THE NEW FASHIONS
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit ☒ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. Blue impression

5 drawings rel
2/8/38

2M-1-2-37

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3809 ORDER NO. 8003 DATE 12-14-1937

CUSTOMER THE GRAEMERE HOTEL CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE

3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GLASSHOUSE COCKTAIL LOUNGE
GRAEMERE HOTEL, CHICAGO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

not new TYPE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

JH

*Photo ret
4/1/38*

PHOTO RETURNED

TO

PHOTO USED FOR

27

C5
ROOM F

Glass House Cocktail Lounge
GRAEMERE HOTEL • CHICAGO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. **7A-H3810** ORDER NO. 8000

DATE **12-9-1937**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER **WALTER M. CARQUEVILLE CO.,
CHICAGO, ILL.**

Photos for
this Customer

50 M PC

SIZE

3 1/2 x 5 1/2

STYLEART COLORTONE *Dull Case 3 sides*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

copyright 1938 Chicago Rubber Scale Co. Printed in U.S.A.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor ☒ Black & White Proof. Titles—Red, Blue.

colored Drawing by H

COLOR DESCRIPTION

make DK Blue impression
" " Red " "

VERY RUSH

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7

Ret 6

W.C. 1 1/2

La 12

Act. 12

Sp

#27

NO. 7A-H3811

H. N. SHONKWILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD, ILL. ORDER NO. 7475

DATE 12-10-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) STATE CAPITOL AT NIGHT,
SPRINGFIELD, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 4A-H1962. BUT PUT MOON IN.

93W1796

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 15 1937

DEC 15 1937

DEC 15 1937

8 1 12-15 12-17.8

64 12-18 12-20.15

39 12 12-22 12-22

27 9

FEB 2 1938

28

8

54
74

WM. H. BOWER, PEN-MAR, PA.

NO. 7A-H3812

ORDER NO. 8010

DATE 12-11-1937

12,500

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) OFFICERS' QUARTERS AND CLUB
HOUSE, CAMP RITCHIE, MD.

PRIVATE NO. BEFORE TITLE: 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

ON LEFT DARK GRAY STONE. GREEN DOORS & SASH ON REAR LEFT DARK GRAY STONE.
LIGHT GRAY ROOF. PINK & RED FLOWERS ON BUSHES ON LEFT AND CENTER. SHOW LAKE
IN REAR CENTER. REAR CENTER BLDGS. LIGHT GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

DEC 27 1937

DEC 27 1937

DESCRIPTION	DATE	TIME	DATE	TIME
RECEIVED			DEC 27 1937	DEC 27 1937
RECEIVED				
RECEIVED	7	2	12-27	1-3 SC
RECEIVED				
RECEIVED	82		1-3	1-4 H.S.
RECEIVED				
RECEIVED	215	1 1/2		5-10
RECEIVED	212	9	Jan 28	Jan 31

DATE RECEIVED

DATE FILED

By

Photo Received by Customer

86

WM. H. BOWER, PEN-MAR, PA.

NO. 7A-H3813

ORDER NO. 8010

DATE 12-11-1937

12 M 500

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF LAKE ROYER AND CAMP
RITCHIE, MD.

PRIVATE NO. BEFORE TITLE; 11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

c.t.

COLOR DESCRIPTION

BLDGS. DARK GRAY STONE. LIGHT GRAY ROOFS. BOATS BUFF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform in color are in harmony with each other to make an attractive set.

OPERATION	EST. TIME	DATE	DATE
		ORDERED	COMPLETED
COMPOUND THE SET UP		DEC 27 1937	DEC 27 1937
SKETCH			
RETOUCHING	7 3	12-27	1-356
PHOTO-ETCHING			
FLUORESCENT STAMPING OPAQUING	84	1-3	1-245
ENGRAVING			
HAND COLORING	32 1/2		1-18
ARTIST'S REPT.	22 9		2-8 1/2

DATE RECEIVED

DATE PAID

D

86

WM. HL BOWER, PEN-MAR, PA.

NO. 7A-H3814

ORDER NO. 8010

DATE 12-11-1937

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **TENTING AREA, CAMP RITCHIE,
MD.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: **12** 12

PHOTO PROPERTY OF **c.t.**

COLOR DESCRIPTION

**LIGHT BROWN TENTS BLDGS. DARK GRAY STONE. LIGHT SLATE ROOFS. RUSTIC FENCE DULL
BROWN IN FOREGROUND. REMOVE WIRES.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES.

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEC 27 1937

DEC 27 1937

LOCATION	DATE	TIME	FILED
CONCORD, N.H.	DEC 27 1937		DEC 27 1937
NEWTON, MASS.			
NEWTON, MASS.	11	12 - 27	- 1 - 4
NEWTON, MASS.			
NEWTON, MASS.	8	1 - 5	1 - 6
NEWTON, MASS.			
NEWTON, MASS.	279	1 - 13	1 - 13
NEWTON, MASS.	216	1 - 27	1 - 29

DATE FILED

By

4 1

2 2

86

WM. H. BOWER, PEN-MAR, PA.

NO.7A-H3815

ORDER NO. 8010

DATE 12-11-1937

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ENTRANCE TO CAMP RITCHIE, MD.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: X 13

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

LIGHT BROWN TENTS. BLDGS. DARK GRAY STONE. LIGHT GRAY ~~XXX~~ CORNICE. DARK GRAY STONE WALL & COLUMNS. DARK GRAY BLDGS. ON LEFT OF ENTRANCE. LIGHT GRAY SLATE ROOFS. ~~XXXX~~ SHOW GRAY TARGETS ON HILL ON REAR RIGHT. REAR MTS. GREEN. GRAY DRIVE. REMOVE SIGNS & WIRE ACROSS ROAD BETWEEN COLUMNS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEC 27 1937

ESTIMATE

DEC 27 1937

OPERATION	EST. TIME	DATE	ENTERED
COMPOSING, THE SET UP		DEC 27 1937	DEC 27 1937
SKETCH			
RETOUCHING	10	3	12 - 27
PHOTO LITHO			
BLANKET STAMPING, OPAQUING	64		12 - 31
ENGRAVING			
HAND COLOR PROOF	31	1 1/2	1-4
ARTIST REPT.	28	9	1-26

DATE RECEIVED

DATE FILED

DATE RECEIVED

By

P

NO. 7A-H3816

WM. H. BOWER, PEN-MAR, PA.

ORDER NO. 8010

DATE 12-11-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CUMBERLAND VALLEY FROM PEN-MAR PARK, LOOKING TOWARDS WAYNESBORO, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE; 14

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

REAR BLDGS. RED BRICK & LIGHT GRAY. REMOVE WIRES. PINK FLOWERS IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 27 1937

DEC 27 1937

DESCRIPTION	EST. TIME Chk. No. Time allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TY & SET UP		DEC 27 1937	DEC 27 1937
SKETCH			
RETOUCHING	5 3	12-27	1-3
PHOTO LITHO			
BLUEPRINT STAMPING, CTRAFILING	83	1-4	1-5 4.1.
ENGRAVING			
HAND COLOR PROOF	32 1/2		1-11
ARTIST DEPT.	37 9	Jan. 31 1938	Jan. 3 1938

86

WM. H. BOWER, PEN-MAR, PA.

NO. 7A-H3817

ORDER NO. 8010

DATE 12-11-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BIRD'S EYE VIEW OF BLUE RIDGE
SUMMIT, PA. AND MARYLAND STATE SANITARIUM
FROM FIRE TOWER

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: ~~222~~ 15

PHOTO PROPERTY OF

c.t.

COLOR DESCRIPTION

BLDG. BUFF. WHITE & BROWN. LBDG. IN REAR CENTER DISTANCE LIGHT BUFF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects in order for this order. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 27 1937

DEC 27 1937

	EST. TIME	DATE ENTERED	DATE
WORKING TIME		DEC 27 1937	DEC 27 1937
WORK			
RETOUCHING	9 3	12 - 23	1 - 58
PHOTO LINDO			
BLANKET	8v	1 - 5	1 - 6 4.
WORKING			
HAND COLOR PROOF	32 1 1/2		1 - 11
APPROX. TIME	36 9	2 - 2	2 - 3 WP

DATE ORDERED

DATE PAID

DATE

86

WM. H. BOWER, PEN-MAR, PA.

NO. 7A-H3818

ORDER NO. 8010

DATE 12-11-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) **GENERAL VIEW OF PEN-MAR
PARK, MD.**

IMPRINT SAME AS ABOVE

PRINT NO. BEFORE TITLE: 16

PHOTO PROPERTY OF **c.t.**

COLOR DESCRIPTION

PAVILION ON LEFT BUFF & GREEN. DULL RED ROOF. DARK GREEN BENCHES. GRAY WALKS.
REMOVE FIRST TWO PEOPLE ON LOWER LEFT CORNER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

10.10.37

DEC 29 1937

ESTIMATE

AND WORK SCHEDULE

DEC 29 1937

OPERATION	EST. TIME		DATE	DATE
	Check	Time Allowed	ENTERED	T.
CAMERA & TYPE SET UP			DEC 30 1937	DEC 30 1937
SKETCH				
RETOUCHING	8	5	12-30	1-1
PHOTO LITHO				
BLUETINT STAMPING, CROPPING	82		1-7	1-7
REMOVING				
HAND COLOR PROOF	31	1 1/2	1-14	1-14
ARTIST DEPT.	27	9	1-27	1-29

DATE ESTIMATE FORW'D

DATE FILED

DATE ESTIMATE FORW'D

DATE ESTIMATE FORW'D

WM. H. BOWER, PEN-MAR, PA.

NO. 7A-H3819

ORDER NO. 8010

DATE 12-11-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MINIATURE RAILWAY AND PLAY
GROUNDS, PEN-MAR, PARK, MD.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 17

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

RED CARS. BROWN TOP AWNINGS. DARK ENGINE. BRASS TRIM. SLIDE ON LEFT DARK GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 27 1937

ESTIMATE
AND WORK SCHEDULE

DEC 27 1937

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED	ACT.
COMPOSING, TYPE SET UP			DEC 27 1937	DEC 27 1937
ETCH				
RETUCHING	3	3	12-27	1-3 8c
PHOTO LITHO				
EL. SET STAMPING & PAQUING	83		1-3	1-3 4c
ENGRAVING				
HAND COLOR PROOF	31	1 1/2	1-5	
PRINT SET	42	9	1-26	1-28

DATE RECEIVED

DATE FILED

By

DATE OF DELIVERY

DATE OF DELIVERY TO CUSTOMER

WM. H. BOWER, PEN-MAR, PA.

NO. 7A-H3820

ORDER NO. 8011

DATE 12-11-1937

6 1/2" x 3" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BABY SHOW, EVERYBODY'S DAY,
PEN-MAR PARK, MD.

PRIVATE NO. BEFORE TITLE; 18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORED BALLOONS. RED GREEN & PINK STRING ON GREENS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this set. Please
see to it that all the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 27 1937

DEC 27 1937

ITEM	QTY.	PRICE	DATE	REMARKS
PRINTING	286	4	12-27	1-10 S
PHOTO TITLES	82		1-10	1-10 A.E.
TECHNICAL				
HAND COLOR PROOF	224	1 1/2	1-12	1-12
ARTIST FEELT.	25	9		2-3 Bth

DATE FILED

DATE FILED

By

MAILED

Change to Ret

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No.	7A-H3822	ORDER No.	8020	DATE	12-13-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>Photos for this Customer</div>
	CUSTOMER		HOFFMAN & YORK MILWAUKEE, WIS.					

25 M	PC	SIZE	3 1/2 x 5 1/2	STYLE	ART COLORTONE, FULL FACE
PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>				FRONT NO. 5	
Title in Plate Yes No Copyright in Plate Yes No				(All of this on address side)	
Title in full CROSBY SQUARE GUARDSMEN				R. M. Yes No	
				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front	
				Trade Mark Yes No Special type as sample	
				IMPRINT: Customer C. T. Imprint No Imprint	
RETOUCHING DEPARTMENT				PHOTO LITHO	
Submit — Sketch — Layout — Retouched Photo — Wash Drawing				Rephoto	
Follow Layout				NEG. NO.	
SEE SKETCH & INSTRUCTIONS ATTACHED.				_____ Photograph each - Size 5x7 - 8x10 -10x12	
				_____ Prints each from _____ Negatives MATTE or GLOSSY	
				Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted	
				See Salesman, Customer, or Sample for Position, Office	
				DELIVER Straighten Photo	
				Negative — Line — Halftone — Combination.	
				Dry — Wet — Pancromatic — Color Separation.	
				Transfer — Paper Process — New Process.	
				Stripping — White Border — Full Face.	
				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.	

COLOR DESCRIPTION	
SEE TISSUE ATTACHED.	

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5 1/2
ke 1 1/2
La 10

(sample in box of title)

57
77

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H3823 ORDER NO. 8020 DATE 12-13-1937

CUSTOMER HOFFMAN & YORK
MILWAUKEE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CROSBY SQUARE AUTHENTIC FASHIONS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5 1/2
Kc 1 3/4
Lai 1 1/2

27

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3824 ORDER NO. 8020 DATE 12-13-1937

CUSTOMER HOFFMAN & YORK
MILWAUKEE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CROSBY SQUARE AUTHENTIC FASHIONS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
H.C. 1 3/4
L.A. 12 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 7A-H3825 ORDER NO. 8020 DATE 12-13-1937

CUSTOMER HOFFMAN & YORK
MILWAUKEE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CROSBY SQUARE AUTHENTIC FASHIONS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Pet 7 1/2
la 1 3/4
La 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H3826 ORDER NO. 8020

DATE 12-13-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HOFFMAN & YORK,
MILWAUKEE, WIS.

Photos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BOOTH SHOE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. *120*
Dry — Wet — Pancromatic — Color Separation. *133*
Transfer — Paper Process — New Process. *150*
Stripping — White Border — Full Face. *175*
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

sample shoes by H.

Revise

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/2
14 e 1 1/2
L. a 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H3827 ORDER NO. 8024 DATE 12-13-1937

CUSTOMER STEVENS HOTEL & INVESTMENT CO.,
COLORADO SPRINGS, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ALTA VISTA HOTEL, COLORADO SPRINGS,
COLORADO

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. seen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
BLDG. RED BRICK APPROXIMATELY LIKE 3A-H936 & 6A-H171 ATTACHED. BLUE SKY AS PER SAMPLES,
GRASS & TREES APPROPRIATE GREEN.

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-M3828 ORDER NO. 8021 DATE 12-13-1937

CUSTOMER OZARK BATH HOUSE,
HOT SPRINGS NATIONAL PARK, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 2X M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: OZARK BATHS, C. M. KING, MGR.

OPERATED UNDER SUPERVISION OF U.S. GOVERNMENT

BOT: WE WELCOME YOU, HOT SPRINGS NATIONAL PARK,
ARK.

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing

Follow Layout SEE LAYOUT ATTACHED.

HAVE HOSPITAL SHOW IN REAR OF BATH HOUSE, REMOVING

THE SOLARIUM, THAT IS, THE OPEN GRILL WORK, LEAVING

THE WINDOWS, HAVE BUILDING COVER ENTIRE POST CARD.

CUSTOMER DOES NOT CARE FOR GRASS PLOT IN FOREGROUND, THE

TREE IN THE REAR COULD BE EMPHASIZED THUS SHOWING

THE LINE OF DEMARCATION BETWEEN THE BLDGS.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ROOF IS DARK RED AND THE SQUARES UNDER THE WINDOWS ARE DARK RED BRICK, THE CIRCLES BLUE.
THE AWNINGS ARE BROWN & WHITE.

for Curt

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

small neg.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 7A-H3829 ORDER NO. 7479 DATE 12-14-1937

CUSTOMER ROGER SMITH HOTELS CORP.
NEW YORK CITY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
• LITHO ART

DATE COMPLETED

Photos for
this Customer

25CM PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROGER SMITH HOTEL, HOLYOKE, MASSACHUSETTS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SIGN ON FRONT TO BE CORRECTED TO READ "ROGER SMITH". RALLANTINE BEER SIGN TO BE COMPLETELY DELETED. FLAG TO BE SHOWN ON FLAGPOLE.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CANOPY IS GREEN. BLDG. RED. SEE BACK OF PHOTO.

1. Faking in a tree in the far left hand corner of the hotel (not on the sidewalk, but in the lot adjoining the hotel)
2. Adding two flagpoles [without flags] where indicated.
3. Having two or three walking figures on the sidewalk and on the street
4. Having a neater job on the Roger Smith sign on the face of the building. This sign appears to tilt and should stand more upright.
5. Having darker red color in the brickwork.
6. Changing marquee to limeston--same color as lintels of windows.

2M-1.2.37

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

JAN 29 1938

5x7

Ret. 5 1/2

HC 1 1/2

A-9 3/4

28-Feb-18-8

Ret 3/4
HC 1 1/2

57.50

78

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3830

ORDER No. 8030

DATE 12-14-1937

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP-UNCAS SACHEM OF THE
MOHICAN INDIANS

BOT-UNCAS MONUMENT, NORWICH, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

4/13 H 85-4

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Be sure to see to it that all negatives are uniform in color and in harmony with each other to make an attractive set.

ESTIMATE			
DEC 17 1937		DEC 17 1937	
COMP. TIME SET UP		DEC 13 1937	DEC 13 1937
SKETCH			
RET. CHUNG	169 2	17 - 18	1 - 3 2
PREP. PHOTO			
BLU. T. S. 1/2	78 1	1 - 1	1 - 5 4.1
ENG. AND G.			
HAND. CO. P. 1/2	229 1 1/2	1 - 7	1 - 7 -
MA. 1/2	27 8 1/2	1 - 19	1 - 19

DATE FEB 3 1938

20

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3831

ORDER NO. 8030

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ST. MARY'S CHURCH, NORWICH,
CONN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RECTORY: RED. CHURCH: GRANITE. ROOF: SLATE.

43H854

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for the customer. Please
see to it that all
negatives are uniform and
in harmony with each other
to make an attractive set.

DECEMBER 1937		DECEMBER 1937	
DATE	DEC 15 1937	DATE	DEC 15 1937
NO. OF CARDS	2	NO. OF CARDS	30
NO. OF PROOFS	1-3	NO. OF PROOFS	1-4
NO. OF PRINTS	1-10	NO. OF PRINTS	1-10
NO. OF NEGATIVES	1-21	NO. OF NEGATIVES	1-26

M

75

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) **COMMERCIAL BUILDING,
NORWICH FREE ACADEMY, NORWICH, CONN.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

see to it that all the colors or negatives are uniform. The colors are in harmony with each other to make an attractive set.

4BH854

DEC 15 1937

DE L'1957

	NO.	DATE	TIME	ED
PAYROLL TIME SET UP			DEC 16 1937	DEC 16 1937
BATCH				
CHECKING	158	3	12-15	12-29 SL
POST OFFICE				
BANK OF AMERICA	60		12-29	12-29 HT
RECEIVING				
SANDS CORP. WORK	229	1 1/2	1-4	1-4
A-TM LEFT	28	9		1-21 TR

D.L.C. Filed

FEB 3 1938

P.

to Customer

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3833

ORDER NO. 8030

DATE 12-14-1937

12 M 500 POST CARD

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO

R. M.

NO

TITLE (IN FULL) MASONIC TEMPLE, NORWICH,
CONN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. IS CREAM OR BUFF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this company. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

4B4854

Cost Dept. Checked

DEC 15 1937

By

Date

DEC 15 1937

DESCRIPTION	ENTIRE SET	ENTIRE SET	ENTIRE SET	ENTIRE SET
SPOTCH				
REPRODUCTION	3	3	12-18	12-29
REPRODUCTION	6		12-29	12-29
REPRODUCTION	169	1/4	12-31	12-31
REPRODUCTION	37	83	18-1-38	Jan 19. 38

FEB 3 1938

DATE PAID

By

25

55
75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-83834

ORDER NO. 8030

DATE 12-14-1937

12 M 500 POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. PATRICK'S CHURCH,
NORWICH, CONN.

FRONT NO. ~~1~~ I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT AUTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

...on
order for this customer. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 15 1937

Cost Dept. [unclear]

DEC 15 1937

DATE	QUANTITY	UNIT PRICE	TOTAL	DATE
RETOUCHING	15	4	12 - 18	DEC 15 1937
PHOTO LITHO				
BLUE PRINT	68		12 - 30	12 - 31 1937
STAMPING CHARGES				
ENGRAVING				
HAND COLOR PROOF	31	1 1/4	1 - 5	
ARTIST DEL.	38	8 1/4	1 - 21	1 - 24

DATE RECEIVED

DATE PAID

FEB 5 1938

DATE PAID

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3835

ORDER NO. 8030

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SOLDIERS' MONUMENT, NORWICH,
CONN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

Subject on
order for this card. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
CLIPPING - ARTIST U.			DEC 15 1937	DEC 15 1937
CLIPPING	12	2	12 - 15	12 - 28 5
PHOTOGRAPH				
CLIPPING - COMPANY	60		12 - 28	
CLIPPING				
REPRODUCTION PROOF	279	1 1/2		
REPRODUCTION	28	9		1-22

DATE ORDERED

DATE PAID

FEB 3 1938

By

5.
75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3836

ORDER NO. 8030

DATE 12-14-1937

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.

TITLE (IN FULL) INDIAN LEAP AND PALE FACE
MAIDEN, NORWICH, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE PHOTO NO. 27736.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the following. Please
see to it that all of the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DEC 20 1937

DEC 20 1937

OPERATION	EST. TIME	INTEREST	DATE
COMPOSING, TYPE SET UP		DEC 20 1937	DEC 20 1937
SET UP			
REPRODUCTION	12 2	12-20	12-28
PHOTO-LITHO			
BLOCKING, STAMPING, CHARGING	6	12-28	12-28
ENGRAVING			
FINAL COLOR PROOF	32 1/2		1-3
	25 9		1-27

DATE

By

79

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3337

ORDER NO. 8030

DATE 12-14-1937

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) STATE HOSPITAL, NORWICH,
CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DULL RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

ORDER FOR THE CUSTOMER. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE	DEC 17 1937	DATE	DEC 17 1937
DATE	DEC 18 1937	DATE	DEC 18 1937
SEARCH			
RETRACING	169	3	12 - 18
RETRACING			12 - 30 SL
RETRACING	65		12 - 30
RETRACING			12 - 30 RT
RETRACING	225	1 1/2	
RETRACING	205	9	1 - 20
RETRACING			1 - 24

FEB 3 1938

DATE

DATE

DATE

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3838

ORDER NO. 8030

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) UPPER BROADWAY, NORWICH,
CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

4BH854

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DESCRIPTION	ST. 10M	DATE ENTERED	DATE
COMPOSING, THE SET UP		DEC 15 1937	DEC 15 1937
ETCHING			
RETOUCHING	3	12 - 15	12 - 27 38
PHOTO LITHO			
SHAPING & STRIPPING, UNLOADING	70	12 - 28	12 - 29 45
ENCORING			
HAND COLOR PROOF	40	11 1/2	12 - 31
PRINTING	39	9	12 - 24 - 38
			12 - 22

DATE RECEIVED

DATE

DEC 15 1937

DATE RECEIVED

DATE

21

15
75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3839

ORDER No. 8030

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) FRANKLIN SQUARE, NORWICH,
CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT TWO OLD AUTOS IN STREET (CENTER) TAKE OUT TROLLEY TRACKS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

CONFIRMATION	DEC 15 1937	DEC 15 1937
QUANTITY		
RETAIL PRICE	4 5 12-15	12-15
PROFIT		
STATIONERY	6 12-31	12-31 45
INCREASING		
HAND COLOR PROOF	229 1 1/2 1-4	1-4
ARTIST PHOTO	36 10 1-19	1-20-WP

DATE Paid FEB 3 1938

DATE By

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3840

8030

ORDER NO.

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

NORWICH FREE ACADEMY,
NORWICH, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

card

TAKE OUT AUTOS AND BOARDS. SEE PHOTO NO. 5A3.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Est. Card

DEC 15 1937

DEC 15 1937

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE
CONTAINER & TYPE SET UP				DEC 15 1937
PRINTING	5	3	12-15	12-15-37
PHOTO-PRINTING				
BLACK & WHITE PRINTING	65		12-30	12-31-37
REPRODUCTION				
HAND COLOR PROOF	229	1 1/2	1-6	1-6
ARTIST'S PROOF	209	9	1-21	1-25

DATE OF ORDER

DATE OF DELIVERY

DATE

DATE

NO. 7A-H3841

ORDER NO. 8030

DATE 12-14
~~12-23~~-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

FRANKLIN SQUARE, NORWICH,
CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT THE THREE BEACON LIGHTS IN STREET TRAFFIC. TAKE OUT OLD AUTOS. PHOTO IS THREE YEARS OLD. DO NOT PUT IN NEW AUTOS. TAKE OUT TROLLEY TRACKS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ATTENTION!

order for the color of the house
see to it that the colors of the
atives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

[illegible]

DEC 15 1937

卷四

ULL 1097

DATE	ST. NO.	DEPTH	TEMP. L. T.	WIND DIRECTION
COMPLETED SET UP			DEC 16 1937	DEC 16 1937
ANCHOR				
RETRIEVING	2	6	12-16	12-21 8
PHOTO LITIO				
SHOOTING	64		12-31	12-31 45
RETRIEVING				
HAND DOWN SCOP	32	1 ³ / ₄		1-7
ANCHOR SET	228	12	1-24	1-26

[Faint, illegible handwritten notes]

SEP 2 1938

28

311

25

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3842

ORDER NO. 8031

DATE 12-14-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) NOTRE DAME CHURCH, FALL RIVER, MASS. IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FIX LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this card. Please
see to it that all
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DEC 15 1937

DEC 15 1937

			DEC 15 1937	DEC 15 1937
12 M 500 POST CARDS				
ART COLORTONE				
WHITE BORDER				
FRONT NO. I				
R. M. NO				
TITLE (IN FULL) NOTRE DAME CHURCH, FALL RIVER, MASS.				
IMP RINT SAME AS ABOVE				
PHOTO PROPERTY OF CUSTOMER				
COLOR DESCRIPTION				
FIX LAWN.				
SUBMIT: RET. PHOTO				
B. L. & W. PROOF				
HANDCOL PROOF				
YES				
RETURN PHOTO.				
CURT TEICH & COMPANY, INC., CHICAGO				
PHOTO TICKET				
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775				

4

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO 7A-H3843

ORDER No. 8031

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) LAFAYETTE STATUE, FALL RIVER,
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DEC 15 1937

DEC 15 1937

DESCRIPTION	QTY.	UNIT PRICE	TOTAL	DATE
COMPTON PAPER				DEC 15 1937
WATER				DEC 15 1937
REPAIRING	161	3	12-15	12-29
PHOTOGRAPH	65		12-29	12-29
REPAIRING	31	1 1/2	12-31	12-31
REPAIRING	217	9	1-18	1-20

DATE RECEIVED

DATE FILED

FEB 3 1938

M

NO. 7A-H3844

ORDER No. 8031

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) ST. ANNE'S HOSPITAL, FALL
RIVER, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT PEOPLE AND FIRST AUTO. SHOW ^{LARGER}~~LARGER~~ ON CARD, i.e.-CUT OFF AT LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the summer. Please see to it that colors or negative are uniform and colors are in harmony with each other to make an attractive set.

DEC. 5 1937

DEC 1 1961

of this
T. A.

1812-1813

UNCLASSIFIED

DEC 15 1937

21337 (5) 1937

D. T. Fred

1. Hold Hand to Customer.

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3845

ORDER NO. 8031

DATE 12-14-1937

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SACRED HEART CONVENT,
FALL RIVER, MASS.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DIFFICULT SUBJECT. BUILD ON RIGHT BLDG. SOMEWHAT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this company. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE	DATE	DATE	DATE
DEC 15 1937	DEC 15 1937	DEC 15 1937	DEC 15 1937
COMPOSING	14	7	12 - 15
REPRODUCTION	68		12 - 30
PROOFING	215	1 1/2	10 Jan
HAND COLORING	42	9	1 - 21
ARTIST COST.			1 - 26

FEB 3 1938

28

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3846

ORDER NO. 8031

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) ST. ANNE'S CHURCH, FALL RIVER, MASS.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

NO TRACKS IN THAT CENTER LANE NEAR CHURCH.

SUBMIT: RET. PHOTO *

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

ATTENTION

order for the photo. Please
see to it that all the photo-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 15 1937

DEC 15 1937

COPIES TO BE MADE UP			DEC 15 1937	DEC 15 1937
S. T. C.				
ARTIST'S PROOF	5	2	12-15	12-15
PHOTO CARD				
ST. ANNE'S CHURCH	60		12-31	12-31
PROOF CARD				
HAND COL. PROOF	229	1 1/2	1-5	1-5
ARTIST'S T.	41	9	1-21-38	1-24-38

DATE Fwd

DEC 15 1937

Lj

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3847

ORDER NO. 8031

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) NORTH MAIN STREET, FALL
RIVER, MASS.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT TROLLEY TRACKS AND SOME OF THOSE BIG BUSES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Curt Teich, Chicago	
DEC 15 1937		DEC 15 1937	
DESCRIPTION	EST. TIME (No. Time Allowed)	ENTERED	FILED
CON. TYPE SET UP		DEC 15 1937	DEC 15 1937
SEARCH			
EXPOSURING	3 5	12-15	12-20
EXPOSITIVE			
BALANCE	65	12-30	12-30
EXPOSURING			
BALANCE	229 1 1/2	1-5	1-5
EXPOSURING	217 9	1-20	1-24

DATE

DATE Filed

FEB 3 1938

L.

211

10
3

75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3848

ORDER NO. 8031

DATE 12-14-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. **I** R. M. **NO**

TITLE (IN FULL) **VIEW IN SOUTH PARK, FALL
RIVER, MASS.**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

COPPER DOMES ON CHURCH. USE PHOTO 72914. or new photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this set. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2

ESTIMATE
DEC 15 1937

Curt Teich, Chicago

DEC 15 1937

DESCRIPTION	TIME	DATE	DATE
PRINTING		DEC 15 1937	DEC 15 1937
PRINTING	7	2	12-15
PRINTING			12-28
PRINTING	1/4		12-29
PRINTING			
PRINTING	4/6	1 1/2	12-31
PRINTING	36	9	1-20
PRINTING			1-21-WP

DATE RECEIVED

DATE FILED

DEC 15 1937

By

A

ST. 15

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3849

ORDER NO. 8035

DATE 12-14-1937

12¹/₂M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) IMMACULATE CONCEPTION CHURCH,		IMPRINT SAME AS ABOVE	
LOWELL, MASS.			
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

3BH1162

SUBMIT: RET. PHOTO B. L. & W. PROOF **HANDCOL PROOF** YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

... on
order for the ... Please
see to it that all ... or ...
tives are uniform ... colors are
in harmony with each other
to make an attractive set.

DEC 15 1937

DEC 15 1937

EXPOSURE				
COMPOSITION			DEC 15 1937	DEC 15 1937
EXPOSURE				
EXPOSURE	17	2	12 - 15	12 - 30 S
EXPOSURE				
EXPOSURE	60		12 - 31	12 - 31 45
EXPOSURE				
EXPOSURE	32	1 1/2		1 - 4
EXPOSURE	42	9	1 - 20	1 - 22

FEB 3 1938

DATE FEB 3 1938
BY *[Signature]*
To: *[Signature]*

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3850

ORDER NO. 8035

DATE 12-14-1937

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **LOWELL TEXTILE SCHOOL,
LOWELL, MASS.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMERS**

COLOR DESCRIPTION

DEEP YELLOW BRICK CREAM

3BH1162

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this set of 12 post cards. Please see to it that the color or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
DEC 77 1937

Cost Dept. Charge

By

Date

DEC 17 1937

DESCRIPTION	QUANTITY	UNIT PRICE	DATE	DATE
DEMONSTRATION, PRINT UP			DEC 18 1937	DEC 18 1937
QUANTITY				
INTRODUCTION	10	5	12-14	12-30
PHOTO LITHO				
BLANKET	65		12-30	12-31
STAMPING				
ENCLOSURE				
HAND COLOR PROOF		1 1/2		
ADDITIONAL	212	8 3/4	1-21	1-22

DATE RECEIVED BY

DATE PAID

By

AS

DATE

DATE PAID TO COMPANY

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3851

ORDER NO. 8035

DATE 12-14-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ANN STREET CANAL, LOWELL,
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

RED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of
order for this camera. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 17 1937

DEC 17 1937

DATE	TIME	DATE	TIME
DEC 18 1937	DEC 12 1937		
8	5	12 - 18	12 - 30
6		12 - 30	12 - 31
1 1/2			
211	9	Jan. 24	Jan. 25

FEB 3 1938

8

79

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3852

ORDER NO. 8035

DATE 12-14-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) MASONIC TEMPLE, LOWELL, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

CREAM GRAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this date. Please see to it that all subjects are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

DEC 15 1937

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	REMARKS
ORDERING THIS SET UP			DEC 15 1937	DEC 15 1937
REVISIONS	10	3	12 - 15	1 - 3 SP
PHOTOGRAPH				
PRINTING	82		1 - 3	1 - 4 1/2
ENGLAND				
HAND COLOR PROOF	32			1 - 6
ARTIST - PT.	205	9	1 - 19	1 - 20

DATE PAID FEB 3 1938

By *JA*

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3853

ORDER NO. 8035

DATE 12-14-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) VIEW IN FORT HILL PARK,
LOWELL, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

384116 ✓

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

...on
order for the ... Please
see to it that the ... or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
DEC 15 1937		DEC 15 1937	
COMMISSION		ENTRANCE	
COMMISSION THIS SET		DEC 15 1937	DEC 15 1937
PHOTOGRAPH	M	3	12-15
PRINTING			12-29 SC
DELIVERY			
BORDER	65		12-30
ENCLOSING			12-31 H.T.
HAND COLOR PROOF	32	1 1/2	1-5
PRINTING	82	9	1-25

DATE RECEIVED

DATE PAID

FEB 5 1938

By

By

L.

S.

M

75

NO. LA-H3854

ORDER No. 8035

DATE 12-14-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) ST. PETER'S CHURCH, LOWELL,
MASS.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the color scheme. Please see to it that all the colors or negatives are uniform in color. Colors are in harmony with each other to make an attractive set.

DEC 15 1937

DEC 1 1947

	DATE	TIME	LOCATION	REMARKS
10-10-87			DEC 15 1987	DEC 15 1987
PETUNIA	15	4	12-15	1-4
MORNING GLORY	87		1-4	5
JACKSONVILLE	219	1 1/2	1-10	1-10
FLORIDA STATE	219	9	uuu	1-27

L. J. F.

By

... to K? 1 to Customer

55-75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3855

ORDER NO. 8035

DATE 12-14-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) CITY HALL, LOWELL, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT OLD AUTOS

3BH 1162

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. S. PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

From Black

DEC 15 1937

DEC 15 1937

CHARGE				
DATE				
12-15-37	17	4	12-15	12-30 SP
12-30	65		12-30	12-30 K.S.
12-30	32	1 1/2		1-5
12-30	44	9	1/21/38	1/21/38

DEC 15 1937

JS

15.
75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3856

ORDER NO. 8035

DATE 12014-1937

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) PAWTUCKETVILLE BRIDGE AND
FALLS, MERRIMACK RIVER, LOWELL, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

38H1162

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order to be made. Place
order to it. The subjects
tives are untested. Photos are
in harmony with each other
to make an attractive set

ESTIMATE

Cost 1.00

DEC 15 1937

DEC 15 1937

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
CHROMO. 3 1/2 x 5				DEC 15 1937
STOCK				DEC 15 1937
RETROUING	12	2	12 - 15	1 - 3 5
PHOTOGRAPH				
REPRINT STOCKING (PRINTING)	82		1 - 3	1 - 4 5
PRINTING				
HAND COLOR PROOF	229	1 1/2	1 - 8	1 - 8
ART. PRINT.	208	9	1 - 21	1 - 27

DEC 15 1937

11

75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 2A-H3858

ORDER NO. 8035

DATE 12-14-1937

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) ST. ANNE'S CHURCH, LOWELL,
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT MAN WITH CRUTCHES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all negatives are
in harmony with each other
to make an attractive set.

DEC 15 1937

DEC 15 1937

			DEC 15 1937	DEC 15 1937
COPIES				
STITCH				
REPRODUCTION	161	5	12-15	1-3 1/2
PROOF				
REPRODUCTION	83		1-3	
REPRODUCTION				
REPRODUCTION	31	1 1/2	1-6	1-7
REPRODUCTION	206	8 1/2	7/24/1	1-25

DATE PAID

DATE PAID

21

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3859

ORDER NO. 8035

DATE 12-14-1937

12 1/2 M POST CARDS - ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, LOWELL, MASS..

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT TRACKS. BLDG. CREAM(LIGHT)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

When you receive your photo, please
see to it that a good set of
divers are selected. They are
in harmony with each other
to make an attractive set.

DEC 15 1937

DEC 15 1937

DESCRIPTION	TIME	DAYS	ENTERED	DATE
CURT TEICH & CO. CHICAGO			DEC 15 1937	DEC 15 1937
RECEIVED				
172	3	12 - 15		1 - 4 SL
PHOTO - 172				
182		1 - 5		1 - 6 SL
PHOTO - 182				
229	1 1/2	1 - 8		1 - 8
PHOTO - 229				
215	9	1 - 21		1 - 24
PHOTO - 215				

DEC 15 1938

DATE PAID

By

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3860

ORDER NO. 8038

DATE 12-14-1937

12¹/₂" M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP LEFT.-KORA TEMPLE

BOT - HOSPITAL SQUARE, MAIN STREET,
LEWISTON, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KORA TEMPLE (LEFT) DULL RED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	TIME (HOURS)	DATE ENTERED	DATE COMPLETED
COM. DEC. 15, 1937		DEC 15 1937	DEC 15 1937
RETOUCHING	4 5	12-15	1-3 SC
PHOTO LITHO			
BLOTTING STAMPING (PAQUING)	8 2	1-3	1-4 H.S.
ENCLOSING			
PAID COLOR PROOF	229 1 1/2	1-6	1-6
ARTIST'S	207 9	1-22	1-25

DATE OF ORDER 12-14-1937

11-75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3861

ORDER NO. 8038

DATE 12-14-1937

12½M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) MILLS ALONG THE CANAL, LEWISTON, MAINE	IMPRINT SAME AS ABOVE	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

TAKE OUT OLD AUTO AT RIGHT

MILLS ARE RED

D9411

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
By	DEC 17 1937	By	DEC 17 1937
DATE	DEC 17 1937	DATE	DEC 17 1937
DESCRIPTION	UNIT	PRICE	TOTAL
COMPOSING, TYPE SET UP		DEC 18 1937	DEC 18 1937
SHEET			
ETCHING	12	3 12-18	12-31 50
PHOTO LITHO			
BLANKET			
SPECIAL PAQUING	60	12-31	12-31 45
ENGRAVING			
HAND COLOR PROOF	225	1 1/2	
ARTIST T.	28	9	1-20 PM

DATE FILED FEB 3 1938

By

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3862

ORDER NO. 8038

DATE 12-14-1937

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) MAIN STREET, LEWISTON,
MAINE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this company. Please see to it that all positives or negatives are uniform. Colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
DEC 15 1937		DEC 15 1937	
OPERATION	EST. TIME	DATE	DATE
CONV. & G. LITHO SET UP		DEC 15 1937	DEC 15 1937
RETOUCHING	2 5	12-15	12-30 SL
PHOTO-LITHO			
BLU. PRINT	1 1/2	12-20	12-31 15.
STRIPPING & PROOFING			
ENGRAVING			
HAND COLOR PROOF	3 1/2	1-5	1-6
ARTIST DESIG.	3 1/2	1-21	1-22 W/P

DATE Filed

By

71

2

75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3863

ORDER NO. 8038

DATE 12-14-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) THE FALLS, ANDROSCOGGIN RIVER, IMPRINT SAME AS ABOVE
AUBURN AND LEWISTON, MAINE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 11124 if it is better

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this set. Please see to it that all plates or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo For
HPH 1236
12-9-44

ESTIMATE

DEC 15 1937

Est Date: Chicago

By

Date

DEC 15 1937

DESCRIPTION	EST. PRICE	EST. QUANTITY	EST. TOTAL	REMARKS
CHROMO. COLORED SET			DEC 15 1937	DEC 15 1937
NEGATIVES	12	1	12-15	12-30 SL
PHOTO-LENS				
PRINTING CHARGES	60		12-30	
PROOFING				
PRINTS COLORED PROOF	225	1 1/2		4 Jan
ACTING MGR.	216	9	1-20	1-24

DATE SUBMITTED

DATE PAID

DEC 3 1938

By

By

DATE PAID BY CUSTOMER

DATE PAID BY CUSTOMER

12

50
75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3864

ORDER NO. 8038

DATE 12-14-1937

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) HIGH SCHOOL, LEWISTON, MAINE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT BUSH AND FIX WALK IN FRONT

R. ED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are uniform in colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By DEC 20 1937 DEC 20 1937

DESCRIPTION	EST. PRICE	DATE	DATE
COMPASSION, 500 400 00		DEC 20 1937	DEC 20 1937
RETOUCHING	4	12-20	12-20
PROOFING	7		
RETOUCHING	60	12-30	12-30
PROOFING			
RETOUCHING	31 1/2		
PROOFING	202 9	1-22	1-25

DATE

DATE

DEC 20 1937

21

DATE

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3865

ORDER NO. 8038

DATE 12-14-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ST. PETER'S AND ST. PAUL'S

IMPRINT SAME AS ABOVE

CATHEDRAL, LEWISTON, MAINE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CREAM GRAY FIX WALK & STREET

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the customer. Please see to it that all color or negative are uniform and colors are in harmony with each other to make an attractive set.

PHOTO
FOR
HBH123L
12.9.44

OPERATION	ST. PAUL	ST. PETER	DATE	DATE
COMPTON, THE ST. PAUL			DEC 15 1937	DEC 15 1937
RECEIVED				
ENTOLONG	5	5	12 - 15	2 - 31 50
PHOTO, ST. PAUL				
BLUNT, ST. PETER	5		12 - 31	1 - 3 - 24
RECEIVED				
HAND, ST. PAUL	31	1 1/4		
RECEIVED	41	8 3/4	1 - 21	1 - 24

DATE FEB 3 1938

RECEIVED

RECEIVED

RECEIVED

RECEIVED

RECEIVED

RECEIVED

RECEIVED

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-B3866

ORDER NO. 8038

DATE 12-14-1937

12 1/2 M POST CARDS

ART COLOR ONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE ARMOY, LEWISTON, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT WOOD STAKES

CREAM GRAY

LEFT---RED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

5BH 368

ESTIMATE

DEC 15 1937

DEC 15 1937

DESCRIPTION	EST. TIME	DATE	DATE
COMING G. TH. SET UP		DEC 15 1937	DEC 15 1937
STITCH			
RETOUCHING	2 4	12-15	12-29
PHOTO LITHO			
BLIND STAMPING (PEQUING)	68	12-30	12-31
ENGRAVING			
HAND COLOR PROOF	229 1 1/2	1-10	1-10
ARTIST SEPT.	38 9	1-21	1-24

DATE OF ORDER

DATE PAID

DATE

DATE OF ORDER

11.

75

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3867

ORDER NO. 8038

DATE 12-14-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) THE CHAPEL, BATES COLLEGE,
LEWISTON, MAINE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE 1A2659

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and so are in harmony with each other to make an attractive set.

PHOTO FOR
40H1236
12-9-44

ESTIMATE

Cost Dept. Checked

DATE DEC 15 1937

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
CHAPLAIN TYPE SET UP		DEC 15 1937	DEC 15 1937
PRINTING	152	2	12-15
PHOTO LITHO			
BLUING			
STRETCHING (DRAWING)		12-31	12-31
ENGRAVING			
HAND COLOR PROOF	245	1/2	5 Jan.
ARTIST UNIT	161	9	1/19/37

DATE JAN 3 1938

By

EST. NO. 1000

EST. NO. 1000

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3868

ORDER NO. 8038

DATE 12-14-1937

12 1/2 POST CARDS

ART COLOR ONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I

R. M NO

TITLE (IN FULL) NORTH BRIDGE OVER
ANDROSCOGGIN RIVER, LEWISTON AND
AUBURN, MAINE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

PHOTO
F012

4 BH 1236

12-14-41

ESTIMATE

Cost: 4 pl. 1 checked

DEC 15 1937

By

Date

DEC 15 1937

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMP. 100% 100% 100%		DEC 15 1937	DEC 15 1937
RENOV.			
PAINTING	15 3	12 - 1	1 - 7 5
RETOUCHING			
RETOUCHING	82	1 - 7	1 - 7 45
RETOUCHING			
RETOUCHING	225 13/4		10 1/2
RETOUCHING	44 11	1/19 38	1/21/38

DATE RECEIVED ORD

DATE Filed

By

By

DATE RECEIVED

DATE Returned to Customer

M

76

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3869

ORDER NO. 8039

DATE 12-14-1937

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIAN INN, LAKE

CHARGOGGAGOGOMANCHAUGACOGGCHAUBONAGUNG-
AMAUGG, WEBSTER, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT POLE & TREE AT LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DEC 20 1937

DEC 20 1937

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
GEN. SET OF				DEC 20 1937
156 4				DEC 20 1937
82				1-3 31
229 11/4				1-7
26				1-24

FEB 3 1938

DATE PAID

DATE PAID

BY

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

R.

DISTRIBUTED BY E. D. WEST CO., SOUTH YARMOUTH, CAPE
COD, MASS.

NO. 7A-H3870

ORDER NO. 8042

DATE 12-14-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) YE OLD TOWN CRIER, ~~XXXXXXXX~~
PREVINCETOWN, CAPE COD, MASS.

IMPRINT SAME AS ABOVE

To Kepner 10-29-40

6 A K 1155

PRIVATE NO. BEFORE TITLE; -- 17

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE HEDGE AT LEFT SAME AS TICHNOR CARD ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 17 1937

DEC 17 1937

DATE	TIME	NAME	ADDRESS	REMARKS
DEC 18 1937				
DEC 18 1937				
12-18	5			
12-27				
12-27				
12-30				
1-17				

DEC 18 1937

24

57
79

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 7A-H3871

ORDER NO. 8048

DATE 12-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: THE MAGIC CITY ON
TREASURE ISLAND

BOT: GOLDEN GATE INTERNATIONAL
EXPOSITION ON SAN FRANCISCO BAY
PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER: 156
SMALL TYPE: (C) 20979

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOTTOM OF DIVIND LINE:

156
PUT AT BOTTOM OF MESSAGE SPACE:
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
DEC 15 1937
By
Date DEC 15 1937

OPERATION	EST. TIME C. S. N. Time Allowed	DATE ENTERED L. T.	DATE ENTERED L. T.
COMPLETED THE SET UP		DEC 15 1937	DEC 15 1937
RETOUCHING	5 7	12 - 15	12 - 23
PRINTING			
RETOUCHING		12 - 23	12 - 24
RETOUCHING			
HANDCOLOR PROOF	3 13/4	12 30	12 - 20
ALTERED SET	29 13	2 - 8 - 38	2 - 10 - 38

F.W.

DATE RECEIVED

DATE FILED

By

By

DATE FIRST PROOF

DATE FIRST PROOF

4

5

Am 80
76

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 7A-H3872

ORDER NO. 8048

DATE 12-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) TOP: SUNKEN GARDENS, EXHIBIT
PALACES AND EXPOSITION TOWER
BOT: GOLDEN GATE INTERNATIONAL EXPOSITION
ON SAN FRANCISCO BAY
SMALL TYPE: (C) 21672
PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER: 151
COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE
PRIVATE NO. AT BOTTOM OF DIVIDING LINE:
151
PUT AT BOTTOM OF MESSAGE SPACE:
PICTORIAL WONDERLAND
PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION		EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET UP			DEC 15 1937	DEC 15 1937
SKETCH				
RETRACING		3 7	12-15	12-22
PHOTO-ETCHING				
ETCHING		64	12-24	12-27
HAND COLORING		163 2		31 Dec
ARCHITECT.		42 14	2-8	2-11

DATE RECEIVED BY CUSTOMER
DATE PAID BY CUSTOMER
DATE RETURNED TO CUSTOMER

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 7A-H3873

ORDER NO. 8048

DATE 12-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>6</u>	R. M. <u>YES</u>	
TITLE (IN FULL) <u>TOP: EXPOSITION TOWER AND GATEWAY</u>	IMPRINT <u>SAME AS ABOVE</u>		
<u>BOT: GOLDEN GATE INTERNATIONAL EXPOSITION ON SAN FRANCISCO BAY</u>	PRIVATE NO. AT BOTTOM OF DIVIDING LINE: <u>158</u>		
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: <u>158</u>	PUT AT BOTTOM OF MESSAGE SPACE: PICTORIAL WONDERLAND		
COLOR DESCRIPTION	PHOTO PROPERTY OF <u>CUSTOMER</u>		

SEE TISSUE ATTACHED.

see from 754. 357p

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the customer. Please see to it that the negatives are in harmony with each other to make an attractive set.

*R
pages in order*

DEC 20 1937

DEC 20 1937

DESCRIPTION	ST. TIME	ENTER	DATE
CHROMO TYPE 251 (1)		DEC 20 1937	DEC 20 1937
12-10	9		
12-10	64	12-24	12-27-37
12-10	2		
12-10	29 15	2-10-38	2-17-38 F.W.

12.80
79

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 7A-H3874

ORDER NO. 8048

DATE 12-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VETERANS' ADMINISTRATION
FACILITY, FORT MILEY, OVERLOOKING "THE
GOLDEN GATE", SAN FRANCISCO, CALIF.

PRIVATE NO. AT EXTREME RIGHT IN
UPPER BORDER: 89

SMALL TYPE: (C) STANLEY A. PILTZ

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 YES - SAME AS
R. M. ON 5A-H245
IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOTTOM OF DIVIDING
LINE: 89

PUT AT BOTTOM OF MESSAGE SPACE:
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this character. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

EST. TIME		DATE	
EST. TIME		DATE	
EST. TIME		DATE	
14	8	DEC 15 1937	DEC 15 1937
65		12-28	12-30-38
13	13	2-10	

DATE ORDERED

DATE FUL

DATE WHEN ORDER IS RECEIVED

DATE WHEN ORDER IS RECEIVED

87
76

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 7A-H3875

ORDER NO. 8048

DATE 12-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)
TITLE (IN FULL) TOP: COURT OF THE HEMISPHERES
BOT: GOLDEN GATE INTERNATIONAL
EXPOSITION ON SAN FRANCISCO BAY
SMALL TYPE: (C) 22121
PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER: 152
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE
PRIVATE NO. AT BOTTOM OF DIVIDING LINE:
152
PUT AT BOTTOM OF MESSAGE SPACE:
PICTORIAL WONDERLAND
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

ESTIMATE
DEC 15 1937

Cost Dept. Checked

DESCRIPTION	EST. TIME (in Mins. & low)	DATE ENTERED	DATE ENTERED
COMPOSE TYPE SET UP		DEC 15 1937	DEC 15 1937
ETCH			
REPRODUCTION	10 5	12-15	12-22 8
PHOTO M. NO.			
ETCHING	64	12-25	12-27 45
ETCHING			
ETCHING	1/4		
ETCHING	205 13	2-11	2-

DATE

DATE

DATE

DATE

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 7A-H3876

ORDER NO. 8048

DATE 12-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: MAIN PORTAL, AVENUE OF
THE SEVEN SEAS AND EXHIBIT PALACES
BOT: GOLDEN GATE INTERNATIONAL EXPOSITION
ON SAN FRANCISCO BAY

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER: 154

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOTTOM OF DIVIDING LINE:
154

PUT AT BOTTOM OF MESSAGE SPACE:
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R
Paper on back

ESTIMATE
C. E. Lutz, Chicago

DEC 20 1937

DEC 20 1937

ITEM	TIME	DATE	DATE
ORDERED		DEC 20 1937	DEC 20 1937
RECEIVED			
RECEIVED	2 9	12-20	12-20
RECEIVED			
RECEIVED	65	12-28	12-29 1/2
RECEIVED			
RECEIVED	3 2		12-31
RECEIVED	206 14	12/11/37	12/11/37

MAILED

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

DEC 20 1937

17-23

1-11

DATE 12-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
LEFT
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: EXPOSITION TOWER, THE
SPIRE TO THE SUN

BOB: GOLDEN GATE INTERNATIONAL EXPOSITION
ON SAN FRANCISCO BAY

SMALL TYPE: (C) 24263

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER: 155

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **6** R. M. **YES**

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOTTOM OF DIVIDING LINE
N 155

PUT AT BOTTOM OF MESSAGE SPACE:
PICTORIAL WONDERLAN

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,797,775

1-10-1937
ESTIMATE
FJ
DEC 15 1937
Curt Dept. Checked
FJ
DEC 14 1937

OPERATION	FILE	DATE ENTERED	DATE COMPLETED
CONDUCTED TIME SET UP		DEC 15 1937	DEC 15 1937
RESEARCH	5 6	12-15	12-22
INVESTIGATED			
DISCUSSING	10	12-23	12-24
INQUIRY			
NUMBER OF PROC.	13/4		
ANALYST	208	12	2 23

ATTENTION!

order for the color set. Please see to it that the positives and negatives are uniform and colors are in harmony with each other to make an attractive set.

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 7A-H3878

ORDER NO. 8048

DATE 12-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOME OF FORMER PRESIDENT
HERBERT HOOVER, ON THE STANFORD
UNIVERSITY CAMPUS, PALO ALTO, CALIF.

SMALL TYPE: (C) STANLEY A. PILTZ
PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER: 427

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOTTOM OF DIVIDING LINE:
427

PUT AT BOTTOM OF MESSAGE SPACE:
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects or
order for the same. Please
see to it that subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DEC 17 1937

DATE

OPERATION	EST. TIME	DATE	DATE
	(Est. No. Time A. L. W.)	ENTERED COST.	
COM. JUNG. TYPE SET UP		DEC 18 1937	DEC 18 1937
PRINTING	4		
PROOFING			
BLU. ST. MARKING	65	12-24	12-24
PRINTING			
HOME. ST. MARKING	39 1/2	12-30	12-30
APP. COST	37 9	Jan. 27 38	Jan. 28 38

DATE

By

DATE

By

DATE

By

79

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 7A-H3879

ORDER NO. 8048

DATE 12-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) TOP: AVENUE OF THE SEVEN
SEAS AND EXPOSITION TOWER
BOT: GOLDEN GATE INTERNATIONAL EXPOSITION
ON SAN FRANCISCO BAY
PRIVATE NO. AT EXTREME RIGHT IN
UPPER BORDER: 153

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE
PRIVATE NO. AT BOTTOM OF DIVIDING LINE:
153
PUT AT BOTTOM OF MESSAGE SPACE:
PICTORIAL WONDERLAND

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

For this customer. Please
note that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R
Paper on side

ESTIMATE

DEC 20 1937

OPERATION	EST. TIME	DATE ENTERED	DATE FILED
CONF. AND TYPE SET U		DEC 20 1937	DEC 20 1937
S. 1. 01			
INTO CHING	17	12-20	12-28
PRINTING			
PRINTING	65	12-28	12-29
PRINTING			
PRINTING	103	13/4	30
PRINTING	211	13	16

DATE ORDERED _____ DATE FILED _____
By _____ By _____
PRINTED BY _____
PRINTED BY _____

R. m. 80
70

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 7A-H3881

ORDER NO. 8048

DATE 12-14-1937

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 6 R. M. YES
TITLE (IN FULL) (TO COME) -WORLD'S FAIR MAGIC CITY ON TREASURE ISLAND GOLDEN GATE INTERNATIONAL EXPOSITION ON SAN FRANCISCO BAY SMALL TYPE: (C) STANLEY A. PILTZ PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 150	IMPRINT SAME AS ABOVE PRIVATE NO. AT BOTTOM OF DIVIDING LINE: 150 PUT AT BOTTOM OF MESSAGE SPACE: PICTORIAL WONDERLAND
COLOR DESCRIPTION	PHOTO PROPERTY OF CUSTOMER

SEE INSTRUCTIONS & TISSUE ATTACHED.

SUBMIT PENCIL SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

JAN 24 1938		JAN 24 1938	
NO.	QTY.	NO.	QTY.
5	12	2	15
83	2	2	15
223	2	2	15
210	15	3	18
		2	24

MAKEOVER

Charge to L.V. Dept.

EST. AD. 100-100-100-100

RETOUCHING	6	DATE	FEB 1 1938
PRINTING			
ARTIST	2		DS

CPD

2-19

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3882 ORDER NO. 8512 DATE 12-15-1937

CUSTOMER MINNEAPOLIS ATHLETIC CLUB
MINNEAPOLIS, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAIN DINING ROOM, MINNEAPOLIS ATHLETIC
CLUB, MINNEAPOLIS, MINN.

FRONT NO. 5

(All of this on address side)

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE INSTRUCTIONS ATTACHED.

25 PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

75
76

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3894 ORDER NO. 8515 DATE 12-15-1937

CUSTOMER NEW HOTEL JOPLIN
ELIZABETHTOWN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW HOTEL JOPLIN, ELIZABETHTOWN, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9 1/2

h c 1 1/2

La 9 1/2

Ret. 4 1/2

as printed

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3885

ORDER NO. 8517

DATE 12-15-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WHITEFACE MOUNTAIN MEMORIAL
HIGHWAY

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER-148

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DEC 20 1937

DESCRIPTION	QTY.	UNIT PRICE	TOTAL	DATE
COMPOSITION				DEC 20 1937
RETOUCHING	12	3	12-20	12-21
PHOTO-LITHO				
1. PRINT	68		12-21	
1. PROOF				
1. PROOF	160	1/2	12-22	12-22
1. PROOF	32	9	12-23	12-23

DEC 28 1937

DATE FILED

By

R

R on sheet

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 7A-H3886

ORDER NO. 8054

DATE 12-16-1937

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL) WINTER SCENE IN YELLOWSTONE
PARK SHOWING OLD FAITHFUL GEYSER AND
OLD FAITHFUL INN.

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE --- 1225

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GO BY COLORS ON XMAS CARD EXCEPT WANT VERY DARK SKY SETTING GEYSER OUT STRONGLY
AND GET ALL THE LIFE IN THE SNOW YOU CAN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this card set. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		DEC 17 1937		DEC 17 1937	
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE	REMARKS
QUANTITY, TV-5 SET UP			DEC 18 1937	DEC 18 1937	
QUANTITY					
QUANTITY	4	2	12-18	1-18	
QUANTITY					
QUANTITY	82		1-6	1-7 145	
QUANTITY					
QUANTITY	225	1/2			
QUANTITY	40	9	1/20/38	1/28/38	

DATE

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 7A-H3887

ORDER NO. 8054

12-16-1937

DATE

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WOLF CREEK PASS ~~NEW~~ HIGHWAY
OVER SAN JUAN RANGE CONNECTING SAN LUIS
VALLEY AND SAN JUAN BASIN ON HIGHWAY #160
LEADING TO MESA VERDE NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 1501

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION: TRIM EACH SIDE SLIGHTLY FOR PROPORTION. OILED ROAD. RACKS & CLIFFS ARE DARK & GREY GRANITE WITH VERY DARK VOLCANIC PLACES IN SPOTS, DARK BLUE GREEN PINES. SLOPES LIGHTER GREEN TO BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

See to it that the order or negatives are uniform and orders are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 17 1937

DEC 17 1937

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 17 1937	DEC 17 1937
SETTING			
PROOFING	9	12-18	1-4-38
PROOFING			
PROOFING	8	1-6	1-7-38
PROOFING			
PROOFING			
PROOFING	225	1 1/2	13 Jan
PROOFING	211	10 Jan 25	Feb 1

DATE OF ORDER

DATE PAID

By

By

ST.
79

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3888 ORDER NO. 8526

DATE Dec.16,1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER CAMPANA SALES CORP.
BATAVIA, ILLINOIS

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP- THE FINEST TOILET GOODS PLANT IN
THE WORLD

BOT - THE HOME OF CAMPANA SALES COMPANY, ROUTE 31
NEAR BATAVIA, ILLINOIS

SMALL TYPE: PHOTO BY HEDRICH-BLESSING STUDIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

FRONT NO. 5

(All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression

VERY RUSH

Must have copy sent 12/16/38

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4

W.C. 1 1/2

L.A. 8 3/4

R

X

77

to make an attractive and

5



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 7A-H3891

ORDER NO. 8539

DATE 12-17-1937

USE GOTHIC

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW SAN FRANCISCO
AND BAY-WORLD'S FAIR ON TREASURE
ISLAND, GOLDEN GATE INTERNATIONAL
EXPOSITION IN FOREGROUND

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER & ALSO AT BOTTOM OF DIVIDING
LINE ON FRONT: -104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES *same as 7AH302*
IMPRINT SAME AS ABOVE

SMALL TYPE BOT. OF MESSAGE SPACE:-
PICTORIAL WONDERLAND

PHOTO PROPERTY OF C.T.

MAKE RIGHT SCENE AND USE A CARD MORE LIKE #46 ATTACHED, AS IT HAS THE FAIR
GROUNDS IN THE CORRECT RELATIVE POSITION TO THE ISLAND AND BY MOVING THE WHOLE
LEFT SIDE OF THE PICTURE TO THE LEFT A HALF TO 3/4 OF AN INCH THERE WILL BE AMPLE
ROOM TO PUT IN THE WHOLE FAIR GROUNDS AND IN THE CORRECT POSITION. IT WILL ALSO
ALLOW THE GOLDEN GATE BRIDGE TO SHOW UP BIGGER IN ITS RIGHT PROPORTION AS ON
CARD #42 ATTACHED. THIS WILL ALLOW A NICE SEARCH LIGHT DISPLAY AND OTHER COLOR
EFFECTS FROM THE FAIR GROUNDS ALSO THE S.F. OAKLAND BRIDGE IN THE FOREGROUND CAN
BE LIT UP LIKE ON CARD #84 ATTACHED AND THE G.G. BRIDGE AND CITY IN BACKGROUND
CAN BE LIGHTED LIKE SAMPLES OF #83 & 45 HERE WITH A MOON REFLECTING (CONT)

SUBMIT: RET. PHOTO B.L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO.

ITS LIGHT OVER THE OCEAN BEYOND THE G.G. BRIDGE.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKE COVER

Charge to *L.V.* Dept.

DATE

24

MAR 11 1938

get

FEB 14 1938

FEB 14 1938

FEB 14 1938

213

13

4-20-38

4-26-38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 7A-H3892 ORDER NO. 8545 DATE 12-17-1937

CUSTOMER THE PARK HOTEL
MISSOULA, MONT.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP-PARK HOTEL
BOT-MISSOULA, MONTANA

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

25

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

C5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H3893 ORDER NO. 8543 DATE 12-17-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER DEMPSEY-VANDERBILT HOTEL
MIAMI BEACH, FLORIDA

12 M 500 PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DEMPSEY-VANDERBILT HOTEL- MIAMI BEACH,
FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 13 1/2
H.C. 1 1/2
La 10

1937

1937

21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 7A-H3894 ORDER NO. 8542 DATE 12-17-1937

CUSTOMER M. BORN & SON
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. Blue in background

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Layout 1

Ret. 7

MC 1 3/4

La 12 1/2

HENRY R. BRINK'S BOOK STORE, HOLLAND, MICH.

NO. 7A-H3895

ORDER NO. 8073

DATE 12-17-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WINDMILL PARK, HOLLAND, MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BROWN SHINGLES EXCEPT AT BOTTOM, COMMON BRICK. CROSS BARS WHITE BROWN TRIM (DIRTY BROWN) TAKE OUT WORKMEN. TAKE OUT TELEPHONE POLES. DIRTY GRAY BLDG. ON LEFT. GRAY SHINGLE ROOF. SAND WALKS. CLEAN UP LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Be sure to check the order of the photo. If the photo is not in the correct order, the photo will be rejected. The photo must be in the correct order and the photo must be in the correct order.

DEC 22 1937

Cost Dept. Checked

DESCRIPTION	EST. PRICE	DATE ENTERED	DATE RECEIVED
CURT TEICH & COMPANY, INC.		DEC 22 1937	DEC 22 1937
10000000	3	12-22	1-3 SE
10000000	83	1-3	1-4 H.F.
10000000	1/4		
10000000	36	1-22	1-25 W/P

FEB 3 1938

DATE RECEIVED

11 HENRY R. BRINK'S BOOK STORE, HOLLAND, MICH.

NO. 7A-H3896

ORDER NO. 8073

DATE 12-17-1937

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) KOLLEN PARK ON LAKE MACATAWA
HOLLAND, MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BENCHES GREEN. WALKS WHITE CRUSHED STONE. BIRD HOUSE GREEN WHITE
POST GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE	DEC 22 1937	DEC 22 1937
RECEIVED	14 2	12 22
NO. OF COPIES	88	1 3
NO. OF COPIES	28 9	1-24

HENRY R. BRINK'S BOOK STORE, HOLLAND, MICH.

NO. 7A-H3897

ORDER NO. 8073

DATE 12-17-1937

12 1/2 POST CARD ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE MICHIGAN BEACH,
STATE PARK, HOLLAND, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Be sure to place the photo on the card in the correct position. Please see to it that all colors or negatives are uniform and colors are in harmony with each other to make an attractive set.

Cost Dept. Checked

DEC 22 1937

DEC 22 1937

DESCRIPTION	EST. TIME	DATE ENTERED	DATE FILED
COMPT. EXP. IN SET UP		DEC 22 1937	DEC 21 1937
REWORK			
REWORKING	3	12-22	1-3 SL
PHOTO MOUNT			
PRINTING	8	1-3	1-4 H.F.
ENGRAVING			
HAND COLOR PROOF	14		
ARTIST SET	25	8-34	2-1- Rth

DATE Filed

By

FILED TO CHARGE

3 17

ST.
82

Lucy Lewis



82

HENRY R. BRINK'S BOOK STORE, HOLLAND, MICH.

NO. 7A-H3899

ORDER NO. 8073

DATE 12-17-1937

12 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TULIP FESTIVAL FLOWER
GIRLS, HOLLAND, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE " IT'S
TULIP TIME IN HOLLAND EVERY YEAR IN MAY"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo D-5617

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects for
order for the order. Please
see to it that all the nega-
tives are uniform in size and
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 22 1937

DEC 22 1937

OPERATION	EST. TIME	DATE	DATE
	Secs. No. Time Allowed	ENTERED T. T.	ENTERED T. T.
COMPOSING TYPE SET UP		DEC 22 1937	DEC 22 1937
SETTING			
REPRODUCTION	10 2	12-22	1-3
PRINTING LITHO			
BINDING	83	1-3	1-4
EXPOSING			
HAND COLOR PROOF	201 1/2	1-12	1-12
REPRODUCTION	207 9	1-25	2-2

DATE OF ORDER

FEB 3 1938

3 plates

FT.
82

HENRY R. BRINK'S BOOK STORE, HOLLAND, MICH.

NO. 7A-H3900

ORDER NO. 8073

DATE 12-17-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) STREET SCRUBBING SCENE,
TULIP TIME, HOLLAND, MICH.

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE " IT'S
TULIP TIME IN HOLLAND EVERY YEAR IN
MAY"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the set. Please
see to it that the nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

DEC 22 1937

By

DEC 22 1937

QUANTITY	UNIT PRICE	TOTAL	DATE	REMARKS
COMPOSITE SET UP			DEC 22 1937	DEC 22 1937
STITCH				
REPRODUCTION	10	5	12-22	1-35
PROOFING				
DEV. SET	83		1-5	1-5 45
STITCHING (OR QUING)				
ENGRAVING				
HAND COLOR PROOF	31	1 1/2		
ARTIST FEET.	41	10	1-24-38	1-31-38

LISTED BY

DATE

LISTED BY

DATE

2
P. M.

ST.
87

HENRY R. BRINK'S BOOK STORE, HOLLAND, MICH.

NO. 7A-H3901

ORDER NO. 8073

DATE 12-17-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.

TITLE (IN FULL) NELIS TULIP FARM, HOLLAND,
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE
PUT ~~THE~~ AT TOP OF MESSAGE SPACE "IT'S
TULIP TIME IN HOLLAND EVERY YEAR IN
MAY"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

PLEASE PRINT NAME AND ADDRESS
ON BACK OF CARD IN LEFT HAND
CORNER TO MAKE AN IMPRESSION
IN LEFT HAND CORNER OF CARD
TO MAKE AN IMPRESSION

4-BH116

DEC 22 1937

DEC 22 1937

DATE	TIME	DATE	TIME
DEC 22 1937		DEC 22 1937	
9	3	12 - 20	1 - 45
87		1 - 4	1 - 5 41.
31	1 1/2	1 - 11	1 - 11
214	9	1 - 24	1 - 31

7-12

15
82

HENRY R. BRINK'S BOOK STORE, HOLLAND, MICH.

NO. 7A-H3902

ORDER NO. 8073

DATE 12-17-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STREET SCRUBBERS ON PARADE
TULIP TIME, HOLLAND, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE "IT'S TULIP
TIME IN HOLLAND EVERY YEAR IN MAY"

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

ATTENTION!

order for the... Please
see to it that... or nega-
tives are uniform... colors are
in harmony with each other
to make an attractive set.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

Est. Dept. Checked

DEC 24 1937

DEC 24 1937

DESCRIPTION	TIME	DATE ENTERED	DATE COMPLETED
CLIPPING TIME & SET UP		DEC 27 1937	DEC 27 1937
ETCHING			
ETCHING	3 5	12-27	1-3-38
PHOTO LITHO			
BLANKING & OPAQUING	83	1-3	1-4-38
ETCHING			
HAND COLOR PROOF	31 1 1/2	1-10	1-10
ARTIST FEES	27 9	1-24	1-26

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3903 ORDER NO. 8088 DATE Dec. 20, 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER E.O. FENTON, DIRECTOR
AMERICAN INSTITUTE OF BUSINESS
DES MOINES, IOWA.

Photos for
this Customer

6 M A.C. BUS. CARD SIZE $2\frac{1}{4} \times 3\frac{1}{2}$

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AMERICAN INSTITUTE OF BUSINESS

DES MOINES, IOWA

E. O. FENTON, B. A., DIRECTOR

see sketch

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

NO. 7A-H3904

WILLIAMS WHOLESALE PAPER CO., SARASOTA, FLA. ORDER NO. 8566

DATE 12-29-1937

12M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE: ARCHWAY ALONG INNER COURT
OF RINGLING ART MUSEUM, SARASOTA,
FLORIDA

PRIVATE NO. BEFORE TITLE: S.A.9

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED. ALSO SEE CARD #3A-H874.

D-8v66

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

[Handwritten signature]

ESTIMATE

Cost Dept. Checked

JAN 1 1938 JAN 1 1938

DATE	TIME	DATE	TIME
ENTERED	ENTERED	ENTERED	ENTERED
JAN 5 1938	JAN 5 1938	JAN 5 1938	JAN 5 1938
225	2	9	1-10
89	1-10	1-11	1-11
	1/2		
40	9	11/28/38	11/38

FILE 3 1938

[Handwritten mark]

WILLIAMS WHOLESALE PAPER CO., SARASOTA, FLA.

NO. 7A-H3905

ORDER NO. 8566

DATE 12-29-1937

12M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE
TITLE: CORNER OF COURT OF RING-
LING ART MUSEUM, SARASOTA, FLORIDA
PRIVATE NO. BEFORE TITLE: S.A.10

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED. ALSO CARD #2766-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

on
to the
the
in
to make an attractive set

ESTIMATE		JAN 13 1938	
DATE	TIME	DATE	TIME
JAN 14 1938	JAN 14 1938	JAN 14 1938	JAN 14 1938
225	2 1/2	1-10	1-19 50
82		1-19	1-19 45
32	1 1/2		1-21
37	9	Jan. 28 38	Feb. 1 38

W. J. L.

Small

WILLIAMS WHOLESALE PAPER CO., SARASOTA, FLA.

NO. 7A-H3906

ORDER NO. 8566

DATE 12-29-1937

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) ~~XXXXXXXXXXXXXXXXXXXX~~

IMPRINT SAME AS ABOVE

TITLE: COURT SHOWING DAVID
STATUE, RINGLING ART MUSEUM,
SARASOTA, FLORIDA
PRIVATE NO. BEFORE TITLE: S.A. II

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED. FLOWER BED BELOW STATUE PURPLE BOUGAINVILLE
ALSO IN THE POTS ATOP WALL IN BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Subjects on
order for the customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE	TIME	DATE	TIME
ENTERED	ENTERED	ENTERED	ENTERED
JAN 13 1938		JAN 14 1938	
	2 1/2	1-14	1-19 8
	89	1-19	1-20 45
	31	1/4	
	9	2-1	2-4

DATE RECEIVED CARD

DATE FILED

By

By

DATE

mailed

WILLIAMS WHOLESALE PAPER CO., SARASOTA, FLA.

NQ.A-H3907

ORDER NO. 8566

DATE 12-29-1937

12M500 POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: BLACK SWANS, RINGLING ART
MUSEUM, SARASOTA, FLORIDA
PRIVATE NO. BEFORE TITLE: S.A.12

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED. FLOWER BUSH TO LEFT OVER POOL: PURPLE
BOUGAINVILLEA. ALSO FLOWERS IN POTS ALONG WALL. FOR BLDG. COLORS
SEE #2766-30

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this order. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1-D7155

JAN 13 1938

ESTIMATE

Cost Dept. Checked

ADDITIONAL SCHEDULE

DESCRIPTION	EST. TIME C. No. Time Allowed	DATE ENTERED	DATE COMPLETED
QUANTITY SET UP		JAN 14 1938	JAN 14 1938
REWORKING	255 2 1/2	1-10	1-19
PHOTOGRAPHY			
BLUING			
STAMPING	89	1-19	1-20
REWORKING			
HAND COL. PROOF	31 1/2	1-21	1-21
PRINT SET.	206 9	1-31/37	1-4/37

DATE FOR SET UP

DATE FOR

By

DATE

ST
small neg.

M

NO. 7A-H3908

WILLIAMS WHOLESALE PAPER CO., SARASOTA, FLA.

ORDER NO. 8566

DATE 12-29-1937

12 M 500 POST CARDS

ART COLORTONE

FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) ~~INNER COURT OF RINGLING ART~~
MUSEUM, SARASOTA, FLA.

IMPRINT SAME AS ABOVE
TITLE: INNER COURT OF RINGLING ART
MUSEUM, SARASOTA, FLA. *USA*

PRIVATE NO. BEFORE TITLE: S.A.13

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED? #2766-30

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Place of
Title
In last only with other
to make an attractive set

ESTIMATE
1938. WORK SCHEDULE
By *12* Date *JAN 1 1938*

DESCRIPTION	EST. TIME	DATE ENTERED	DATE
COLORING AND SET UP		JAN 1 1938	JAN 5 1938 JAN 14 1938
ETCHING	22 3	1-14	1-19 81
PHOTOGRAPH	82	1-9	1-20 H.T.
REPRODUCTION	32 1 1/2		1-20
REPRODUCTION	39 9 1/2	1-28. 38	2. 1-38

M 12

small, big

WILLIAMS WHOLESALE PAPER CO., SARASOTA, FLA.

NO. 7A-H3909

ORDER NO. 8566

DATE 12-29-1937

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: INNER COURT OF RINGLING ART
MUSEUM, SARASOTA, FLA.

PRIVATE NO. BEFORE TITLE: S.A.14

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED, #2766-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Submits on
order for the material. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

JAN 13 1938

By

JAN 12 1938

	ST. TIME	DATE	DATE
	No. Time Allowed	ENTERED	ENTERED
ANALOGUE TYPING UP		JAN 14 1938	JAN 14 1938
RETOUCHING	225 2 1/2	1-14	1-19 88
PROOF-ITTO			
RETOUCHING	82	1-19	1-19 45
GRAVING			
HAND COLOR PROOF	229 1 1/2	1-21	1-21
ARTIST'S	39 9	1-28-38	1-31-38

DATE OF ORDER

DATE OF

DATE

By

15
mell. neg

R

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 7A-E3910

ORDER NO. 8565

DATE 12-20-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ON SKYLINE DRIVE,
SHENANDOAH NATIONAL PARK, VIRGINIA

BEFORE TITLE: D

Private no lower right - D

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~NO~~ Special R. M. NO

IMPRINT NONE

no plate no to show

PHOTO PROPERTY OF

CUT.

COLOR DESCRIPTION

MAKE SUNSET AND GOLDEN CLOUDS IN SKY LIKE SUNSET. SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

on
of the set. Please
see to it that the nega
tive are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
DEC 27 1937				DEC 27 1937
DESCRIPTION	QTY.	UNIT PRICE	DATE ORDERED	DATE SHIPPED
CASE & SET UP			DEC 27 1937	DEC 27 1937
RETRUCKING	4	3	12 - 27	1 - 4
PRINTING	83		1 - 5	1 - 6
RETRUCKING				
HANDCOLOR PROOF	201	1/2	1-15	1-15
ADJUST. PT.	43	10	3/5	3/7

86

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 7A-H3911

ORDER NO. 8565

DATE 12-20-1937

12 M 500 POST CARDS

ART CODORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SKYLAND RESORT, SHENANDOAH
NATIONAL PARK, VIRGINIA

BEFORE TITLE: E

Print no lower right - E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. *NO* R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

... on
... Please
... of 1933
... in
... each other
to make an attractive set

2.

ESTIMATE

Cost Dept. Checked

DEC 24 1937

DEC 24 1937

DATE	DATE	DATE	DATE
DEC 27 1937	DEC 27 1937	DEC 27 1937	DEC 27 1937
5	4	12 - 27	1 - 4 50
83		1 - 5	1 - 5 45
201	1 3/4	1 - 14	1 - 14
39	12	3 - 3 - 38	3 - 4 - 38

ST.
84

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 7A-H3912

ORDER NO. 8565

DATE 12-20-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM STONY MAN
MOUNTAIN, SHENANDOAH NATIONAL PARK,
VIRGINIA

LOWER RIGHT CORNER - F

~~BEFORE TITLE~~

SMALL TYPE: PHOTOGRAPH BY NORFOLK &
WESTERN RAILWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~NO~~ *Special* R. M. NO

IMPRINT NONE

No plate no to show

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo in D-3334

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

... on
... Please
... to
... a-
... are
... are
... in
... to
... set.



DEC 24 1937

DEC 24 1937

ITEM	EST. TIME		PAID	
	No	Time Allowed	LINER	T
PRINTING & T. UP			DEC 27 1937	DEC 27 1937
PRINTING				
PRINTING	7	5	12 - 77	1 - 10 5
PRINTING				
PRINTING	82		1 - 6	1 - 5 1/2
PRINTING				
PRINTING	31	13 1/2	1 - 13	1 - 10
PRINTING	202	12	3 - 4	3 - 9

MARKEN & BIELFELD, INC.

Charge to *out*

RETURNED

PHOTOGRAPH

FEB 10 1938

HC 1/2

Off 2-16

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 7A-R3913

ORDER NO. 8565

DATE 12-21-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ALONG SKYLINE DRIVE,
SHENANDOAH NATIONAL PARK, VIRGINIA

~~BEFORE TITLE: G~~

Private no. Cover right - G

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. NO

IMPRINT SAME AS ABOVE

No plate no to show.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Senders on
order for the customer. Please
send to it that all the nega-
tives are uniform and so are
in harmony with each other
to make an attractive set.

ESTIMATE DEC 24 1937 AND WORK SCHEDULE DEC 24 1937

OPERATION	EST. TIME C. M. T. M. S.	ENTER DATE	ENTER DATE
COMPOSITION, TYPE SET UP		DEC 27 1937	DEC 27 1937
DESIGN			
REPRODUCTION	226 3 1/2	12 - 27	1 - 10 22
PHOTO FITTING			
REPRODUCTION	82	1 - 11	1 - 11 45
REPRODUCTION			
REPRODUCTION	31 1/2	1 - 14	1 - 14
REPRODUCTION	28 9		2 - 7 20

LESSON: ...

...

M

84

MARKEN & BIELFEDD, INC., FREDERICK, MD.

NO. 7A-H3914

ORDER NO. 8565

DATE 12-21-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING TOWARD PINNACLES
MOUNTAIN, SKYLINE DRIVE, VIRGINIA

BEFORE TITLE: H

Print no. lower right - H

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. NO

IMPRINT SAME AS ABOVE

No plate no. to show

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

DEC 24 1937

DEC 24 1937

DESCRIPTION	TIME	ENTERED	DELETED
COMPTON, THE SET UP		DEC 27 1937	DEC 27 1937
SKETCH			
RETOUCHING	5 4	12-27	1-6 58
PHOTO-LITHO			
BLANKET	12	1-6	1-6 45
TRACING, OPAQUE			
TRACING, AVG			
PRINT COLOR PROOF	3 1/2	1-14	1-17
ARTIST FEEL	2 1/2	2-16	2-18

ADV. ORDER

DATE Dec. 21, 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SANBORN SOUVENIR CO.
4105 W. 41st AVENUE
DENVER, COLO.

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RODEO COTTAGE COURT--80 MODERN COTTAGES
AIR CONDITIONED AND STEAM HEATED. NORTH END OF
COLORADO SPRINGS--ON DENVER HIGHWAY U. S. 85.

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout GET OUTLINES AND CONTOURS OF PEAKS
AND HILLS CORRECT AND FAMILIAR LOOKING. SEE
EXTRA PRINTS WITH NOTES ABOUT INSETING CAFE,
EXTRA SIGN OVER BLDG., AND LETTERING TEXACO ON
STATION ETC.

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	

COLOR DESCRIPTION

COTTAGES AND BLDGS ARE WHITE STUCCO WITH BRIGHT CHINESE RED TRIM. ARCHES IN BACKGROUND ARE WHITE. COTTAGES ON NORTH LINE HAVE SMALL PORCHES OVER ENTRANCES WITH RED TILE ROOFING ON THEM. FILLING STATION IS WHITE STUCCO & TEXACO GREEN/TRIM. LARGE SIGN OVER MAIN BLDG. IS VERY DARK MAROON BACKGROUND WITH BRIGHT RED LETTERS AND BLUE BORDER AROUND BOARD. SIGN ABOVE DOOR ON CENTER BLDG. HAS WHITE BACK ~~XXXXXXXXXXXXXXX~~~~XXXXXXXXXXXXXX~~ GROUND? BLACK LETTERS,RED BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

ON

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FRED HARVEY, UNION STATION, KANSAS CITY, MO.

NO. 2A-H3917

ORDER NO. 8100

DATE 12-22-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 18 R. M. YES

TITLE (IN FULL) ROAD THROUGH KAIBAB NATIONAL FOREST, ON THE GRAND CANYON RIM DRIVE
TOP - GRAND CANYON NATIONAL PARK, ARIZONA
IMPRINT COPYRIGHT BY FRED HARVEY
(TRADEMARK)

PRIVATE NO.: BEFORE TITLE ----- H-4210

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

USE PHOTO NO. 2A1156

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,757,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photo or negatives are uniform in colors are in harmony with each other to make an attractive set

Handwritten signature

Examine OK of Estimate

ESTIMATE

Cost Dept. Checked

DEC 23 1937

DEC 23 1937

DESCRIPTION	EST. TIME	DATE	DATE
COMPILING LIST UP		DEC 23 1937	DEC 23 1937
SECTION			
RETC. CHG.	12	1 1/2	12 - 23
PHOTO-RETO			12 - 29
BURIAL	60		12 - 29
STANDARD CHARGES			12 - 30
ENGRAVING			
HAND COL OF PROOF	225	1 1/2	3 Jan 38
ARTIST'S	27	9	

DATE

DATE

JAN 13 1938

By

DATE

DATE

17.
R. W. 83
83

FRED HARVEY, UNION STATION, KANSAS CITY, MO.

NO. 7A-H3918

ORDER NO. 8100

DATE 12-22-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 18

R. M. YES

TITLE (IN FULL) ~~KANK~~ TOP - GRAND CANYON
NATIONAL P RK, ARIZONA
BOT * LOOKING TOWARD VISHNU TEMPLE
FROM "DUCK-ON-THE-ROCK"

IMPRINT COPYRIGHT BY FRED HARVEY
(TRADEMARK)

PRIVATE NO. BEFORE TITLE -- H-4212

PHOTO PROPERTY OF

C.T. & CO.

COLOR DESCRIPTION

USE PHOTO NO. 2A1158

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,275

ATTENTION!

Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 23 1937

DEC 23 1937

DEC 23 1937

DESCRIPTION	EST. TIME (N. N. 1 Time Allowed)	DATE ENTERED	DATE COMPLETED
COMPLETING SET UP		DEC 23 1937	DEC 23 1937
PRINTING	6	12 - 23	12 - 29
PROOFING			
DELIVERY	6	12 - 29	12 - 29
PACKAGING			
HAND COLOR PROOF	13	13/4	
ARTIST FEES	20	15	1 - 4

JAN 13 1938

DATE RECEIVED

DATE FILED

By

ST.
to be corrected
83

83
83

R

ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. 7A-H3920

ORDER NO. 8571

DATE 1-7-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ON LAKE ~~KNOW~~ CHELAN, WASHINGTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 9331

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SIMILAR TO 3A-H782, ATTACHED, IN COLORING-BUT NOT TOO MUCH YELLOW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

888
ESTIMATE
By Jan 11 1938
Date Jan 11 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED T.	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 11 1938	JAN 11 1938
ETCH			
ARTIST CHARG	5 3	1-11	1-17
PROOFING			
BLANKET STAMPING OPAQUING	82	1-17	1-17
REPRODUCTION			
HAND COL OR PROOF	225 1/2		19 Jan
ARTIST SET	207 12	2-4	2-8

DATE ESTIMATE MADE _____ DATE PAID _____

DATE ESTIMATE MADE _____ DATE PAID _____

DATE PAID TO CUSTOMER _____

45

ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. 7A-H3921

ORDER NO. 8571

DATE 12-21-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ELK AT HOME IN THE MOUNTAINS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 4005

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 56147. HAVE ELK LIGHTER & BETTER COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

Date in OR of D. 1211

Cost Dept. 1211

DEC 24 1937 ESTIMATE DEC 24 1937

ITEM	QUANTITY	UNIT PRICE	DATE	DATE
CURT TEICH & COMPANY, INC.			DEC 27 1937	DEC 27 1937
REPRODUCTION	8	3 1/2	12-27	12-30
PHOTO LITHO				
BLANKET	64		12-31	12-31
STAMPING				
HAND COL. OF PROOF	31	1 1/2	1-4-38	1-4-38
MATERIAL	39	10	2-2-38	2-3-38

DATE RECEIVED BY DATE PAID

By

DATE PAID TO ORDER

12
6

84

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3922 ORDER NO. 8109 DATE 12/22/1937

CUSTOMER SOUTHERN PACIFIC R.R.
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MPOST CARDS

SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~TEXAS~~ NEW AIR CONDITIONED NON-STOP
STREAMLINER THE SUNBEAM BETWEEN HOUSTON -
DALLAS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE SKETCH ATTACHED

COLOR DESCRIPTION

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

D6
V2

Layout 2
Ret. 10
H.C. 2
L.A. 12

Gw
#24

43/ CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H3923 ORDER NO. 8112 DATE 12/22/1937

CUSTOMER MORTON HOTEL CO.
GRAND RAPIDS, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MORTON HOTEL, GRAND RAPIDS, MICH.

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~No~~
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ Sketch — Layout — Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT WINDOW WASHER ON SIDE OF BLDG.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 7A-H3924

ORDER NO. 8587

DATE 12-23-1937

ATTENTION!

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

12 1/2 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3	R. M. YES
TITLE (IN FULL) WILL ROGERS SHRINE OF THE SUN, ON CHEYENNE MOUNTAIN, BROADMOOR- CHEYENNE MT. HIGHWAY	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE ---- 2135	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION
FOR BLDGS & WALLS SEE 2130 - 2132. STEPS STONE LIKE BLDG. STATUES AT HEAD OF STEPS
ARE JET BLACK. ONE AT RIGHT OF STEPS SHOULD BE DUPLICATE OF ONE AT LEFT, WHITE
SIGN BESIDE ENTRANCE READS "WILL ROGERS SHRINE OF THE SUN" WHITE SIGN BLACK LETTERS
PINES - DARK TO BLUE GREEN. SOME VEGETATION ON GROUND SEE 7A-H3686 FOR GOOD
COLOR THIS IS NOT A LAWN ONLY OCCASIONAL VEGETATION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ITEM	QTY.	PRICE	DATE	DATE
1000			DEC 27 1937	DEC 27 1937
1000			DEC 27 1937	DEC 27 1937
1000	5	3	12-27	1-30
1000				
1000	89		1-4-38	1-5-4
1000				
1000	31	1 1/2	1-7	1-7-38
1000	209	9	1-19	1-21

DATE RECEIVED

DATE PAID

FEB 3 1938

DATE PAID

DATE

DATE RECEIVED

NO. 7A-H3925

ORDER NO. 8587

DATE 12-23-1937

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

TITLE (IN FULL) CHEYENNE LODGE, ON SUMMIT OF
CHEYENNE MOUNTAIN, ALT. 9,500 FT. AT THE
TERMINUS OF THE BROADMOOR-CHEYENNE
MOUNTAIN HIGHWAY

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 2134

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR COLORS ON BLDG. SEE 113318. SEE THAT ALSO FOR COLOR ON WALL & FOREGROUND. & STEEL
DARK BLUE GREEN PINES. NO FLOWERS. WHITE CAPS IN DISTANCE ARE CLOUDS --- NOT
MOUNTAINS. STREAM BED IN PLAIN IS WHITE SAND WASH. TRIM TOP & BOTTOM FOR
PROPORTION. DARK CARS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

2507/1937

ESTIMATES

11657

C. SECTION	L. F. TIME		
COMPUTER SET UP		DEC 27 1937	DEC 27 1937
RETOUCHING	4	12 - 27	1 - 4 SL
PROOFING			
B.C.			
SCHEDULE DEDUCTIONS	89	1-4-38	- 5 AT.
FULL PAID			
HAND COLLECTOR	31	1-7-	1-7-28
AFTER 1 PM	204	10	1-24

FFB 3 1938

4.

17. 86

NO. 7A-H3926

SCENIC ART SERIES, B.S. REYNOLDS CO. WASHINGTON, D.C. ORDER NO. 8590

DATE 12-23-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) SAINT JOHN'S CHURCH, 16TH
& H ST., WASHINGTON, D. C.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

COLONIAL DULL BUFF. CREAM TOWER & CORNICE & DOORS & SASH & WINDOW FRAMES
DULL BUFF COLUMNS DARK SLATE ROOF DULL WINE COLOR STAIN GLASS WINDOWS
TOP OF STEEPLE AND DOME ON REAR OLD GOLD. GREEN LAWN.

REMOVE MAN ON LEFT BLDG. ON RIGHT BROWN. BLDG ON RIGHT

LEFT LIGHT GRAY SHOW SPRINGTIME FOLIAGE ON TREES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
By DEC 27 1937
DEC 27 1937

DESCRIPTION	QTY.	UNIT PRICE	DATE ENTERED	DATE
COM. SET UP			DEC 27 1937	DEC 27 1937
ETCH				
ETCHING	14	5	12-27	12-30
PHOTO-LITHO				
REPRODUCTION	64		12-31	1-3
ETCHING				
HAND COLOR PROOF	32	1 1/2		1-4
ART. PR.	44	9	1/14/38	1/17/38

DATE PAID FEB 5 1938

By

Rw 4
80

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 7A-H3927

ORDER No. 8116

DATE 12/23/1937

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

TITLE (IN FULL) WILL ROGERS SHRINE OF THE SUN

IMPRINT

SAME AS ABOVE

AT NIGHT WITH THE LIGHTS OF COLORADO
SPRINGS IN BACKGROUND

PRIVATE NO. BEFORE TITLE ---- 2133

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY

CUT RIGHT MOSTLY LEFT A LITTLE FOR PROPORTION. DO NOT CUT MORE THAN TO ROAD

XXXXXX AT LEFT. NO MOON. MAKE NIGHT EFFECT LIKE PRINTS ENCLOSED

PLAY FOR EFFECT SHOWN, DON'T PUT IN ALL DETAILS LIKE DAY VIEW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				
WORK SCHEDULE				
DEC 27 1937				
DESCRIPTION	EST. TIME	DATE	ENTERED	DATE
CAMERA AND TRIP SET UP			DEC 27 1937	DEC 27 1937
SETUP				
RETOUCHING	4	5	12-27	1-3
PHOTO LITHO				
BLANKETING	89		1-4-38	1-5-38
RETOUCHING				
MINI COLOR PROOF	21	1 1/2	1-7	1-7
ACTUAL COST	25	11	2-3	2-3

Photo taken and filed

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H3928 ORDER NO. 8596 DATE 12-23-1937

CUSTOMER BREWSTER HOSPITAL
JACKSONVILLE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BREWSTER HOSPITAL - JACKSONVILLE,
FLORIDA

FRONT NO. 5
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

(All of this on address side)

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE INSTRUCTIONS ATTACHED.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2

H. C. 1 1/2

L. A. 9 3/4

GW

J.P. WALMER, BOX 224, HARRISBURG, PA.

NO. 7A-H3929

ORDER NO. 8605

DATE 12-27-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGHEST POINT ON LINCOLN
HIGHWAY IN PENNSYLVANIA ^{THE}

PRIVATE NO. UPPER LEFT CORNER: 19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. DARK ROAD. BRIGHT BUFF CENTER LINE. SIGN DARK BLUE
ORANGE COLOR LETTERS. REMOVE POLE IN CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate OK of order

ESTIMATE

Cost Dept. Checked

By DEC 30 1937 Date DEC 30 1937

DESCRIPTION	EST. TIME C. No. Total Low	DATE ENTERED	DATE FILED
CHARGING, TYPE SET UP		DEC 30 1937	DEC 30 1937
ETCH	5 5		
REDOUCHING	5 2	12 - 30	1 - 11 SP
PHOTOLITHO			
ETCHING, (PLUQUING)	83	1 - 11	1 - 12 45
GRAVING			
HAND COLOR PROOF	201 13/4	1 - 13	1 - 14
PRINTING PT.	9		8-7

make red impression
OK Blue impression

17.
A.M. 87
89

J.P. WALKER, BOX 224, HARRISBURG, PA.

NOVA-H3930

ORDER NO. 8605

DATE 12-27-1937

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

TITLE (IN FULL) ST. CLAIR HOLLOW AND CHESTNUT
RIDGE MOUNTAINS ON LINCOLN HIGHWAY BETWEEN
LIGONIER AND GREENSBURG

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER; 7

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT CEMENT ROAD. WHITE FENCE. MONUMENT ON LEFT BROWNISH GREY STONE. REMOVE
WIRES & POLES ON RIGHT & LEFT. REMOVE SIGNS. COLORING AS 4A-HL20 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT. TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
DEC 30 1937			
DESCRIPTION	EST. TIME	EST. PRICE	EST. PRICE
COMPOSITION, TONING, AP		DEC 30 1937	DEC 30 1937
RETOUCHING	205 3	12-30	1-108
PHOTO-LITHO			
BL. PRINT	83	1-11	1-1145
STAMPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	229 1/2	1-14	1-14
ATTN. LTR.	36 9	1-26	1-27. N.P.

FEB 3 1938

DATE PAID

DATE PAID

By

Curtis Teich & Co.

ST.
A. 487
89

J. P. WAIMER, BOX 224, HARRISBURG, PA.

NO. 7A-H3931

ORDER NO. 8605

DATE 12-27-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP-PART OF PENNSYLVANIA'S
100-MILE ROLLER COASTER, THE LINCOLN
HIGHWAY

BOT*LOOKING WEST TO SIDELING HILL MOUNTAIN
BETWEEN McCONNELLSBURG AND BEDFORD

PRIVATE NO. UPPER LEFT CORNER: 29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT CEMENT ROAD. WHITE CENTER LINE. CORN SHOCKS ON LEFT. SHOW REAR MTS. CLEAR
& SHARP. REMOVE CABLE WIRE & WIRES & FIRST POLES. REMOVE ARROW SIGN. BRIGHT
YELLOW AND WHITE FLOWERS IN GREEN GRASS AT ROADSIDE AT RIGHT. DARK GREEN PINE
TREE IN WIRES AT RIGHT. OTHER TREES VARIOUS SHADES OF GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
DEC 30 1937		DEC 30 1937	
DATE	TIME	DATE	TIME
DEC 30 1937		DEC 30 1937	
RETOUCHING	1 3	1 3	1 3
PHOTO-LITHO			
BLUEPRINT	1 2	1 2	1 2
STAMPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	32 1 1/2	1-13	
ARTIST'S COST	171 9	1-24	1-27

DATE

DATE

DATE

DATE

15.
R. 4-87
89

J. P. WALMER, BOX 224, HARRISBURG, PA.

NO. 7A-H3932

ORDER NO. 8605

DATE 12-27-1937

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) **HISTORIC SHOT FACTORY AND
FORBES ROAD MARKER, EAST SLOPE ALLEGHENY
MOUNTAINS, LINCOLN HIGHWAY, WEST OF
BEDFORD**

PRIVATE NO. UPPER LEFT CORNER: 11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAN GRAY STONE. WHITE COLUMNS & CORNICE AND REAR SUN PORCH. & SASH SLATE ROOF
GRAY STONE CHIMNEYS. BLACK ROAD. WHITE CENTER LINE. GRAY STONE MARKER IN REAR
CENTER. WHITE FENCE. GREEN HEDGE ON RIGHT. USE ALL THE SHADES OF GREEN YOU CAN GET.

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
DEC 30 1937		DEC 30 1937	
DESCRIPTION	QTY	DATE ENTERED	DATE ENTERED
COPIES		DEC 30 1937	DEC 30 1937
SALE CH			
REPRODUCTION	9 2	12 - 30	1 - 8
PHOTO LITHO			
BLIND STAMPING, OR AQUINO	83	1 - 10	1 - 11 1/2
ENGRAVING			
HAND COLOR PROOF	225 1/2		13 Jan.
ART. T. PROOF	209 9	1 - 25	2 - 3

DATE ORDERED CARD _____ DATE PAID _____

DATE _____ DATE _____

DATE _____ DATE _____

9

15.
11.27
89

J. P. WAIMER, BOX 224, HARRISBURG, PA.

NO. 7A-K3933

ORDER NO. 8605

DATE 12-27-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NARROWS BRIDGE OVER RAYSTOWN
BRANCH, JUNIATA RIVER, LINCOLN HIGHWAY,
EAST OF BEDFORD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 8

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIDGE WHITE CEMENT ALL OVER. ALL THE VARIOUS SHADES OF GREEN IN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

DEC 30 1937

DESCRIPTION	EST. PRICE	DATE ENTERED	DATE COMPLETED
COMPOSITE PHOTO		DEC 30 1937	DEC 30 1937
PRINTING	6	2	12 30
PHOTO LITHO			
REPRODUCTION	8	2	1 - 5
ENGRAVING			
HAND COLOR PROOF		1 1/2	
ARTIST FEE	30	9	Jan 24 38
DATE RECEIVED			FEB 3 1938

6

1947

J.P. WALMER, BOX 224, HARRISBURG, PA.

NO. 7A-H3935

ORDER NO. 8605

DATE 12-27-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN HIGHWAY APPROACHING
THE TOP OF SIDELING HILL MOUNTAIN FROM THE
EAST

PRIVATE NO. UPPER LEFT CORNER: 18

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK ROAD WHITE FENCE. WHITE CENTER LINE IN ROAD. REMOVE GAS SIGN & BLDG. ON
LEFT EDGE. SHOW ROAD IN REAR CENTER. BROWNISH YELLOW DIRT AND ROCKS AT ROADSIDE
ALL THE VARIOUS SHADES OF GREEN YOU CAN GET.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
DEC 30 1937
DATE WORK BEGUN DEC 30 1937

DESCRIPTION	EST. TIME (Clock No. 1 to 10)	DAYS ENTERED LAST.	RE- STATED
GEN. DEV. TYPE SET UP		DEC 30 1937	DEC 30 1937
SWITCH			
RETOUCHING	9 2	12 - 30	1 - 11 8
PHOTO-LITHO			
BLUEPRINT STRUCTURING & PACKING	83	1 - 11	1 - 12 4
ENGRAVING			
HAND COLOR PROOF	129 1/2	1 - 14	1 - 14
ARTIST DEPT.	29 9	1 - 25-38	2 - 1 - 38 F.W.

DATE ESTIMATE ORD. _____ DATE FILED _____

By _____

By _____

DATE ESTIMATE TO CUSTOMER _____

By _____

ST.
Rm. 87
89

J. P. WALMER, BOX 224, HARRISBURG, PA.

NO. 7A-H3936

ORDER NO. 8605

DATE 12-27-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

TITLE (IN FULL) LINCOLN HIGHWAY ASCENDING
ALLEGHENY MOUNTAINS FROM THE EAST, SHOWING
STEAMSHIP ON THE MOUNTAIN SIDE

PRIVATE NO: UPPER LEFT CORNER: 5

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK ROAD. WHITE CENTER LINE. WHITE FENCE. SHOW SIGN 30 ON RIGHT. BOAT ON
REAR LEFT HILL WHITE GREEN BASE. REMOVE POLES & WIRES ON LEFT. SHOW SOME AUTUMN
FOLIAGE. (BOAT: NOT TOO PROMINENTLY.) RT 30 MARKER, WHITE, BLACK LETTERS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

ORDER FOR THIS SET OF 12
sets to be made in 12 sets
files as a uniform set colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cust Dept. Checked	
DEC 30 1937		DEC 30 1937	
DATE	TIME	DATE	TIME
DEC 30 1937		DEC 30 1937	
COM. & TRAVEL		DEC 30 1937	DEC 30 1937
WATER			
DEFENSE	9 2	12 - 30	1 - 7 80
PHOTO & FILM			
BLIND & SP. PRINTING	83	1 - 7	1 - 8 45
REGRADING			
HAND COLOR PROOF	31 1/2	1 - 13	1 - 13
ART. DEPT.	39 9	1 - 25 - 38	1 - 25 - 38

FEB 9 1938

15.
Am. 87
89

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. 7A-H3937 ORDER NO. 8128 DATE Feb. 10, 1938

CUSTOMER HOTEL CHAMP CARR
620 E. LAS OLAS BLVD
FT. LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FORT LAUDERDALE, FLORIDA

FRONT NO. 45 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No. 01 FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATTACHED

Very Rusty

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 14
H.C. 1 $\frac{1}{2}$
L.a. 9 $\frac{1}{2}$

m.o.
1
2

ask Bill

J. P. WALMER, BOX 224, HARRISBURG, PA.

NO. 7A-H3938

ORDER NO. 8605

DATE 12-27-1937

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WATER ROCK ON LAUREL RIDGE,
LINCOLN HIGHWAY, BETWEEN JENNERSTOWN AND
LIGONIER

PRIVATE NO. UPPER LEFT CORNER: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DAK ROAD. WHITE ROCK. REMOVE LETTERS ON ROCK. PUT IN THEIR PLACE: THE LINCOLN
HIGHWAY U.S. 30. REMOVE WIRES & FIRST LARGE POLES. USE EXACT P.C. DIMENSION OUT
OF CENTER WITHOUT REDUCTING BROKEN CENTER LINES-YELLOW LONG WHITE LINE AT
BOTTOM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See back on
order for the customer. Please
see to it that all the or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 31 1937 WORK SCHEDULE

DEC 31 1937

ITEM	TIME No. Time Allow	DATE ENTERED	DATE FILED
CONFERENCE WITH GROUP		DEC 31 1937	DEC 31 1937
OFFICE			
RESEARCH	12 4	12-31	1-8-38
PHOTOGRAPH			
RESEARCH	83	1-10	1-11-38
RESEARCH			
HAND COLOR PROOF	154 1/2	1-12	
ART DEPT.	41 9	1-31-38	2-1-38

DATE RECEIVED

DATE FILED

By

By

DATE RECEIVED COLOR PROOF

DATE RECEIVED COLOR PROOF

By

By

17-9

ST
Rm. 87
91

H. NECTARIO, BARQUISIMETO, VENEZUELA

NO. 7A-H3939

ORDER NO. 8620

DATE 12-28-1937

25 M POST CARDS (Thrup 4) ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GUANARA - RECUERDO,
(ETC. AS PER COPY)

FRONT NO. 1

R.M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
DEC 30 1937 WORK SCHEDULE

Est Dept. Chicago

DEC 30 1937

ITEM	DATE ENTERED	DATE COMPLETED
1. 1/2 SET UP	DEC 30 1937	DEC 30 1937
2. LATCH	4	
3. PRODUCTION	11 8	12-30 1-8 88
4. PHOTO PROOF	82	1-10 1-15
5. HAND COLOR PROOF	301 24	1-13 1-28
6. ARTS DEPT.	26 14	

DATE RECEIVED

DATE

By

DEC 31 1937

24

10-6

13

15
89

NO. 7A-H3940

ORDER NO. 8149

DATE 12-28-1937

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, ^{LEFT} LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) **TIMBERLINE LODGE IN WINTER,
MT. HOOD. ALTITUDE 11,225 FT. OREGON**

IMPRINT

SAME AS ABOVE

IN SMALL TYPE: PHOTO BY PAUL CALLICOTTE

PRIVATE NO. BEFORE TITLE : -- 797

BE SURE TO USE GOTHIC TYPE

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

COUNTRY		EST. TIME	DAYS	ENTERED	FILED
CITY		Class No.	Time Allowed		
COLLEGE STG. 1000 SET UP				DEC 31 1937	DEC 31 1937
RETOUR					
RETOUR		4	4	12 - 31	1 - 5 50
PHOTO 1000					
S. 1000		82	-	1 - 6	1 - 8 45
DISC 1000					
HARD COPY 1000		32	1 1/2		1 - 10
HARD COPY 1000		39	9	2 - 7 - 38	2 - 10 - 38

DATE Filed.

24-

1000 Avenue to Colony

ATTENTION!

Subjects on order for this summer. Please see to it that all sets, or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rm. 87

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3941

ORDER NO. 8149

DATE 12-28-1937

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

NO

TITLE (IN FULL) TWIN ROCKS, OREGON COAST
HIGHWAY

IMPRINT SAME AS ABOVE

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE: --- 956

BE SURE TO USE GOTHIC TYPE
COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

DEC 31 1937

ESTIMATE

DEC 31 1937

DESCRIPTION	EST. TIME (Time & low)	DATE ENTERED	DATE FILED
CAMERAMAN SET UP		DEC 31 1937	DEC 31 1937
SPRINT			
RETOUCHING	226	12-31	1-10-38
PHOTOGRAPH			
BLACK & WHITE SPECIAL EFFECTS	83	1-11	1-12-38
ENLARGING			
HAND COLOR PROOF	31 1/2	1-12	1-12
ARTIST'S	36 9	2-7	2.9. WP.

DATE OF ORDER

DATE FILED

By

NAME OF CUSTOMER

91

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3942

ORDER NO. 8149

DATE 12-28-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) CAPITOL PARK SHOWING HOTEL

IMPRINT SAME AS ABOVE

BOISE, FEDERAL BUILDING AND CAPITOL, BOISE,
IDAHO.

IN SMALL TYPE : PHOTO BY WESLEY ANDREWS

PRIVATE NO.: BEFORE TITLE --- 324

BE SURE TO USE GOTHIC TYPE
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DESCRIPTION	QTY	TIME	DATE	DATE
	No.	Per hour	ENTERED	ENTERED
COND. WORK, SET UP			DEC 31 1937	DEC 31 1937
SKETCH				
RETOUCHING	3	8	12-31	1-6-2
PHOTOGRAPHING				
BASE PRINT	8✓		1-7	1-7 HAT
STAMPING				
ENGRAVING				
HAND COLOR PROOF	31	1½	1-12	1-12
APPROX. SEPT.	28	9		3-3

DATE RECEIVED _____ DATE PAID _____

DATE _____ DATE _____

3

51
91

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3943

ORDER NO. 8149

DATE 12-28-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUN VALLEY LODGE, CHALLENGER
INN AND SWISS VILLAGE, SAWTOOTH MOUNTAINS,
IDAHO

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO.: BEFORE TITLE --- 226

BE SURE TO USE GOTHIC TYPE
COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		DEC 31 1937	
COMPOSITION	DATE	DATE	DATE
COMPOSITION TYPE SET UP		DEC 31 1937	DEC 31 1937
STYLING			
RETOUCHING	6 5	12-31	1-1-38
PROOF LITHO			
STYLING CHARGES	82	1-8	1-10-38
RETOUCHING			
PROOF LITHO	32 1/34		1-17
STYLING CHARGES	204 12	3-4-38	3-8-38

DATE FILED _____

By _____

DATE _____

6

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3944

ORDER NO. 8149

DATE 12-28-1937

12^M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) RIDING SKI TRAMWAY UP DOLLAR
MOUNTAIN, SUN VALLEY, IDAHO
SAWTOOTH MOUNTAIN

IMPRINT

SAME AS ABOVE

IN SMALL TYPE: PHOTO BY ROB'T WILLIAMS

PRIVATE NO.: BEFORE TITLE ---- 224

BE SURE TO USE GOTHIC TYPE
COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 30 1937

ESTIMATE

Cost Dept. Cleveland

DEC 30 1937

DESCRIPTION	EST. TIME CH. No. Time allowed	DATE ENTERED	DATE FILED
COLL. OF TYPE SET UP			
RETOUCHING	3	2-30	1-6 54
PHOTOGRAPHY			
BUTTER STAMPING (COUNCIL)	82	1-6	1-7 4.7
PROGRAMING			
HAND COL. PROOF	1 1/4		
APPROVAL	22	83	3-3-38

DATE FORWARDED _____ DATE FILED _____

By _____

RECEIVED BY CUSTOMER _____

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3945

ORDER NO. 8149

DATE 12-28-1937

12^M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) SKI PARTY, SUN VALLEY LODGE,
SAWTOOTH MOUNTAINS, IDAHO

IMPRINT

SAME AS ABOVE

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO.: BEFORE TITLE ----- 225

BE SURE TO USE GOTHIC TYPE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of President

ESTIMATE

Cost Dept. Checked

By

DEC 30 1937

By

DEC 30 1937

DESCRIPTION	EST. TIME	DATE ENTERED	DATE
COMPOSITE PHOTO SET UP			
ETCH			
RETOUCHING	5	2	12-30
PHOTO-ETCH			
BLUEPRINT	83	1-7	1-8
STAMPING (PROOF)			
ENGRAVING			
HAND COLOR PROOF	203	1-13	1-13
ARTIST FEES	25	7	2-16

DATE RECEIVED ORD.

DATE Filled

By

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3946

ORDER NO. 8146

DATE 12-28-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

PLACE OF TITLE (ALL OF THIS ON THE PICTURE SIDE)
UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM BIG CRATER RIM,
CRATERS OF THE MOON, IDAHO

PRIVATE NO. BEFORE TITLE: 223

SMALL TYPE: PHOTO BY WESLEY ANDREWS
BE SURE TO USE GOTHIC TYPE PRINT.

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

30P2109

ESTIMATE				
DEC 30 1937				
OPERATION	EST. TIME	DATE	ENTERED	
COMPOSING, TYPE SET UP				
SET				
RETOUCHING	6	3 1/2	12-30	1-856
PHOTO LITHO				
BLANKET	8 1/2		1-10	1-1045
STYLING, PACKAGING				
PROOFING				
HAND COLOR PROOF		1 1/2		
ARTIST TIME	205	9	2-10	2-11

DATE Made

By

6

55
89

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3947

ORDER NO. 8146

DATE 12-28-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. NO

TITLE (IN FULL) UNIVERSITY OF IDAHO, SOUTHERN
BRANCH, POCAHELLO, IDAHO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 406

SMALL TYPE: PHOTO BY WESLEY ANDREWS

BE SURE TO USE GOTHIC TYPE.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
DEC 30 1937		DEC 30 1937	
DESCRIPTION	EST. TIME	DATE	
		ENTERED L. T.	
STANDARD			
CH.			
ALTOGETHER	5	5	12-30
PHOTO LITHO			1-7 50
BLUING	12	1-7	1-7 4.5
PRINTING			
HAND COLOR PROOF	32	1 1/2	1-12
REPRINT	210	9	3-

ESTIMATE SENT ON _____ DATE FILED _____

By _____

For _____

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3948

ORDER NO. 8146

DATE 12-28-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LEFT UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **FOSKETT PASS, SALMON RIVER,
NORTH AND SOUTH HIGHWAY, IDAHO**
PRIVATE NO. BEFORE TITLE: 277
SMALL TYPE: PHOTO BY WESLEY ANDREWS
BE SURE TO USE GOTHIC TYPE.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **3** R. M. **YES**
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE		DATE	
RECEIVED		RECEIVED	
DEC 31 1937		DEC 31 1937	
DATE	TIME	DATE	TIME
DEC 31 1937		DEC 31 1937	
15	3	12-31	1-8
82		1-8	1-10 14
31	1 1/2	1-14	1-15
24	11	5-9-38	

87
91

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3949

ORDER NO. 8146

DATE 12-28-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LEFT UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FAMOUS SINKING FARM, SALMON
CANYON, SOUTHERN IDAHO
PRIVATE NO. BEFORE TITLE: 222
SMALL TYPE: PHOTO BY WESLEY ANDREWS
BE SURE TO USE GOTHIC TYPE.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOME

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

R.

DESCRIPTION	EST. TIME	DATE ENTERED	DATE
COMPUTER TYPING UP		DEC 31 1937	DEC 31 1937
RETOUCHING	5 3	1-31	1-31
PHOTOGRAPHY			
BLUING	8	1-7	1-8
KNOWING			
HAND COLORING	279 1 1/2	1-12	1-12
ARTWORK	213 9	2-9-37	2-12-37

DATE LAST TYPED DATE PAID

DATE PAID BY

By

5

12.87 91

NO. 7A-H3950

ORDER NO. 8146

DATE 12-28-37

12	M	500	POST CARDS	ART COLOR/TONE	WHITE BORDER
----	---	-----	------------	----------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (LEFT) UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **FACE ROCK, CAT AND KITTENS,
BANDON BEACH, OREGON COAST HIGHWAY**

PRIVATE NO. BEFORE TITLE: 955

SMALL TYPE: PHOTO BY WESLEY ANDREWS
BE SURE TO USE GOTHIC TYPE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **3** R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~CUSTOMER~~

COLOR DESCRIPTION

BE SURE THE SHAPE OF ROCK IS NOT SPOILED. NOTE THE FACE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the customer. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

2. As the temperature increases, the rate of reaction increases.

4. 2

89

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3951

ORDER NO. 8146

DATE 12-28-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEA LIONS ON SEAL ROCKS,
OREGON COAST HIGHWAY

PRIVATE NO. BEFORE TITLE: 947

SMALL TYPE: PHOTO BY WESLEY ANDREWS

BE SURE TO USE GOTHIC TYPE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	DATE	DATE	DATE
COMPOSING, TYPE SET UP		DEC 31 1937	DEC 31 1937
PROOFING	4	12-31	1-7
PROOFING	82	1-7	1-7
PROOFING	31	1 1/2	1-12
PROOFING	27	10	2-9

DATE PAID BY CASH

DATE PAID BY CASH

By

DATE PAID BY CASH

ST
91

NO. 7A-H3952

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. 8154

DATE 12-28-1937

12¹ M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

CAVE MEN AND WOMEN, OREGON

IMPRINT

SAME AS ABOVE

CAVES, OREGON

INXSMALL

PRIVATE NO. BEFORE TITLE --- 937

BE SURE TO USE GOTHIC TYPE
COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all pos. or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Order No. 8154
Date 12-28-1937
By [Signature]
Cost [Signature]

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE	REMARKS
COMPOSITE SET UP					
SKETCH					
RETOUCHING	1	3	3	12-30	1-10
PHOTO LITHO					
BALANCE SHEET	82			1-10	1-10
ETCHING					
HAND COLOR PROOF	32	1 1/2	48		1-13
ARTIST EPT.	209	11	2298		2-10

DATE FILED

DATE Filed

By

ST.
89

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3953

ORDER NO. 8154

DATE 12-28-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

NO

TITLE (IN FULL)

SPILLWAY GATES, BONNEVILLE
DAM, COLUMBIA RIVER HIGHWAY, OREGON

IMPRINT

SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE ----- 796

BE SURE TO USE GOTHIC TYPE

PHOTO PROPERTY OF

CUSTOMERS

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 30 1937

WEEK SCHEDULE

DEC 30 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Ck. No.	T. M. L. W. S. D.		
COMPOSING, TYPE SET UP				
PROOFING				
PRINTING	11	5	12 - 30	1 - 6
PHOTOGRAPHY				
BLUING STYLING, CAPTIONING	82		1 - 6	381 - 7 H.T.
ENGRAVING				
HAND COLORING, PROOF		1 1/4		
ARTIST REPT.	50	8 3/4	March 2, 1938	March 4, 1938

DATE FILED

By

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3954

ORDER NO. 8154

DATE 12-28-1937

2 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) **BATTLESHIP ILLUMINATION,**
PORTLAND HARBOR, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3- R. M. NO
IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE : --- 741

BE SURE TO USE GOTHIC TYPE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 31 1937

AND YOUR SIGNATURE

DEC 31 1937

DESCRIPTION	EST. TIME	DATE	DATE
COMING, G. T. SET UP		DEC 31 1937	DEC 31 1937
PRINTING	7	4	12 31
PHOTO LITHO			
B. L. & W. PROOF	8	1	6
ST. & W. PROOF			
IMPROVING			
HAND COLOR PROOF	32	1 1/2	1-12
ART. & W. PROOF	36	10	2-10-14 WP

DATE

DATE

By

DATE

7

91

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-M3955

ORDER NO. 8154

DATE 12-28-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM BROADWAY BRIDGE,
U.S.S. INDIANAPOLIS SALUTES BATTLESHIP
OREGON, PORTLAND HARBOR, OREGON

PRIVATE NO. BEFORE TITLE ----- 795

BE SURE TO USE GOTHIC TYPE

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
DATE DEC 30 1937
By
Date DEC 30 1937

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE
PRINTING				JAN 12 1938
REPRODUCTION	3	3	1-12	JAN 12 1938
PHOTOGRAPHY	83		1-5	1-17 14.5
REPRODUCTION				
HAND COLOR PROOF	229	1/2	1-19	1-17
APP. COST	215	9	3-2	3-7

DATE RECEIVED _____ DATE PAID _____
By _____ By _____

ATTENTION!

Subjects on order for this service. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

DESCRIPTION	TIME	DATE
REPRODUCTION		
PHOTOGRAPHY	1	FEB 2 1938
REPRODUCTION		
EST. HC	1 1/2	

DATE RECEIVED in Cust Dept. _____
By _____

1/2 dec 24/37

Small Neg.

WESLEY ANDREW CO., PORTLAND, ORE.

NO. 7A-H3956

ORDER NO. 8152

DATE 12-28-1937

124 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THOUSAND SPRINGS, IDAHO

SUB TITLES -1. JUNIPER FALLS; 2. WING SPRING
3. MINNIE MILLER FALLS

IN SMALL TYPE : PHOTO BY WESLEY ANDREWS

PRIVATE NO.: BEFORE TITLE ----- 221

BE SURE TO USE GOTHIC TYPE
COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M.

YES

same as 7AH3956

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this set. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				Cost Dept. and
DEC 31 1937				DEC 31 1937
DESCRIPTION	EST. TIME		DATE	
	Sheet No.	Time Allowed	ENTERED	
COMP. AND SET UP			DEC 31 1937	DEC 31 1937
RECORDING	4	4	12-31	1-18
PRINTING	12		1-12	1-13
RECORDING	31	1 3/4	1-19	
PRINTING	216	12	3-2	3-7

DATE Filed

By

1937

4

91

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3957

ORDER NO. 8152

DATE 12-28-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

TITLE (IN FULL) QUARTETTE FALLS, THOUSAND
SPRINGS, IDAHO

IMPRINT

SAME AS ABOVE

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO.: BEFORE TITLE ----- 219

BE SURE TO USE GOTHIC TYPE

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMERS

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

PHOTO-TIV 402 2044

DATE	TIME	ENTER	DATE
DEC 30 1937			
ORDER NO.			
QUANTITY			
PRICE			
TOTAL	4	2	12-30
PHOTO NO.			
DATE	82		1-10
PRICE			
ORDER NO.	31	1½	1-12
DATE	213	9	3-3-36
PRICE			3-7-38

Rm 87
89

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3958

ORDER NO. 8152

DATE 12-28-1937

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) UMPQUA LIGHT HOUSE, OREGON
COAST HIGHWAY

IMPRINT SAME AS ABOVE

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO.: BEFORE TITLE ---- 948

BE SURE TO USE GOTHIC TYPE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE BLDG. BROWN TRIMS DULL RED ROOFS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

27
...ects on
order for the customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 30 1937

DEC 30 1937

	DATE ENTERED	DATE ENTERED	DATE ENTERED
COMP. & CO.			
ENTERED			
ENTERED	5	3	12-30
ENTERED			
ENTERED	8		1-8
ENTERED			
ENTERED	229	1 1/4	1-11
ENTERED	214	9	2-9

DATE FILED

DATE FILED

By

89

WESLEY ANDREWS & CO. PORTLAND, ORE.

NO. 7A-H3959

ORDER NO. 8152

DATE 12-28-1937

12 1/2 M POST CARDS ART COLORTNE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ILLUMINATED TUNNEL, NEAR
BONNEVILLE DAM, COLUMBIA RIVER HIGHWAY,
OREGON

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO.: BEFORE TITLE ---- 796

BE SURE TO USE GOTHIC TYPE

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M.

NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this card. Please
see to it that all subjects or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

DATE	12-30-1937	TIME	12-30	BY	WESLEY ANDREWS
NO. OF COPIES	7	NO. OF COPIES	3	NO. OF COPIES	12-30
NO. OF COPIES	7	NO. OF COPIES	3	NO. OF COPIES	12-30
NO. OF COPIES	7	NO. OF COPIES	3	NO. OF COPIES	12-30
NO. OF COPIES	7	NO. OF COPIES	3	NO. OF COPIES	12-30
NO. OF COPIES	7	NO. OF COPIES	3	NO. OF COPIES	12-30
NO. OF COPIES	7	NO. OF COPIES	3	NO. OF COPIES	12-30
NO. OF COPIES	7	NO. OF COPIES	3	NO. OF COPIES	12-30
NO. OF COPIES	7	NO. OF COPIES	3	NO. OF COPIES	12-30
NO. OF COPIES	7	NO. OF COPIES	3	NO. OF COPIES	12-30

7
3

89

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3960

ORDER NO. 8152

DATE 12-28-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. NO

TITLE (IN FULL) ^{LEFT} SUNSET, CAPE SEBASTIAN, OREGON
COAST HIGHWAY, OREGON

IMPRINT

SAME AS ABOVE

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO. : BEFORE TITLE ----- 946

BE SURE TO USE GOTHIC TYPE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all subjects are
taken at uniform angles and are
in harmony with each other
to make an attractive set

ESTIMATE		DATE	
DEC 30 1937		DEC 30 1937	
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
PRINTED			
REPRODUCTION	4	2	12 - 30
PRINTED	82	8	1 - 8 80
REPRODUCTION	31	1 1/2	1 - 17
REPRODUCTION	262	10	3 - 2
REPRODUCTION			3 - 4

NO. 7A-H3962

ORDER NO. 8150

DATE 12-28-1937

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. NO

TITLE (IN FULL) BIRD'S EYE VIEW LOOKING T
TOWARDS YOUNG'S BAY, ASTORIA, OREGON

IMPRINT

SAME AS ABOVE

IN SMALL TYPE: BRUBAKER AIR PHOTO

PRIVATE NO.: BEFORE TITLE --- 514
BE SURE TO USE GOTHIC TYPE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all slides or negatives are uniform and colors are in harmony with each other to make an attractive set

London, Oct. 21, 1882

ESTIMATE

Case 23. Continued

DEC 31 1937

Abstract

Y06031-02

NO. LOCATION	EST. TIME		APPROX. ENTERED	APPROX. DEPARTED
	END	TIME	low	high
CLIPPING TYPE SET UP			DEC 31 1937	DEC 31 1937
RECEIPT				
RECEIVING	3	10	12 - 31	1 - 12 50
RECEIVING				
RECEIVING				
RECEIVING	83		1 - 13	1 - 14 1/2
RECEIVING				
RECEIVING	159	2	1 - 21	1 - 21
RECEIVING	40	13	2/2/38	2/5/38

MAKOVZ

Change to

L.V.

15. All other Time is unused.


1891

1. The Month is Oct Dec.

F. 81

JAN 15 1958

100



9-15-

9

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3963

ORDER NO. 8150

DATE 12-28-1937

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING IN SURF AND SUNSHINE,
SEASIDE, OREGON

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO.: BEFORE TITLE ---- 477

BE SURE TO USE GOTHIC TYPE

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

QUANTITY	UNIT PRICE	TOTAL PRICE	DATE	DATE
COMMISSION 10% ST. 10			DEC 31 1937	DEC 31 1937
ST. 10				
RE. 100.00	226	5	12-31	1-14 86
PROOF 100.00	62		1-14	1-15 48
ENG. 100.00				
HAVE COLOR PROOF	229	1 1/2	1-20	1-20.
AR. 100.00	39	10	3-2	3-7

DATE RECEIVED BY _____ DATE FILED _____

By _____ By _____

DATE PAID BY _____ DATE PAID BY _____

By _____ By _____

By _____ By _____

By _____ By _____

By _____ By _____

By _____ By _____

By _____ By _____

By _____ By _____

By _____ By _____

By _____ By _____

DATE 12-28-1937

ATTENTION!


Subjects on order for this customer. Please see to it that all slides or negatives are uniform and colors are in harmony with each other to make an attractive set.

12½ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3	R. M. NO
TITLE (IN FULL) NEEDLES AND HAY STACK ROCK FROM OREGON COAST HIGHWAY	IMPRINT	SAME AS ABOVE
IN SMALL TYPE: PHOTO BY WESLEY ANDREWS		
PRIVATE NO. BEFORE TITLE ----- 465		
BE SURE TO USE GOTHIC TYPE	PHOTO PROPERTY OF	CUSTOMER
COLOR DESCRIPTION		

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ESTIMATE		ESTIMATE	
No. Time Low		No. Time Low	
C. MPO. W. T. P. J. T. U. P.		DEC 31 1937	DEC 31 1937
W. P. C. T. G.	5 3	12 - 31	1 - 10 58
P. P. O. C. T. G.			
P. P. O. C. T. G.	82	1 - 10	1 - 10 48
P. P. O. C. T. G.			
H. P. C. O. L. O. R. P. O. O. F.	229 1 1/2	1 - 17	1 - 17
A. P. C. T. G.	42 9	3 - 3	3 - 4

By _____

1. Delivered to Customer

5

591

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3965

ORDER NO. 8150

DATE 12-28-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE ^{LEFT} UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) BROADWAY, SEASIDE, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. NO
IMPRINT SAME AS ABOVE

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE ----- 473

BE SURE TO USE GOTHIC TYPE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Customer Checked	
12 1/2 M POST CARDS		12 1/2 M POST CARDS	
QUANTITY	UNIT PRICE	TOTAL	DATE
COMPOSITE PHOTO SET UP		DEC 31 1937	DEC 31 1937
PRINTING	12 5	1-7	1-12 SC
POSTAGE			
ATTENTION CHARGES	83	3	1-14 45
PROOFING			
HANDCOL PROOF	227 2	1-18	1-18
FINAL SET	217 14	2-8	2-11

DATE PAID

DATE PAID

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 74-H3966

ORDER NO. 8150

DATE 12-28-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BROADWAY FROM TRAILS END
TURN-A-ROUND, SEASIDE, OREGON

IN SMALL TYPE: PHOTO BY WESLEYX ANDREWS

PRIVATE NO.: BEFORE TITLE: ---- 481

BE SURE TO USE GOTHIC TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other)
to make an attractive set.

ESTIMATE			
DEC 30 1937			
QUANTITY	UNIT PRICE	ENTERED	TOTAL
12 1/2	5	12 30	1-12 80
12	1 1/2	1-12	1-3 45
32	1 1/2	1-15	1-15
213	10	3-7-38	3-9-38

DATE Filed

By

given WIR

12

89

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H3967

ORDER NO. 8150

DATE 12-28-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM SEASIDE,
ORE.

PRIVATE NO. ~~BEFORE TITLE~~ *****-496

BE SURE TO USE GOTHIC TYPE

(c) C. T. & CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

EST. TIME		DATE	
1	7	JAN 13 1938	JAN 13 1938
7	9	1-13	1-17
82		1-20	1-22 N.Y.
204	15	1-27	2-1

FEB 3 1938

DATE FILED

By

MA

DATE Photo Returned to Customer

2-3½ hrs
3-3½ hrs

8
102

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 7A-H3968 ORDER NO. 8622 DATE 12-28-1937

CUSTOMER YOUNKER'S RESTAURANTS, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full YOUNKER'S PINE ROOM - 51 E. CHICAGO AVE.
SUPERIOR 5349

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5 x 7

Ret 6 1/2

Re 1 3/4

La 12

#24

QW

small neg 90

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3969 ORDER NO. 8628 DATE 12-29-1937

CUSTOMER CHAMPION DISHWASHING MACHINE CO.
ERIE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STOCKHOLM'S LATEST "TEMPO" (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2 1/2
Ret 4
WC 1 3/4
LA 11

Am

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3970

ORDER NO. 8630

DATE 12-30-1937

12¹/₂" M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRENCH KING BRIDGE OVER,
CONNECTICUT RIVER NEAR GREENFIELD,
MASS.

BOT - ON THE MOHAWK TRAIL

PRIVATE NO.: $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER -----4MT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DEC 31 1937

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE
RETOUCHING	2	5	12 - 21	1 - 48
PHOTOGRAPHY	13		1 - 4	1 - 5 4T
PRINTING		1/4		
PAID CASH	36	8 1/4	1 - 17	1 - 19 WP
AMOUNT DUE				FEB 3 1938

DATE PAID

7

2

91

R. m. 89
91

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER J. WARD PALMER (PALMER APTS.) CLEARWATER BEACH, FLA.	DIAL NO. 7A-H3972	ORDER NO. 8638	DATE 12-30-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	6 M POST CARDS SIZE 3 1/2 x 5 1/2					
	PLACE OF TITLE: Upper, <u>Lower</u> , Center, Border — Follow Layout					
	Title in Plate Yes No Copyright in Plate Yes No					
Title in full PALM APARTMENTS, CLEARWATER BEACH, FLORIDA 615 Mandalay Boulevard						
RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing Follow Layout						
see instructions attached.						
FRONT NO. 5 (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint						
Negative — Line — Halftone — Combination. Screen 120 Dry — Wet — Pancromatic — Color Separation. Screen 133 Transfer — Paper Process — New Process. Screen 150 Stripping — White Border — Full Face. Screen 175 <u>Blue Print</u> <u>Handcolor</u> Black & White Proof. Titles—Red, Blue						
COLOR DESCRIPTION						
SEE INSTRUCTIONS ATTACHED.						

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ret 8 1/2

W C 1 1/2

27 La 9 3/4

Original

Gift to Mr. H.

1875-1876

Am

Large Photo

27

7

5

10

98

30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 7A-H3973 ORDER NO. 8162 DATE 12-30-1937

CUSTOMER FOREST GLEN, INC.
MARION, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GLEN HAVEN MEMORIAL PARK

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH.

see Hubbard in Art Dept

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

10

Small Neg 90

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H3975 ORDER NO. 8640 DATE 12-30-1937

CUSTOMER DUKE RESTAURANT
KOKOMO, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DUKE RESTAURANT - 112 & 114 EAST
SYCAMORE, KOKOMO, IND.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

3
1/4
8 1/2

X

Am

24

5 1/8 x 3 1/8

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3976

ORDER NO. 8654

DATE 12-31-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) DOWN THE CHASM FROM DEVIL'S
PUNCH BOWL, AUSABLE CHASM, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 1 FROM RIGHT EDGE IN UPPER
BORDER: 28

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 92164.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

DESCRIPTION	EST. TIME	DATE	DATE
		ENTERED	
RECEIVED BY RET. D.		JAN 5 1938	JAN 5 1938
RECEIVED			
RECEIVED	3	2	1-5
RECEIVED			1-10
RECEIVED	12		1-10
RECEIVED			
RECEIVED	201	1/2	1-14
RECEIVED	28	9	1-19

DATE RECEIVED

DATE FILED

DATE

28

9

93

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3977

ORDER NO. 8654

DATE 12-31-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BEGINNING OF THE BOAT TRIP
BOT: STARTING FROM TABLE ROCK, AUSABLE
CHASM, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER
BORDER: 72

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A481

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
WORK SCHEDULE
JAN 4 1938
JAN 4 1938

OPERATION	EST. TIME	DATE	FILED
COMPOSING, TYPE SET UP		JAN 5 1938	JAN 5 1938
SKETCH			
RETOUCHING	3 1/2	1-5	1-6
PHOTO-LITHO			
BLUE LINE STRIKING, GRAYING	8 1/2	1-7	1-7 H.T.
ENGRAVING			
HAND COLOR PROOF	3 1/2	1-10	1-10
ARTIST'S	2 1/2	9	1-18

DATE FORWARDED ON

DATE FILED

FEB 3 1938

By

M

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. H3978

ORDER NO. 8654

DATE 12-31-1937

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) DEERFIELD VALLEY, ALONG
THE MOHAWK TRAIL, MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER: 19MT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 102055.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JAN 5 - 1938

ESTIMATE
AND WORK SCHEDULE

Cost Est. Checked

JAN 5 - 1938

DESCRIPTION	EST. TIME (No. of Hours)	DATE ENTER D. M. Y.	STATUS
CON. STAMP, 1938 SET UP			
RETOUCHING	9 1	1-5	1-8 SL
PHOTO LITHO			
BLANKETS STAMPING, PROOFING	82	1-8	1-10 45
REMOVING			
HAND COL. PROOF	32 1/2		1-12
ALCOHOL	23 9		1-20 Pkt

DATE Filed

FEB 3 1938

57.
94

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3979

ORDER NO. 8656

DATE 12-31-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE ON FRONT
ON THE MOHAWK TRAIL, MASS.

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER
CORNER: 14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CARE SHOULD BE USED TO BRING OUT AS MUCH AS POSSIBLE THE DISTANT MOUNTAINS AND TO BRING OUT A LITTLE MORE CLEARLY THE COURSE OF THE DEERFIELD RIVER, AND IN THE CASE OF THE TREES IN NEAR FOREGROUND, I WOULD ADD SOME FOLIAGE, BUT NOT NEARLY ENOUGH TO GIVE IT AN APPEARANCE OF BEING DAUBED ON. ~~THESE~~ OMIT THE BAD SCRATCH AS IT APPEARS ACROSS THE CENTER OF THE PHOTO. THE LITTLE COVERED BUILDINGS SHOWING AT RIGHT SHOULD SHOW DARK RED ROOFS AND THE PROMINENT BLDG. AT LEFT BEYOND THE ELK, SAME COLOR AS CARD ATTACHED.

SUBMIT? RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

OPERATION	EST. TIME	EST. COST	ACT. TIME	ACT. COST
CHROMO TYPE SET UP			JAN 5 1938	JAN 5 1938
SETUP				
EXPOSURE	4	5	1-5	1-8.50
PRINTING				
ELABORATE	82		1-8	1-8 145
ENGRAVING				
HAND COL. PROOF	32	1/2		1-12
DATE	37	10	Jan 17.37	Jan 18.37

DATE FOR FEB 1938

By

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H3980

ORDER NO. 8165

DATE 12-31-1937

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: MINE HILL, NORTH CHEYENNE CANON,
PIKES PEAK REGION, COLORADO

PRIVATE NO. BEFORE TITLE; ----- 2136

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY: OILED ROAD: DARK, NOT PURPLE OR BLUE; DARK BLUE GREEN PINES
GREY GRANITE ROCKS WITH SOME LIGHTER FACETS AND COPPER GLINTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

JAN 4 - 1938

SCHEDULE

JAN 5 1938

DESCRIPTION	EST. TIME	Days	DATE
CONTRACT SET UP			JAN 5 1938
REPRODUCTION	9	1	1-5
PHOTOGRAPHY	89		1-13
PRINTING, CLIPPING			1-14
ENGRAVING			
HAND COLOR PROOF	31	1 1/2	1-17
FINAL SET	24	10	2-14-38

DATE MADE

DATE MADE

By

DATE MADE

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

make these yellow

93

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 7A-H3981

ORDER NO. 8165

DATE 12-31-1937

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

YES

IMPRINT SAME AS ABOVE

TITLE ; THE SUN TEMPLE, MESA VERDE
NATIONAL PARK, COLORADO

PRIVATE NO.: BEFORE TITLE: -- 2321

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY. TRIM SKY FOR PROPORTION. RUINS ARE ADOBE COLOR; TREES
ARE DARK GREEN: DO NOT GET THE GROUND AREAS THAT GREENEY GREEN USED SO MUCH
IN COLORTONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Case Dept. Checked	
JAN 4 1938		JAN 5 1938	
NO. TIME	DATE	ENTERED	PT.
CHARTING THE SET UP		JAN 5 1938	JAN 5 1938
ETCH			
ETCHING	11 3	1-5	1-1-28
PHOTO FITTING			
BLUING			
STAMPING, OPAQUE	89	1-10	1-11 14.5
ENGRAVING			
HAND COLOR PROOF	201 1 1/2	1-12	1-13
ARTIST PRFT.	44 9	2/1/38	2/3/38

RECEIVED

DATE

BY

93

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 7A-H3982

ORDER NO. 8165

DATE 12-31-1937

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M.

YES

IMPRINT SAME AS ABOVE
TITLE: FRUITA CANON AND THE MONUMENT
RIM DRIVE, COLORADO NATIONAL MONUMENT
IN WESTERN COLORADO. FRUITA CANON
IS THE WESTERN PORTAL OF THIS UNUSUAL
SCENIC HIGHWAY

PRIVATE NO. BEFORE TITLE: --- 2322

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

POT CLOUDS IN SKY: TRIM SKY NEARLY 1/2 in. BALANCE OFF FOREGROUND FOR PROPORTION.
FOR ROCK COLORS SEE SAMPLES ATTACHED, CLIFF AT LEFT IS ALMOST SOLIDLY THE COLOR
OF THE DARKER ROCK. CLIFFS AT RIGHT ARE ALSO REDDISH WITH GREY OUTCROPS LIKE
LIGHTER OF THE TWO SAMPLES. BUSHES AND TREES ARE DARK GREEN; GROUND AND SLOPES
RUN FROM SANDY TO GREENISH COLOR. DO NOT BRING OUT CUT OFF ROAD, IT IS NOT
IMPORTANT. NONE OF THAT GREENEY GREEN IN VALLEY IN DISTANCE.

NONE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE	TIME	DATE	TIME
ENTERED	ENTERED	ENTERED	ENTERED
JAN 4 1938		JAN 5 1938	
CTH		JAN 5 1938	
RETO	4	1-5	1-11
PHOTO			
BLO	89	1-12	1-13
INCOR			
HAND	31	1-14	1-14
AND	209	2-10	2-12

DATE OF ORDER

DATE FILED

by

4
6

93

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3983 ORDER NO. 8663 DATE 12-31-1937

CUSTOMER SANBORN SOUVENIR CO.
DENVER, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 PC

SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOUNTAIN VIEW COURTS, FINEST CAMP AT
COLORADO SPRINGS, COLO. SOUTH EDGE OF TOWN,
HIGHWAY U.S. 85. STEAM HEAT. B.C. WHITE, PROP.
in sky

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout *To customer*

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED. SEE TISSUE
ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. SEE TISSUE ATTACHED.

Instead of a cream stucco the bldgs. and cottages will all now
be a bright white stucco. The trims will be bright red where now
blue and black where now orange. M

New inst in color

PHOTO RETURNED

TO

PHOTO USED FOR

5K7

Kept

Ret 8

W.C. 1 1/2

La 10

R

NO. 7A-H3984

ORDER NO. 8179

DATE 1-3-1938

25 MPOST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: ^{LEFT} UPPER - LOWER, CENTER - BORDER.
 TITLE (IN FULL) 18th GREEN, MIAMI BILTMORE
 GOLF COURSE, CORAL GABLES, FLA:
 PART OF CROWD FOLLOWING PLAY IN THE 1937
 MIAMI BILTMORE "OPEN" MATCHES.
 PRIVATE NO. BEFORE TITLE ; M-91

FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

FOLLOW M-90 FOR COLOR ~~INDEX~~ DETAIL CARD ATTACHED (2A-H1071)

TINT BORDER SAME AS 7A-H2841

light clothing on people

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,797,775

JAN 5 - 1938		JAN 5 - 1938	
DATE	TIME	DATE	TIME
ENTERED	ENTERED	ENTERED	ENTERED
WATCH			
RECORDING	8	6	1-5
100 TO 1000			
FLIGHT	12		1-11
STATION			
GRADING			
203	1 1/2	1-12	1-12
25	10		1-28

1. WILLIAM H. HARTFORD DATE Filed FEB 2 1938

92

MARKEN & BIELFELD, INC., FREDERICK, MD.
~~MARKEN~~

NO. 7A-113985

ORDER NO. 8180

DATE 12-31-1937

M HANDCOLORED PROOFS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. NO

TITLE (IN FULL) WHITE OAK CANYON AT NIGGER
RUN FORK, SKYLINE DRIVE, VA.

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE	TIME		DATE	TIME
	Mo	Time		
CHANGING SET UP			JAN 5 1938	JAN 5 1938
SWITCH				
PHOTO C. G.	4	3	1-5	1-8
PHOTO LITHO				
EXPOSURE	82		1-10	1-10
EXPOSURE				
HAND COLORED PROOF	339	1/2	1-14	1-14
RETI. PHOTO.	28	9	2-16	2-16

DATE PRINTED

DATE FILED

By

4

93

MARKIN & BIELFELD, INC., FREDERICK, MD.

NO. 7A-H3986

ORDER NO. 8180

DATE 12-31-1937

M HANDCOLORED PROOFS (ALL OF THIS ON THE PICTURE SIDE)		C. T. ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)		WHITE BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 14		R. M. NO
TITLE (IN FULL) SKYLINE DRIVE FROM BIG HOGBACK MOUNTAIN, VIRGINIA		IMPRINT SAME AS ABOVE		
		PUT PLATE NO. ON FRONT		
		PHOTO PROPERTY OF		CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all subjects or appa-
ratives are uniform and colors are
in harmony with each other
to make an attractive set.

ST. TIME	DATE	ENTERED	ED
11	6	1-6	1-14 88
12	14	1-14	1-14 45
31	14	1-18	
27	9		2-16 34

DATE F. D.

By

ST.
95

NO. 7A-H3987

ORDER No. 8181

DATE 1-3-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

R. M. YES *same as*
7AH 2628

TITLE (IN FULL) SCENE IN BELLINGRATH
GARDENS, MOBILE, ALA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BROWN SANDSTONE AND GRAY GRANITE ROCKS -- AZALEA IN FLOWER POTS

SUMMER FLOWERS IN BORDER BEDS

SUBMIT: RET. PHOTO


B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ATTENTION

2

12

~~EXHIBIT~~

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 7A-H3988

ORDER NO. 8181

DATE 1-3-1938

ATTENTION!

QUANTITY ON ORDER FOR THE SET. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 1/2 M POST CARDS	ART COLOR/TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES <i>came on</i>
TITLE (IN FULL) SCENE IN BELLINGRATH GARDENS, MOBILE, ALA.	IMPRINT SAME AS ABOVE	7 AH 26 28
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER

BROWN SANDSTONE ROCKS
LARGE PLANTS ARE AZALEA'S
BORDERS ARE SUMMER FLOWERS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JAN 5 - 1938

JAN 5 - 1938

DESCRIPTION	QUANTITY	DATE	ENTERED	DATE
COM. PHOTO SET UP				
RETOUCHING	9	1 1/2	1-5	1-11 51
PHOTO LITHO	82		1-12	1-12 45
PRINTING				
PROOF	40	10	2/2/38	2/4/38

[Large handwritten signature]

94

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 7A-M3989

ORDER NO. 8181

DATE 1-3-1938 /

ATTENTION!

Subjects on order for this order. Please see to it that all prints or negatives are uniform in colors are in harmony with each other to make an attractive set.

131 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES same as 7A42628
TITLE (IN FULL) SCENE IN BELLINGRATH GARDENS, MOBILE, ALA.	IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF		CUSTOMER

COLOR DESCRIPTION

BROWN SANDSTONE STEPS.
LARGE FLOWERING PLANT AT LEFT ARE AZALEA
COLORS AS SPECIFIED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JAN 5-1938		JAN 5-1938	
DATE	TIME	DATE	TIME
15	2	1-5	1-11 SL
82		1-12	1-12 45
29	10	2-2-38	2-3-38 F.W.
DATE Filed		8/8/47	
By		W.M. Miller	
DATE Photo Returned to Customer			

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H1

ORDER NO. 8675

DATE 1-3-1938

25 M POST CARDS

ART DOLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE INDIAN ON THE TRAIL AND
WISHING WELL, CHARLEMONT, MASS.

PRIVATE NO. ~~BEFORE~~ 3" FROM RIGHT
EDGE IN UPPER BORDER: IOMT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH. SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE
By _____ Cost Dept. Checked _____
Date JAN 7 1938 AND WORK SCHEDULE Date JAN 7 1938

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 7 1938	JAN 7 1938
SKETCH			
RETOUCHING	5 6	1-7	1-14
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	83	1-15	
ENGRAVING			
HAND COLOR PROOF	32 1 1/2		1-19
ARTIST DEPT.	203 9	1-24	1-26

DATE BLUEPRINT OK'D. _____

DATE Filed FEB 3 1938

By _____

By 211

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

5

5
96

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-E2

ORDER NO. 8676

DATE 1-3-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ^{RE} FISH CREEK AMPHITHEATER,
TUPPER LAKE, N.Y. ADIRONDACK MOUNTAINS

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 28TL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JAN 6 - 1938 WORK SCHEDULE

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED T.	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 6 1938	JAN 6 1938
SKETCH			
RETOUCHING	7 4	1-6	1-10 SC
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	83	1-10	1-10 45
ENGRAVING			
HAND COLOR PROOF	31 1 1/2	1-11	1-11
ARTIST DEPT.	24 9	1-18	1-18

DATE BLUEPRINT OK'D

DATE Filed FEB 2 1938

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

95

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H3

ORDER NO. 8677

DATE 1-3-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. VETERANS HOSPITAL,
NORTHAMPTON, MASS.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER: 96

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

THE ROOFS OF THE SEVERAL BLDGS. SHOULD BE DONE IN RATHER A SLATE AND NOT A
DECIDED BLUE AS PER ATTACHED SAMPLE. ALL BLDGS., I BELIEVE, ARE OF RED AND
WITH A SLATE ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

Clock No. Time Allowed

DATE
ENTERED

DATE
ENTERED

COMPOSING, TYPE SET UP

JAN 7 1938

JAN 7 1938

SKETCH

RETOUCHING

6 5

1-7

1-18

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

82

1-15

1-17

ENGRAVING

HAND COLOR PROOF

1-2

ARTIST DEPT.

29

1-19-38

1-20-38 F.W.

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

R

96

DISTRIBUTED BY
J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

NO. 8A-H4

ORDER NO. 8188

DATE 1-4-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: PABLO ABEITA, EX-GOVERNOR OF
ISLETA PUEBLO, NEW MEXICO *v R M encl.*

PRIVATE NO.: BEFORE TITLE -- 148

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ADD ENOUGH SKY AND FOREGROUND TO MAKE THE PROPORTION NECESSARY FOR POST CARD
MAKE SKY SIMILAR TO SKY IN COLOR SKETCH -- MATCH SKIES IN ALL ~~THREE~~
THOSE FROM MURALS (8A-H4, 5, 6)

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

EXECUTIVE ORDER

ESTIMATE

Cost Dept. C. & M.

By *JAN 6 1938* AND WORK SCHEDULE For *JAN 6 1938*

OPERATION	EST. TIME C. & M. No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 6 1938	JAN 6 1938
SKETCH			
RETOUCHING	4 5	1-6	1-14 SP
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	1-17	1-17 4T
ENGRAVING			
HAND COLOR PROOF	125 1½		
ARTIST DEPT.	214 12	2-21	3-7

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

4-1½
2-3½

95

NO. 8A-H5

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE,
N. M.

ORDER NO. 8188

DATE 1-4-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - ACOMA AND THE ENCHANTED MESA,
NEW MEXICO ~ R.M. incl

PRIVATE NO.: BEFORE TITLE -- 149

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ADD SOME SKY ALSO SOME FOREGROUND FOR PROPORTION OF POST CARDS

SAME TYPE OF SKY IN ALL THREE (8A-H4, 5, & 6) SIMILAR TO SKETCH

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cust Dept. Checked

By

By

Date

Date

JAN 6 - 1938

AND WORK SCHEDULE

JAN 6 - 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED 10 PT.	IF TESTED
COMPOSING, TYPE SET UP		JAN 6 1938	JAN 6 1938
SKETCH			
RETOUCHING	4 4	1-6	1-14 S
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	1-17	1-17 AS
ENGRAVING			
HAND COLOR PROOF	225 1½		20 10.0
ARTIST DEPT.	217 1½	2-22	2-23

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

NO. 8A-H6

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 8188

DATE 1-4-1938

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT SAME AS ABOVE

TITLE -m CORONADO AT TIGUEX IN 1540.
SCENE NEAR BERNALILLO, N. M. *R M mel*

PRIVATE NO.: BEFORE TITLE -- 150

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ADD TO BOTTOM, FOREGROUND ONLY, IN THIS TO MAKE PROPORTION OF POST CARD

MAKE SKY ABOUT THE SAME IN ALL THREE OF THESE (8A-H4, 5, & 6) ABOUT THE SAME
SAME TYPE OF SKY.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

JAN 6 - 1938

OPERATION	EST. TIME Clock No. Time in hours	DATE Entered T.	DATE Checked
COMPOSING, TYPE SET UP		JAN 6 1938	JAN 6 1938
SKETCH			
RETOUCHING	11 7	1-6	1-14 86
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	1-17	1-17 45
ENGRAVING			
HAND COLOR PROOF	225 13		225 13
ARTIST DEPT.	204 13	3-15	3-18

DATE ESTIMATE MADE

DATE Filed

DATE HAND COL. MADE

DATE Photo Returned to Customer

MAKEOVER

Charge to

Ret.

Dept.

EST. Makeover Time Required

OPERATION	TIME	DATE
COMPOSING	2	
RETOUCHING		
PHOTO-LITHO		
BLUEPRINT		
STRIPPING, OPAQUING		
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.		

Time Estimated in Clock No.

MAR 7 1938

By

95

NO. 8A-H7
DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 8188

DATE 1-4-1938

12 ¹ / ₂ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLOR TONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL)	FRONT NO. I IMPRINT SAME AS ABOVE	R. M. YES TITLE: - CENTRAL NAVAJO INDIAN AGENCY, WINDOW ROCK, ARIZONA + R M incl. PRIVATE NO. BEFORE TITLE: - 123
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER

REMOVE MAN. ROCKS RED SANDSTONE. BUILDINGS REDDISH-GRAY ROCKS.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
By _____ Cost Dept. Checked
Date JAN 5 - 1938 AND WORK SCHEDULE Date JAN 5 - 1938

OPERATION	EST. TIME C. O. N. Time Allow	ENTERED DATE	IS COMPLETED
COMPOSING, TYPE SET UP		JAN 5 1938	JAN 5 1938
SKETCH			
RETOUCHING	9 3	1-6	1-13 56
PHOTO-LITHO			
BLUEPRINT STIPPING, OPAQUING	89	1-13	1-13 45
ENGRAVING			
HAND COLOR PROOF	21	1 1/2	
ARTIST DEPT.	215	11	2-22

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAINTENANCE

Cost Dept.	126	Dept.
EST. Mfg. Dept.		
EST. Mfg. Dept.	0	
EST. Mfg. Dept.	1	
EST. Mfg. Dept.		
EST. Mfg. Dept.		
EST. Mfg. Dept.		
EST. Mfg. Dept.		
EST. Mfg. Dept.		
EST. Mfg. Dept.		

JAN 17 1938

NO. 8A-H8

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 8188

DATE 1-4-1938

12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. I R. M. YES	
TITLE (IN FULL) GREETINGS FROM ALAMOGORDO, NEW MEXICO	IMPRINT SAME AS ABOVE XXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXX	
PRIVATE NO.: IN PLATE -- G-28 19	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

3

6A-H-2765
2766
2769
2770
2772
7A-H-1253

ESTIMATE		Cost Dept. Checked	
By		By	
Date	1-11-1938	Date	1-11-1938
ITEM	TIME	DATE	DATE
COMPOSING 17.3.1 UP		JAN 1 1938	JAN 1 1938
SKETCH 8.0.	8		
ASTOLCHING	7	1-14	1-21.5
PHOTO-LITHO			
BLUEPRINT STRIPPING & MOUNTING	12	1-24	1-26.4
ETCHING			
HAND COLOR PROOF			
ARTIST L&PT.	203	2-0.2	2-7

DATE BLUEPRINT ORD _____ DATE FILED _____

DATE HAND COLOR PROOF _____

2-8

51.
A. W. O. O. O. O.
G-19-106
106

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 8A-H9

ORDER NO. 8190

DATE 1-4-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

IMPRINT SAME AS ABOVE

TITLE - MONTEZUMA SEMINARY + R.M.

encl.

PRIVATE NO. BEFORE TITLE L.V-1

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

DARK RED BRICK BUILDING WITH SHINY SLATE ROOF. USE CLEAR TURQUOISE BLUE SKY WITH THE CROSS STANDING OUT VERY CLEARLY AGAINST IT.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

K

OPERATION		EST. TIME Clock No. Time Allowed	DATE ENTERED I. T.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 7 1938	JAN 7 1938
SKETCH				
RETOUCHING		5 3	1-7	1-14
PHOTO-LITHO				
BLUEPRINT STRIPPING, OP. QUING		89	1-14	1-15
ENGRAVING				
HAND COLOR PROOF		129 1/2	1-19	1-19
ARTIST DEPT.		219 10	2-9	2-15

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

5

ST.
96

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-H10 ORDER NO. 8198 DATE 1-4-1938

CUSTOMER GEORGE WASHINGTON HOTEL
WASHINGTON, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GEORGE WASHINGTON HOTEL - WASHINGTON, PA.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout **TAKE AUTOS OUT. LEAVE THE PEOPLE IN
AND IF POSSIBLE LEAVE THE STREET CAR TRACK IN THE
PICTURE.**

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

USE PHOTO NO. 1856-29 FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

5
210 1/2
593

30

211

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H11

ORDER NO. 8711

DATE 1-7-1938

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE INDIAN ON THE MOHAWK TRAIL, CHARLEMONT, MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO 3/4" FROM RIGHT EDGE IN UPPER BORDER - 11 MT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

YOU WILL NOTE TICHNOR USED THE INSCRIPTION ON THE ARROW ON THE FACE OF THE CARD AND ASKS THAT WE WORK THIS UP ON THE PICTURE SIDE SO THAT IT CAN BE READ IF POSSIBLE ON THE CARD ITSELF. THE WRITER WOULD SUGGEST THAT YOU NOTE FROM THE PRINTS BEING RETURNED WHICH ARE BEING USED IN THE GROUP CARD THAT THERE IS APPARENTLY A WALK LEADING FROM THE BOULDER DOWN THE TERRACE. PERHAPS THIS CAN BE WORKED IN. THE MOUNTAIN IN THE RIGHT BACKGROUND SHOULD BE MADE MUCH STRONGER. XXXX.

8A H1

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

Put clouds in sky

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2

ESTIMATE

JAN 11 1938

DATE JAN 11 1938

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 11 1938	JAN 11 1938
ETCH			
RETOUCHING	5 3	1-11	1-17 SP
PHOTO-ETCH			
BLIND-ETCH			
STAMPING, OPAQUING	2	1-18	1-18 MT
ENGRAVING			
HAND COLOR PROOF	31 1 1/2	1-20	
ARTIST DEPT.	44 9	2/4/38	2/5/38

DATE DEPOSITED ORD. DATE FILM

By

By

DATE HAND COLOR PROOF

DATE PRINTS DELIVERED TO CUSTOMER

By

5

X
ST
100

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 8A-H12 ORDER NO. 8197 DATE 1-4-1938

CUSTOMER THE BATHS OF ARETHUSA
MT. CLEMENS, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OPEN ALL YEAR ROUND - FELDMAN'S BATHS
OF ARETHUSA, MT. CLEMENS, MICH. " THE BATH CITY
OF AMERICA"

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TO

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO USED FOR

NO

YES

RETURN PHOTO

*44/

Photo ret
6/3/59
MS

Ret 6 1/2
200 1/2
10

Ret 200 1/2
12 1/2
Pp

ADV. ORDER.

CUSTOMER MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate		Copyright in Plate	
Yes	No	Yes	No

Title in full JOHN BROWN, FOREKUTNER OF ABRAHAM
LINCOLN

see enclosed sketch

(All of this on address side)

FRONT NO. **SPECIAL** *14* R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Put plate no. on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof.	Titles—Red, Blue	

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

To

PHOTO USED FOR

Layout	2 1/2
Pet	3
H. C.	1 3/4
L. a	12

Small
no

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ 8A-H14 ORDER NO. 8191 DATE 1-4-1938

CUSTOMER WILSON LINE
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

125M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. $\left. \begin{matrix} n \\ e \\ e \\ c \\ s \end{matrix} \right\} \begin{matrix} 120 \\ 133 \\ 150 \\ 175 \end{matrix}$
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

"STATE OF DELAWARE" PUT ON BOW BETWEEN BLACK
BUMPER STRIPE AND 1ST DECK.

COLOR DESCRIPTION

WINDOW TRIM BROWN(31). UNFURL UNION JACK FLAG ON BOW. OTHER FLAGS ON POLES AS IS. STACK: ORANGE
BAND: BLACK. VENTILATING FUNNELS: WHITE WITH RED CENTERS. INSITNIA: SHOWN ON FOLDER. "BRIDGE
IN BACKGROUND: GREY. BLACK OUT BLDGS. ON RIGHT.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 8A-H15

PENNSYLVANIA BEAUTY VIEWS? WAIMER, BOX 224, HARRISBURG, PA. ORDER NO. 8204

DATE 1-6-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) PENNSYLVANIA'S GRAND CANYON

IMPRINT SAME AS ABOVE

FROM COLTON POINT STATE PARK

IN SMALL TYPE: IN LOWER RIGHT CORNER -
A PENNSYLVANIA BEAUTY VIEW

PRIVATE NO.: UPPER LEFT CORNER --- 10

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

DARK GREEN PINE TREES AT UPPER RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 10 1938	JAN 10 1938
SKETCH				
RETOUCHING	9	1 1/2	1-10	1-18
PHOTO-LITHO				
BLUEPRINT	82		1-14	1-14
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	32	1 1/2	-	1-18
ARTIST DEPT.	216	9	1-29	2-1

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE PAID TO OPERATOR

PENNSYLVANIA BEAUTY VIEWS, WAIMER, BOX 224, HARRISBURG, PA.

NO. 8a-h16

ORDER NO. 8204

DATE 1-6-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) MOONLIGHT OVER THE CANYON
FROM THE COLTON POINT STATE PARK ROAD

IN SMALL TYPE IN LOWER RIGHT CORNER---
A PENNSYLVANIA BEAUTY VIEW

PRIVATE NO.: UPPER LEFT CORNER: -- 11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

NOT TOO BLACK REMOVE DEAD LIMBS ON RIGHT & LEFT FOREGROUND
MAYBE JUST CLOUDS AND NO MOON WOULD BE BETTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

JAN 11 1938

WORK SCHEDULE

JAN 11 1938

OPERATION	EST. TIME C. & No. (Time Allowed)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 11 1938	JAN 11 1938
SKETCH			
RETOUCHING	4 2	1-11	1-11
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 2	1-13	1-13
ENGRAVING			
HAND COLOR PROOF	2 5	1-15	1-18
ARTIST DEPT.	20 3	1-28	2-1

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE PRINTED _____

DATE PRINTED TO CUSTOMER _____

4

6 M 82

51.
108

NO. 8A-H17

PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224, HARRISBURG, ORDER NO. 8205
PA.

DATE 1-6-1938

121 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) THE SCENIC ALLEGHENY RIVER
AND FOREST

IMPRINT SAME AS ABOVE

IN SMALL TYPE IN LOWER RIGHT CORNER ---
A PENNSYLVANIA BEAUTY VIEW

PRIVATE NO. UPPER LEFT CORNER ---- 69

PHOTO PROPERTY OF HEST C. T. & CO.

COLOR DESCRIPTION

REMOVE POLE IN RIGHT FOREGROUND WATER - GREENISH BLUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION		EST. TIME		DATE	
		Est. No.	Time Allowed	Entered	Filed
COMPOSING, TYPE SET UP				JAN 10 1938	JAN 10 1938
SKETCH					
RETOUCHING		9	1	1-10	1-13 SL
PHOTO-LITHO					
BLUING & STRIPPING (PROOFING)		82		1-13	1-13 45
EXCHANGING					
HAND COLORING		32	12		1-17
ARTIST'S PROOF		30	9	1-27-38	1-31-38

DATE FILED

By

DATE Copy Forwarded to Customer

NO. 8A-H18

PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224, HARRISBURG, PA. ORDER NO. 8205

DATE 1-6-1938

121 M POST CARDS

ART COLORTONE

~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

TITLE (IN FULL) "PENN-SYLVANIA"

IMPRINT

SAME AS ABOVE

(PENN'S WOODS) - smaller

A COMMONWEALTH OF LANDSCAPES
FROM MEADOW TO TIMBER LINE

(c) HAIN - smaller

PRIVATE NO. UPPER ^{left} ~~RIGHT~~ CORNER ---- 70

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

BLACK ROAD BROWNISH YELLOW DIRT GREEN IN ALL SHADES FOR MTS.

AND TREES. REDDISH BROWN ROCKS IN STREAM OF BLUE WATER WITH WHITE
ACTION

TREE AT LEFT - FALL COLORS?

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Ch. & J

JAN 10 1938

AND WORK SCHEDULE

By

Date

JAN 10 1938

OPERATION	ST. TIME EST. NO. Time Allowed	ENTERED DATE	FILED DATE
COMPOSING, TYPE SET UP		JAN 10 1938	JAN 10 1938
SKETCH			
RETOUCHING	11 3	1-10	1-13
PHOTO LITHO			
BLUEPRINT STAMPING, OPAQUING	82	1-13	1-14
ENGRAVING			
HAND COLOR PROOF	225 1/2		18 Jan
ALTOGETHER	216 9	2-2	2-4

DATE ESTIMATE OK'D

DATE Filed

DATE ESTIMATE OK'D

DATE Filed

DATE

ATTENTION!

Subjects on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

NO. 8A-¹⁹H20

PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224, HARRISBURG, PA. ORDER NO. 8205

DATE 1-6-1938

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER, BORDER)

TITLE (IN FULL) A SUSQUEHANNA SPECTACLE -
THE INDIAN LOOKOUT AT WYALUSING

IN SMALL TYPE IN LOWER LEFT CORNER -
A PENNSYLVANIA BEAUTY VIEW

PRIVATE NO. UPPER LEFT CORNER --- 72

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
DISTANT MOUNTAINS MUST BE SAVED, SOMEHOW. THE NEAREST ONE SHOULD BE DARK GREEN
FARTHER ONES CAN BE BLUEISH. THE RAILROAD IS DOUBLE TRACK, GRAY STONE BASE, AND DO
NOT MAKE UP TOO PROMINENTLY, BUT DO NOT WANT IT LOST. WATER GREENISH BLUE -- DIVIDES
IN CENTER DISTANCE -- NOTE THE ISLANDS. ROADWAY AT RIGHT - ONLY AS MUCH AS
SHOWN - IS LIGHT COLOR. PINE TREE IS DARK GREEN. FIGURES OF MEN CAN STAY. ROCKS ARE
BROWNISH GRAY. CLOSE FOLIAGE GREEN. OPEN FIELDS - VARIOUS COLORS NOT TOO FLAT
LOOKING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
JAN 12 1938				
DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED	
COMPOSING, TYPE SET UP		JAN 13 1938	JAN 13 1938	
SKETCH				
RETOUCHING	9 2	1-13	1-15	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82	1-17	1-17	
ENGRAVING				
HAND COLOR PROOF	32		1-19	
ARTIST REPT.	29	1-25-38	2-5-38	F.W.

DATE BLUEPRINT OK'D _____ DATE FILED _____

By _____ By _____

DATE PHOTO RETURNED TO CUSTOMER _____

By _____

R. M. 57
102

NO. 8A-1120

PENNSYLVANIA BEAUTY VIEW, WALMER, BOX 224, HARRISBURG, PA. ORDER NO. 8205

DATE 1-6-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.FRONT NO. IR. M. YESTITLE (IN FULL) NATURAL BEAUTY OFF THE BEATEN
PATH

IMPRINT SAME AS ABOVE

IN SMALL TYPE IN LOWER CORNER - A
PENNSYLVANIA BEAUTY VIEW

PRIVATE NO. UPPER LEFT CORNER --- 74

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BROWNISH GRAY ROCKS. GREEN FOLIAGE. DARK BROWN LOGS. SMALL WHITE FLOWERS
IN ~~BRIGHT GREEN FOLIAGE~~ LIGHTER GREEN FOLIAGE IN BRIGHT SPOT OF FOLIAGE IN
CENTER. WATER IN FALLS BLUISH WHITE. WATER IN POND GREENISH WHITE. WHITE
BUNCHES OF BLOSSOMS. DARK GREEN FOLIAGE AT UPPER RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By JAN 10 1938 Cost Dept. Chy. & J
Date JAN 10 1938 AND WORK SCHEDULE Date JAN 10 1938

OPERATION	EST. TIME		DATE ENTERED	DATE FILED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 10 1938	JAN 10 1938
RETOUCHING	4	2	1-10	1-12 SE
PHOTO-ETCHING				
BLUING & STIPPLE GRAUING	82		1-12	1-13 45
ENGRAVING				
HAND COLOR PROOF	201	1 1/2	1-15	1-15
ARTIST'S	26	9		2-8 ✓ 3/4

L.A. TECHNICAL DATE FILED 1-15DATE 1-15 FILED 1-15DATE 1-15 RETURNED TO CUSTOMER 1

15
Ln 97
99

NO. 8A-H21
PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224, HARRISBURG, PA.
ORDER NO. 8205
DATE 1-6-1938

121 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL) ROOF GARDEN PANORAMA

IN SMALL TYPE IN LOWER LEFT CORNER -
A PENNSYLVANIA BEAUTY VIEW

PRIVATE NO. UPPER LEFT CORNER -- 71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE CEMENT ROAD AND FENCE BROWNISH YELLOW DIRT AT SIDE.

ALL THE DIFFERENT SHADES OF GREEN YOU CAN GET

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

JAN 10 1938

WORK SCHEDULE

Date

JAN 10 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 10 1938	JAN 10 1938
SKETCH			
RETOUCHING	12 2	1-10	1-14 SP
PHOTO-LITHO			
BLUE-PRINT STAMPING, OPAQUING	82	1-14	1-15
ENGRAVING			
HAND COLOR PROOF	21 15		18 Jan
ARTIST REPT.	21 9		Ver. 8. J. B. H.

DATE RECEIVED BY DATE FILED

DATE PHOTO REPRODUCED TO CUSTOMER

12-1
9-1

11-11-38
99

NO. 8A-II22

PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224, HARRISBURG, PA. ORDER NO. 8205

DATE 1-6-1938

12¹ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.FRONT NO. I R. M. YESTITLE (IN FULL) COUNCIL CUP, A 1500-FOOT
PEAK ON THE SUSQUEHANNA RIVER

IMPRINT SAME AS ABOVE

IN SMALL TYPE IN LOWER RIGHT. --
A PENNSYLVANIA BEAUTY VIEW

PRIVATE NO. UPPER LEFT CORNER ---- 73

PHOTO PROPERTY OF C. T. & SO.

COLOR DESCRIPTION

BROWNISH GRAY LEDGE OF ROCK ALONG TOP OF PEAK. REMOVE TREE TRUNK IN CENTER.
LEFT FOREGROUND -- SMALL PATCH OF GRASS DARK GRAYISH GRAVEL AT WATERS EDGE.
FOLIAGE AT RIVER EDGE AND ON MTS. SHOULD BE DIFFERENT SHADES OF GREEN.
WATER GREENISH BLUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DATE: JAN 11 1938

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		JAN 11 1938	JAN 11 1938
ETCH			
RETOUCHING	11	2	1-11
PHOTO-LITHO			
BLUING, STRIPPING, OPACUING	82		1-13
ENGRAVING			
HAND COLOR PROOF	229	15	1-17
ARTIST LEET.	204	9	2-4

DATE: _____ DATE Filed: _____

By: _____

DATE: _____ DATE Mailed to Customer: _____

By: _____

By: _____

By: _____

By: _____

By: _____

By: _____

By: _____

By: _____

By: _____

By: _____

By: _____

NO. 8A-H23

PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224, HARRISBURG, PA. ORDER NO. 8295

DATE 1-6-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE RISING SUN OUTLINES
ELEPHANT MOUNTAIN

IN SMALL TYPE IN EITHER LOWER CORNERS
A PENNSYLVANIA BEAUTY VIEW

PRIVATE NO.: UPPER LEFT CORNER --- 77

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUMMER COLORING THROUGHOUT, TINGE OF BROWN ON TREE AT RIGHT CENTER
GREEN TO EDGE OF ROADWAY, ROADSIDE FLOWERS WHITE AND YELLOW. REMOVE SHADOWS
SUNRISE EFFECT, MOSTLY ON RIGHT SIDE OF SKY --- A LIGHT SKY, RIGHT OVER THE DARK
GREEN MOUNTAINS, MAY HELP TO STAND IT OUT TO LOOK MORE LIKE AN ELEPHANTS BACK

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

E R

Estimate OK

ESTIMATE

Cost Dept. checked

JAN 11 1938

OPERATION	EST. TIME	EST. COST	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 11 1938	JAN 11 1938
ETCH				
RETUCHING	6	3	1-11	1-14 SP
PHOTO FITTING				
MINIATURE	82		1-14	1-15 145
RE-TRAYING				
HAND COLOR PROOF	225	1 1/2		1-15 145
ARTIST FINE	39	9	2-3-38	

DATE OF DELIVERY

By

By

DATE OF DELIVERY TO CUSTOMER

6

22-57
100

NO. 8A-H24

PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224, HARRISBURG, ORDER NO. 8205
PA.

DATE 1-6-1938

12¹/₂M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER.TITLE (IN FULL) EVENING TIME IN THE FOREST
PARKSIN SMALL TYPE IN LOWER RIGHT CORNER ----
A PENNSYLVANIA BEAUTY VIEW

PRIVATE NO. UPPER LEFT CORNER ---- 78

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YESIMPRINT SAME AS ABOVEPHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW # 4A-H719 FOR COLORS. SOME TREES ARE WHITE BIRCH. ~~FIRE PLACE IS MOSTLY~~
~~YELLOWISH IN HIGH LIGHTS. DO NOT REMOVE "TO THE CANYON" SIGN ON~~
 MOSTLY GRAY-- YELLOWISH IN HIGH LIGHTS. DO NOT REMOVE "TO THE CANYON" SIGN ON
 LEFT. INSIDE OF PAVILION HAS BENCHES LIKE SHOWN ON 4A-H719 ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
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 to make an attractive set.

ESTIMATE

Cost Dept. Checked

Date JAN 10 1938 AND WORK SCHEDULEBy JAN 10 1938

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 10 1938	JAN 10 1938
ETCH				
RETOUCHING	4	2	1-10	1-12 SC
PHOTO-LITHO				
ETCHING, OPAQUING	62		1-12	1-13 45
ENGRAVING				
HAND COLOR PROOF	279	1 1/2	1-17	1-17
ART DEPT.	205	9	2-2	2-8

DATE 1-10-38

DATE Filled

DATE 1-10-38

By

DATE Photo Returned to Customer

11-97
99

NO. 8A-H25

PENNSYLVANIA BEAUTY VIEWS, WAIMER, BOX 224, HARRISBURG, PA. ORDER NO. 8205

DATE 1-6-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) ~~FROM BOT. TITLE~~ PENNSYLVANIA WHITE

TAILED DEER *Bot Left*

IN SMALL TYPE AT TOP RIGHT - A
PENNSYLVANIA BEAUTY VIEW

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. *I* R. M. *YES*

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER ---- 19

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ANIMAL COLOR AS CARD NO. 118619. ~~KEEP~~ KEEP CHILDREN IN SUBDUED COLORS

NOT TO DETRACT FROM ANIMAL

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
By *JAN 10 1938* Date *JAN 10 1938*
Cost Dept. Checked

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED	DATE FILED
COMPOSING, TYPE SET UP		JAN 10 1938	JAN 10 1938
SKETCH			
RETOUCHING	6 2	1-10	1-11 51
PHOTO-LITHO			
BLUENING STRIPPING, GRAQUING	12	1-12	1-13 45
ENGRAVING			
HAND COLOR PROOF	31 1 1/2	1-14	1-14
ARTIST REPT.	212 10	2-1	2-7

DATE OF RECEIPT AND DATE FILED

By

DATE PRINTED

DATE PRINTED

RM 97
99

NO. 8A-H26
PENNSYLVANIA BEAUTY VIEWS, WAIMER, BOX 224, HARRISBURG, PA. ORDER NO. 8205

DATE 1-6-1938

12 1/2 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT IN THE MOUNTAINS

IN SMALL TYPE IN LOWER RIGHT; A
PENNSYLVANIA BEAUTY VIEW

PRIVATE NO. UPPER LEFT CORNER --- 75

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE POLES. ALL FEATURES, NOT TOO DARK. MAYBE SAVE THE SHADOWS. DARK GREEN
PINE TREE. DISTANT MOUNTAIN ALMOST BLACK. TOWN, SMALL WHITE SPOTS, A FEW YELLOW.
SKY - NO MOON - TREAT AS ATTACHED CARD, MOSTLY YELLOW TO PURPLE FOR CLOUDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. *OK*

JAN 11 1938

By *OK*

JAN 11 1938

DESCRIPTION	EST. TIME No. Time Allowed	DATE ENTERED	DATE FILED
COMPOSING, TYPE SET UP		JAN 11 1938	JAN 11 1938
ETCH			
RETOUCHING	4 3	1-11	1-13
PHOTO-LITHO			
BLUEPRINT STIPPING, CRAQUING	8	1-13	1-13
ENGRAVING			
HAND COLOR PROOF	225 15		
ARTIST REPT.	215 9	1-26	1-29

DATE RECEIVED AND

DATE Filed

By

By

DATE RECEIVED AND

DATE Filed

By

Am. 97
100

NO. 8A-H27

PENNSYLVANIA BEAUTY VIEWS, WALKER, BOX 224, HARRISBURG, PA. ORDER NO. 8205

DATE 1-5-1938

121 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) RHODODENDRONS ADORN THE
FOREST DRIVES OF PENNSYLVANIA

IMPRINT SAME AS ABOVE

IN SMALL TYPE AT LOWER LEFT. ----
A PENNSYLVANIA BEAUTY VIEW

PRIVATE NO. UPPER LEFT CORNER --- 76

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BLOSSOMS ARE WHITE CLUSTERS ON BOTH SIDES OF ROAD, WITH FAINT TRACES OF PINK. THOSE CLOSE-UP, SAY THE FIRST BUNCH ON THE LEFT CAN BE ALL-PINK, THAT IS- THE WHOLE BUSH, OTHERS WHITE, WITH PINK TRACE. ROADWAY GRAY, HIGHLIGHTS YELLOWISH SIDE DIRT BROWNISH. FOLIAGE -- ALL SHADES OF GREEN YOU CAN GET. TALL TREE, GRAY, DARK SPOTS AND DARKER TOWARD BASE. RETAINING THE SHADOWS ON ROAD MIGHT HELP. THE PHOTOGRAPH IS DARK IN SOME PLACES, BUT THESE PLACES ARE TREES WHICH I FEEL YOU COULD FIX UP. IF YOU THINK IT IS NOT GOOD ENOUGH TO MAKE A PRETTY CARD, HOLD IT OUT AND RETURN TO ME.

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

I, James C. Teich

ESTIMATE

Cost Dept. Checked

By DJ

Date

JAN 10 1938 WORK SCHEDULE

Date

JAN 10 1938

OPERATION	EST. TIME		DATE ENTERED	DATE
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 10 1938	JAN 10 1938
SKETCH				
RETOUCHING	4	3	1-10	1-12 50
PHOTO-LITHO				
BLUEPRINT STRIPPING, OP. QUING	82		1-12	1-13 45
ENGRAVING				
HAND COLOR PROOF	32	1 1/2		1-14
ARTIST DEPT.	37	9	Jan 25 38	Jan 27 38

DATE PRESENT CARD

DATE Filed

By DJBy 20

DATE PHOTO LOCATED & USED

DATE Photo Returned to Customer

By

5-97
R. Va 99

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H28 ORDER NO. 8707 DATE 1-6-1938

CUSTOMER AMERICAN TILE & RUBBER CO.
TRENTON, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

see instructions attached.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9 1/2
A.C. 1 3/4
La 11

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

VERY RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. 8A-H29 ORDER NO. 8944 DATE 1-26-1938

CUSTOMER AMERICAN TILE & RUBBER CO.
TRENTON, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full B. W. BLAUSHILD RESIDENCE, WINTHROP
ROAD, SHADER HEIGHTS, OHIO

DINING ROOM - R. W. BLAUSHILD RESIDENCE - SHAKER
HEIGHTS, OHIO.

INSTALLED BY THE GELIN COMPANY, CLEVELAND, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Do not cut off from foreground

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FIELD - BROWN #813-B. FEATURE (BORDER) NEAR WALL - ORANGE #815-G. (BORDER) ON EITHER SIDE
OF DESIGN - YELLOW FEATURE 815-Y. SCROLLS - BROWN 813-B. FIELD BETWEEN YELLOW FEATURES (BORDERS)
- ORANGE 815-B (OR G ?) "LOOKS TO ME AS THO WOODWORK & FURNITURE WERE "KAISER GREY". PROBABLY
LEATHER CHAIR SEATS ARE TAN OR YELLOW (TO MATCH STRIPPING) DO YOU KNOW WHAT I MEAN BY "KAISER
GREY"? AS I REMEMBER IT, A COAT OF LIGHT GREY OR WHITE PAINT IS PUT OVER THE WOOD AND THEN
RUBBED OFF WITH CLOTH. THIS LEAVES LIGHT COAT ALL OVER THRU WHICH THE DARKER WOOD SHOWS THRU.
WHITE ALSO CLINGS IN WHORLS AND PITTS OF THE WOOD SO GRAIN SHOWS."

sample by St
VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

DIAL NO. 8A-H30 ORDER NO. 13346 DATE 5-31-1938

CUSTOMER AMERICAN TILE & RUBBER COMPANY
TRENTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. BERNARD'S CHURCH - ROCKVILLE, CONN.

REV. EDWARD J. QUINN, PASTOR

BOT-FLOOR OF 3.16" AMTICO "GRANITE" RUBBER TILE

FLOORING CONTRACTORS: CROOKER COMPANY, PROVIDENCE, R.I.

FRONT NO. 5

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

120
133
150
175
Screen

COLOR DESCRIPTION

SEE COLORED PHOTO.

PHOTO USED FOR

NO

YES

RETURN PHOTO

MAKEOVER

Change to

Depth

EST. Makeover Time Required

	TIME	
RETOUCHING	1	Time Required in Cost
RETOUCHING		
RETOUCHING		
ART LITHO, KC	1/4	

make new offsets

C. JORDI, OBISPO 206, HAVANA, CUBA.
MADE IN U.S.A.

NO. 8A-H34
ORDER NO. 8213
DATE 1-6-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: MAXXNA HABANA: PARQUE DE LA

FRATERNIDAD Y CAPITOLIO

BOT: FRATERNITY SQUARE AND CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE
PRIVATE NO. PART OF IMPRINT, AT
BOTTOM: 86

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

BRIGHT BLUE SKY, NO CLOUDS. CAPITOL IN WHITE. LIGHT YELLOW-PINK ROOF. CUPOLA
H S GOLD STRIPES. EMERALD GREEN PALM LEAVES, GRAY TRUNKS. LIGHT YELLOW-GREEN
GRASS. CEMENT SIDEWALKS. ASPHALT STREETS. BUILDINGS IN LIGHT TONES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

4CP2078

R

ESTIMATE
Date 1-12-1938
By [Signature]
Cost Dept. Checked [Signature]

OPERATION	EST. TIME C. & No. Time Allowed	DATE ENTERED T. O. T.	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 7 1938	JAN 7 1938
ETCH			
RETOUCHING	5 3	1-7	1-11 S
PHOTO LITHO			
BLUE PRINT STAMPING, OPAQUING	82	1-11	1-11 45
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		12 Jan 1938
ARTIST DEPT.	27 9		1-14

DATE BLUEPRINT OK'D. _____ DATE FILM _____
By _____ By [Signature]
DATE _____
DATE _____

5

ST-
96

C. JORDI, OBISPO 106, HAVANA, CUBA
MADE IN U.S.A.

NO. 8A-H35

ORDER NO. 8213

DATE 1-6-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 12	R. M. NO	
TITLE (IN FULL) TOP: HABANA. VISTA PARCIAL AEREA BOT: PARTIAL AIRVIEW OF THE CITY	IMPRINT SAME AS ABOVE		
	PRIVATE NO. PART OF IMPRINT, AT BOTTOM: 87		
	PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

THE ATTER IN UPPER PART OF PHOTO IS PORT OF HAVANA. RETOUCH AT LEFT. ALL BLDGS. IN LIGHT TONES. SOME ROOFS ARE YELLOW-PINK OR LIGHT RED. LIGHT YELLOW-GREEN GRASS ON PARKS AND EMERALD GREEN TREES.

Photo 10/21/39

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4CP2076

R

ESTIMATE		Cost Dept. / Checked	
JAN 10 1938		By	
AND WORK SCHEDULE		Date	
OPERATION	EST. TIME Chk No. / Time Allowed	DATE ENTERED LPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 10 1938	JAN 10 1938
SKETCH			
RETOUCHING	3 8	1-10	1-11 86
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	1-11	1-11 145
ENGRAVING			
HAND COLOR PROOF	201 2 1/4	1-12	1-12
ARTIST DEPT.	29 15	1-13-38	1-14-38 F.W.

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By *OK* _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____

C. JORDI, OBISPO 106, HAVANA, CUBA
MADE IN U.S.A.

NO. 8A-H36

ORDER No. 8213

DATE 1-6-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER, LOWER, CENTER - BORDER.</u>	FRONT NO. <u>12</u>	R. M. <u>NO</u>	
TITLE (IN FULL) <u>TOP: HABANA. PASEO DE MARTI</u>	IMPRINT <u>SAME AS ABOVE</u>		
<u>O PRADO</u>			
BOT: MARTI OR PRADO PROMENADE	PRIVATE NO. PART OF IMPRINT, AT BOTTOM: <u>89</u>		
PHOTO PROPERTY OF <u>CUSTOMER</u>			

COLOR DESCRIPTION
BLUE SKY, WHITE CLOUDS (BRIGHT BLUE & NICE CLOUDS.) NO FLAGS. SEA IN DISTANCE
BLUE. ALL BLDGS. IN LIGHT TONES. SEE 123532 FOR REFERENCE. BIG BLDG. AT LEFT
BACKGROUND IS LIGHT PINK. BIG BLDG. AT RIGHT IS HOTEL SEVILLE IN WHITE CEMENT.
EMERALD GREEN TREES.

Photo ret 10/24/39

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

By RETY Date JAN 10 1938 AND WORK SCHEDULE By RETY Date JAN 10 1938

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED	DATE
COMPOSING, TYPE SET UP			JAN 10 1938	JAN 10 1938
SKETCH				
RETOUCHING	1	5	1-11	1-11
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		1-11	1-11 14
ENGRAVING				
HAND COLOR PROC.	154	1 3/4	1-12	
ARTIST DEPT.	30	13	1-13-38	1-14-38

DATE DOCUMENT ORD. _____ DATE FILED _____

By _____ By _____

DATE WHEN ORDERED _____ DATE WHEN ORDERED TO CUSTOMER _____

By _____ By _____

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C. JORDI, OBISPO 106, HAVANA, CUBA
MADE IN U.S.A.

NO. 8A-H37

ORDER NO. 8213

DATE 1-6-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) TOP: HABANA. PAISAJE EN
EL COUNTRY CLUB
BOT: LANDSCAPE AT COUNTRY CLUB

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 12 R. M. NO
IMPRINT SAME AS ABOVE
PRIVATE NO. PART OF IMPRINT, AT BOTTOM:
90

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
RETOUCH THE PALMS AT LEFT SIDE REINFORCING THE LINES. SMALL PHOTO SHOWS THE COMPLETE VIEW, BUT THE RIGHT PALMS MUST BE CLEAR. THERE IS A BANANA PLANT TO THE LEFT, YELLOW-GREEN. THE PALMS ARE EMERALD GREEN LEAVES, GRAY TRUNK. BLUE SKY, BRIGHT BLUE. LIGHT GREEN GRASS. THE FLOWER PLANTS AT THE LEFT ARE VIOLET BOUGANVILLE. SHOW NICE REFLECTIONS ON WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4 CP 2072

R

ESTIMATE AND WORK SCHEDULE
By 1-10-1938 Date 1-10-1938
Cost Dept. Checked 1-10-1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 10 1938	JAN 10 1938
SKETCH			
RETOUCHING	11 3	1-10-1938	1-11-38
PHOTO-LITHO			
BLUEPRINT SIGNING, OPAQUING	82	1-11	1-11-45
ENGRAVING			
HAND COLOR PROOF	129 1 1/2		
ART DEPT.	27 10		1-14 1938

DATE DELIVERED ON

DATE FILED FEB 3 1938

DATE APPROVED BY

DATE RETURNED TO CUSTOMER

C. JORDI, OBISPO 106, HAVANA, CUBA
MADE IN U.S.A.

NO. 8A-H38

ORDER NO. 8213

DATE 1-6-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 12 R. M. NO

TITLE (IN FULL) TOP: HABANA! LA CATEDRAL

IMPRINT SAME AS ABOVE

BOT: CATHEDRAL

PRIVATE NO. PART OF IM' RINT, AT BOTTOM:

1992X 92

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETOUCHING, TAKING OFF THE STONES, CHALK, ETC., LEAVING THE PAVEMENT CLEAN.
BRIGHT BLUE SKY. STONE PAVEMENT GRAY-BLUE. OLD STONE CATHEDRAL. SEE 106619
ATTACHED. IF NECESSARY, PLEASE ADD TO THE LEFT SOME MORE ARCADE AND BLDG.

Photo rec 10/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Est. Checked	
By	JAN 10 1938	DATE	JAN 10 1938
OPERATION	EST. TIME No. Time allowed	DATE ENTERED	DATE FILED
COMPOSING, TYPE SET UP		JAN 7 1938	JAN 7 1938
SKETCH			
RETOUCHING	3 4	1 - 7	1 - 11 1/2
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	8 2	1 - 11	1 - 11 1/2
ENGRAVING			
HAND COLOR PROOF	20 1/2	1 - 2	1 - 1
ARTIST LEPT.	23 9	1 - 11 1/2	1 - 11 1/2

FEB 3 1938

DATE PREPARED BY DATE FILED

DATE BY

ENTERED IN BOOK NO. CONTAINER

R

ST
96

C. JORDI, OBISPO 106, HAVANA, CUBA
MADE IN U.S.A.

NO. 8A-H39

ORDER NO. 8213

DATE 1-6-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: HABANA. CASTILLO DEL
MORRO

BOT: MORRO CASTLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT, AT BOTTOM
93

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRIGHT BLUE SKY. WHITE CLOUDS, WHITE SHIP ENTERING (YACHT) BE SURE TO
SHOW MORRO WITH SMALL BOAT, MAKING THE VIEW MORE ARTISTIC.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By	
JAN 10 1938		JAN 10 1938	
OPERATION	EST. TIME CON. TIME ALLOWED	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 10 1938	JAN 10 1938
SKETCH			
RETOUCHING	5 3	1-10	1-11
PHOTO-LITHO			
BLUEPRINT STRIPPING, CORDING	82	1-11	1-11
ENGRAVING			
HAND COLOR PROOF	229 12	1-12	1-12
ARTIST DEPT.	208 9	1-13	FEB 13 1938

DATE PLATES AT CK'D. DATE Filed

DATE HAND COLOR PROOF CK'D. DATE Presses Arrived to Customer

By

1-11-38
93

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H40

ORDER NO. 8221

DATE 1-7-1938

12 1/2 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE
TITLE * UPPER FALLS OF THE YELLOWSTONE,
YELLOWSTONE NATIONAL PARK

PRIVATE NO. BEFORE TITLE -- 959

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY: USE PHOTO IN YELLOWSTONE MINIATURE SET.

GET SOFT DARK EFFECT OF PHOTO ON CARD. NO SICK GREEN ON TREES ETC.

DO NOT RETOUCH STEPS AND IMMATERIAL OBJECTS AND BRING THEM OUT SO OBSTRUSIVE^{ly}

USE PHOTO E-528 (FROM YELLOWSTONE MINIATURE SET)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

JAN 13 1938

JAN 13 1938

DESCRIPTION	EST. TIME	DATE ENTERED	DATE
COMPOSITION, TYPE, SET UP		JAN 14 1938	JAN 14 1938
SKETCH	4 1/2		
RETOUCHING		1 - 14	1 - 15 50
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	89	1 - 18	1 - 19 45
ENGRAVING			
HAND COLOR PROOF	129 1 1/2	1 - 20	1 - 20
ARTIST INKT.	22 11		2 - 26

DATE ESTIMATE FORWARDED _____ DATE FILED _____
By _____
DATE ESTIMATE RETURNED TO CUSTOMER _____
By _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H41

ORDER NO. 8221

DATE 1-7-1938

12 1/2 MPOST CARDS

ART COLOR ONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT SAME AS ABOVE

TITLE * GRAND TETON AND SADDLE FROM
JENNY LAKE, GRAND TETON NATIONAL PARK

PRIVATE NO. BEFORE TITLE -- 979

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY.: GET NICE LIGHTS IN WATER, DARK BLUE GREEN PINES. BASE OF
HILLS AND LOWER SLOPES ARE DARK GREEN WITH LIGHTER SPOTS WHERE TREES ARE NOT
GROWING. HIGHER PEAKS MUST COME OUT DISTINCT AND FAMILIAR LOOKING.
PINES LIKE ON 4A-H6 BUT FOLLOW NOTHING ELSE ON THAT CARD AS IT IS A LEMON. THIS
IS 3RD ATTEMPT TO GET A GOOD CARD OF THIS SCENE FROM YOU. CUT TREE AT RIGHT OF
SADDLE OFF AT ABOUT TOP OF TREE IN FRONT OF IT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

On your order for this card, please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		Date JAN 11 1938	
DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSED, TYP. SET UP		JAN 11 1938	JAN 11 1938
CHECK			
REPRODUCTION	4 2	1-11	1-14-38
PHOTOGRAPH			
EDITING	89	1-15	1-17-38
PROOFING			
HAND COLOR PROOF	225 1/2		18 Jan
ARTIST DEPT.	204 12	2-5	2-8

By _____ DATE _____
By _____ DATE _____
By _____ DATE _____

100

NO. 8A-H42

ORDER No. 8221

1-7-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R M

YES

IMPRINT

SAME AS ABOVE

IMPRINT
TITLE - SCENE IN HOBACK CANON HIGHWAY
(U.S.187) TO THE JACKSON HOLE, WYOMING,
AND GRAND TETON NATIONAL PARK. P.M

PRIVATE NO. BEFORE TITLE --- 1226

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY.: CUT FOREGROUND AND SKY EQUALLY FOR PROPORTION. OILED ROAD BROWNISH LOG RAILS AND POSTS. DARK GREEN PINES, DARK GREY CLAY COLORED CLIFFS. LIGHTER BANKS ALONG ROAD AND ROCK SLIDES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

1980-1981

Page 111

C. RATION	EST. TIME		DATE ENTERED	DATE FILED
	N.	Time		
COMPOSING, TYPE SET UP			JAN 11 1938	JAN 11 1938
SKETCH				
RETOUCHING	15	2	1-11	1-17
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		1-15	1-17
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		18 Jan
ARTIST DEPT.	26	10		2-10

Within 1000 Returned to Customer

ATTENTION

order for the engraver. Please see to it that all titles or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST.
100

SANDORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H43

ORDER No. 8221

DATE 1-7-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

In small type lower part of reading matter --- Photo by Byerly for Northern Pacific Ry.

PRIVATE NO. BEFORE TITLE --- 1227

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE * RED LODGE - COOKE CITY ROAD TO YELLOWSTONE PARK, LOOKING BACK ON THE WRICHTING CURVES AND TREE CLAD SLOPES OF A SECTION OF THE SWITCHBACKS. HELL ROARING PLATEAU ON OPPOSITE SIDE OF ROCK CREEK CANON IN DISTANCE

PHOTO PROPERTY OF Customer

COLOR DESCRIPTION

PUT CLOUDS IN SKY. CUT SKY FOR PROPORTION. DARK BLUE GREEN PINES. COILED ROAD CEDAR BROWN ROAD ROLLS, DISTANT HILLS VELVET GREEN TONES IN - BELOW THE SNOW HILLS.

LOWER LARGE WHITE CLOUDS TO POINT MARKED (X) ON RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

ESTIMATE

DATE

JAN 13 1938

JAN 12 1938

OPERATION	TIME	DATE	DATE
COMPOSING TYPE SET UP		JAN 14 1938	JAN 14 1938
SKETCH			
RETOUCHING	4	1-14	1-17
PHOTO LITHO			
BLUEPRINT	89	1-17	1-17
STYLING (DRAWING)			
ENGRAVING			
HAND COLOR PROOF	15	1-17	1-17
ARTIST'S	207	2-2	2-4

DATE ORDERED

DATE FILED

By

DATE

DATE ORDERED TO CUSTOMER

105

SANBORN SOUV ENIR CO., DENVER, COLO.

NO. 8A-H44

ORDER NO. 8219

DATE 1-7-1938

12½ MPOST CARDS

ART CODORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - MT. VERNON CANON AND HIGHWAY
(U.S. 40) IN THE DENVER MOUNTAIN PARKS,
COLORADO. & R.M. incl.

PRIVATE NO.: BEFORE TITLE -- 2019

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY.: OILED ROAD. SILVER METAL ROAD GUARDS AND WHITE POSTS.
SOFT DARK VELVETY GREEN HILLS. LIGHTER EMBANKMENTS. TREES THAT SHOW DARK BLUE
GREEN TRIM FOREGROUND FOR PROPORTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCSE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

Date JAN 11 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 11 1938	JAN 11 1938
SKETCH			
RETOUCHING	5 2	1-11	1-14 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, CMAQUING	19	1-14	1-14 H.F.
ENGRAVING			
HAND COLOR PROOF	21 1½	1-18	1-18
ARTIST DEPT.	24 12		2-9-38 J.R.H.

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE Photo Returned to Customer _____

By _____

5

ST.
100

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H46

ORDER NO. 8219

DATE 1-7-1938

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 1/2	MPOST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3 R. M. YES	
TITLE (IN FULL)		IMPRINT SAME AS ABOVE	
		TITLE - SHOVE MEMORIAL CHAPEL, CAMPUS OF COLORADO COLLEGE, COLORADO SPRINGS, COLORADO	
		PRIVATE NO. BEFORE TITLE --- 2138	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION
 PUT CLOUDS IN SKY.: USE SECTION WITHIN LINES: STRAIGHTEN BLDG. ON VIEW
 LIGHT STONE BLDG. NOT STUCCO WHITE BUT IVORY WHITE. DARK ROOF, DARK LAMP POST
 AND METAL WORK AT WINDOW. LAWN DARK GREEN TO THROW BLDG. OUT IN FRIGHT. RELIEF
 DARK GREEN TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE WORK SCHEDULE				
DESCRIPTION	DATE	TIME	DATE	TIME
COMPOSING & SET UP			JAN 11 1938	JAN 11 1938
ETCH				
RETOUCHING		2	1-11	1-19
PHOTO ETCH				
BLUEPRINT STRIPPING, OPAQUING	84		1-14	1-14 145
ENGRAVING				
HAND COLOR PROOF	225	1 1/4	1-19	1-19
ARTIST DEPT.	216	9	2-9	2-11

DATE DEPART. ORD. _____ DATE FILED _____
 By _____ By _____
 DATE PRINTS SENT TO CUSTOMER _____
 By _____

5

100

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H47

ORDER NO. 8219

DATE 1-7-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - CHAMBERS LAKE - POUDRE CANON
HIGHWAY, COLORADO - CONNECTING NORTH
PARK WITH FT. COLLINS AND NORTHERN
COLORADO POINTS

PRIVATE NO. BEFORE TITLE --- 2230

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY.: TRIM SKY FOR PROPORTION. DARK BLUE PINES. GET PRETTY
WATER EFFECT. TAKE OUT DEAD TREES IN CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
JAN 11 1938				JAN 11 1938
WORK SCHEDULE				Date
OPERATION	EST. TIME CH. No. Time Low	DATE ENTERED	DATE COMPLETED	
COMPOSING, TYPE 9PT UP		JAN 11 1938	JAN 11 1938	
ETCH				
RETOUCHING	15 2	1 - 11	1 - 17 8	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89	1 - 15	1 - 17 45	
ENGRAVING				
HAND COLOR PROOF	32 1 1/2		1 - 18	
ARTIST DEPT.	24 9		2 - 1 - 38	

DATE BLUEPRINT OK'D _____ DATE Filed _____

DATE Photo Returned to Customer _____

B.

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-HB 48

ORDER No. 8219

DATE 1-7-1938

12¹/₂ POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE - PONCHA PASS ELEV. 9050 FT. AND SANGRE DE CRISTO RANGE. ✓ R M.

PRIVATE NO. BEFORE TITLE --- 2323

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY. GET OUTLINES OF HILLS CLEAR AND FAMILIAR LOOKING DARK BLUE GREEN TONES ON LOWER PART OF RANGE OILED ROAD. GREENISH SAGE BESIDE ROAD DARK BLUE GREEN PINES. OTHER TREES LIGHTER GREEN GOLDEN GREEN LOWER HILLS IN DISTANCE DON'S MAKE ROAD TOO PROMINENT. NO FLOWERS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOZE MULTI PLY FORMS © PAT. NO. 1,292,775

ATTENTION!

Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Can Dept. Checked	
By <u>1-11-1938</u>		By <u>1-11-1938</u>	
DESCRIPTION	EST. TIME	DATE ENTERED	DATE
CONTRACT, TYPE SET UP		JAN 11 1938	JAN 11 1938
ETCH			
RETOLCHING	9 2	1-11	1-18
PHOTO-LITHO			
BLU-PRINT	89	1-14	1-15
STAMPING, OPAQUING			
IN GRAVING			
HAND COLOR PROOF	32 1/2		1-18
ARTIST DEPT.	171 12	2-8	2-12

DATE RECEIVED CARD

DATE FILED

By

By

DATE RECEIVED CARD

DATE RECEIVED CARD

57-100

NO. 8A-H50

NIAGARA CAVE, DECORAH, IA. NEAR CRESCO, IA. AND HARMONY,
MINN.

ORDER NO. 8231

1-8-1938

DATE

12 1/2 M POST CARDS

ART COLORTONE

WM WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ENTRANCE LODGE, NIAGARA,
CAVE, IOWA-MINNESOTA
LINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

same as

IMPRINT SAME AS ABOVE

TPH641

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DESCRIPTION	ESTIMATE	DATE	DATE
COMING TO SET UP		MAR 8 1938	MAR 8 1938
RE CLOSING	5	3-8	3-14 SL
PHOTO-UNIT			
SHUTTER REPAIRING	82	3-12	3-12 H.
REPAIRING			
HAND COLOR PROOF	32	1/2	3-14
ARTIST DEPT.	27	9	3-28 Bth

DATE RECEIVED BY _____ DATE FILED _____

By _____

By _____

DATE PHOTO DELIVERED TO CUSTOMER _____

DATE PHOTO DELIVERED TO CUSTOMER _____

171

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

FRONT NO. **5** R. M. ~~Yes~~ No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

on

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

44

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-H52 ORDER NO. 8736 DATE 1-11-1938

CUSTOMER KAY-BOB, INC.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PG

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GABARDINE FOR SPRING (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

VERY VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

587
L.O. 1
Ret 5
20 10
4 12

24

NO. 8A-H53

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH,
PA.

ORDER NO. 8229

DATE 1-8-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON MONONGAHELA RIVER,
~~BETWEEN MORGANTOWN AND FAIRMONT, W. VA.~~

(in sky)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

IMPRINT SAME AS ABOVE

RM-

MO-120 SCENE ON MONONGAHELA RIVER
BETWEEN MORGANTOWN AND FAIRMONT, W. VA.

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BOAT WHITE . DARK COAL BARGES.

BLDG'S. ON LEFT GRAY. USE SOME AUTUMN BROWN TINTS ON FOLIAGE
WITH GREEN PREDOMINATING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

PHOTO- IN 304-477

ESTIMATE
D. JAN 12 1938 Cost Dept. Checked
Date JAN 12 1938

OPERATION	EST. TIME	DATE	DATE
	ON	ESTIMATED	ACTUAL
COMPOSING, TYPE SET UP		JAN 12 1938	JAN 12 1938
SKETCH			JAN 19 1938
RETOUCHING	7 2	1-12	1-20 38
PHOTO-LITHO			
BLUE-PRINT STAMPING OPAQUING	82	1-20	1-21 38
ENGRAVING			
HAND COLOR PROOF	32 1½		1-24
ARTIST DEPT.	37 10	Feb 3 1938	Feb 8 1938

DATE ESTIMATE OK'D

DATE Filed

DATE

By

DATE Photo Returned to Customer

Submit ret photo

CUT
1/11/38

NO. 8A-1154

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 8229

DATE 1-8-1938

1 1/2 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

YES

TITLE (IN FULL) SCENE ON DECKER CREEK, ~~RE-PRINT~~ IMPRINT SAME AS ABOVE~~MORGANTOWN AND KINGWOOD, W. VA.~~

RM-

MO-121- SCENE ON DECKER CREEK BETWEEN

~~MORGANTOWN~~ AND KINGWOOD, W. VA.

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

LIGHT CEMENT ROAD. X WHITE FENCE. DARK GREEN PINE TREES ON RIGHT FOREGROUND.
SHOW SOME AUTUM BROWN EFFECTS ON OTHER FOLIAGE

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
Date 1-11-1938

Cost Dept. Checked

OPERATION	EST. TIME C. G. No. Time & low.	DATE ENTERED	IF LEAD
COMPOSING, TYPE SET UP		JAN 11 1938	JAN 11 1938
ETCH			
RETOUCHING	5 2	1-11	1-20 SI
PHOTO-LITHO			
BLANKET STAMPING OR GROUNDING	82	1-20	1-21 1/2
ENGRAVING			
HAND COLOR PROOF	31 1/2	1-20	1-20
ART. COST.	2/0 9	2-4	2-8

DATE OF PRINT C. D.

DATE FILLED

DATE OF COLOR T. & C.

By

DATE Photo Returned to Customer

Turn
printed

Subscribed set photo

type

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-1155 ORDER NO. 8755 DATE 1-10-1938

CUSTOMER SMITH BROS., INC.
POUGHKEEPSIE, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP-134 NO. HAMILTON ST., POUGHKEEPSIE,
N. Y.

BOT-BOME OF SMITH BROTHERS' BLACK AND MENTHOL
COUGH DROPS AND TRIPLE ACTION COUGH SYRUP

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

BUILDING: #3. STACK: #3, BUT SLIGHTLY BROWNER IF POSSIBLE. WINDOW SILLS AND ROOF COPING: #10.
WINDOW SASH: #28. STACK LETTERS: WHITE. THE WORDS "SMITH BROTHERS": BLACK ON WHITE. FIRE ESCAPE:
BLACK. LAWN: #20. ROOF PIPING: BLACK. CANOPIES: #28. DRIVE: #6.

*Retouched photo
returned to customer 10/20/45*

Re Photo OK 10/1

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 8A-H56

ORDER NO. 8763

DATE 1-10-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF NEW OCEAN
HOUSE, SWAMPSCOTT, MASSACHUSETTS,
SHOWING GOLF GROUNDS IN REAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. CREAM. TRIM WHITE. SEE CARD ATTACHED, 5A-H461.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
to for the customer. Please
so to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

JAN 14 1938

ESTIMATE
WORK SCHEDULE

COST ESTIMATE

JAN 14 1938

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
CONTRACT SET UP			JAN 14 1938	JAN 14 1938
SKETCH				
RETOUCHING	5	4	1-14	1-19-38
PHOTOGRAPH				
BLUING	83		1-19	
PRINTING				
HAND COLORING	31	1/2	1-21	1-21
ARTIST	36	9	2-1-	2-2. W.P.

By _____ Date Paid _____
By _____
Photo Return to Customer _____

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 8A-H57

ORDER NO. 8763

DATE 1-10-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) NEW OCEAN HOUSE FROM
BATHING BEACH, SWAMPSCOTT, MASSACHUSETTS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG: CREAM. TRIM: WHITE. like 5A4461

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this card set. Please
see to it that all subjects or re-
ticles are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. *Red*

JAN 14 1938 WORK SCHEDULE

JAN 1 1938

OPERATION	EST. TIME GIVEN (Time Allowed)	EST. TIME ACTUALLY TAKEN	DATE	DATE
COMPOSING, TYPE SET UP			JAN 14 1938	JAN 14 1938
KNITCH				
RETOUCHING	5	3	1-14	1-18 SP
PHOTO LITHO				
BLUEPRINT STRIPE-PAQUING	83		1-19	1-19 45
IN GRAVING				
HAND COLOR PROOF	31	1 1/2	1-20	1-21
ARTIST EPT	42	9	1-31	2-2

FEB 3 1938

DATE RECEIVED

DATE FILED

By *JK*

DATE RECEIVED BY CUSTOMER

DATE TIME RETURNED TO CUSTOMER

3

7

11-
105

21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

DIAL NO. 8A-H58 ORDER NO. 8249 DATE 1-10-1938

CUSTOMER IDEAS
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRY AN ARTHUR KENT FITTING (ETC.)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

original shoes by St.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE BACKGROUND, TRADEMARK AND TYPE COLOR AS SHOWN ON SKETCH ARE CORRECT (YOUR RED CROSS, OF COURSE, WILL BE ALL RED AS ON THE CARD YOU MADE FOR U.S. SHOE). THE SHOES SHOWN ON THE SKETCH ARE NOT TO BE FOLLOWED FOR COLOR -- YOU ARE TO USE THE ACTUAL SHOES.

VERY RUSSIA

PHOTO RETURNED

TO

PHOTO USED FOR

make May 1st 1938

Layout 3 1/2

Ret. 3

H. C. 1 1/4

LA 12

MADE IN U.S.A.

Change to *Ret* *Proof*

1/2
1c
Ps.

of

01-1-19

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8AH59

ORDER NO. 41300

DATE July 26, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

TOWER TOURIST VILLAGE,
OMAHA, NEB.

MAKEOVER

25 M POST CARDS SIZE 3½ x 5½ (GROUP 5)

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP.. TOWER TOURIST VILLAGE, 78th & DODGE STREET,
OMAHA, NEBRASKA

BOT... LOCATED ON HIGHWAYS NO. 30A, 6, 275,
AND 92

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

USE NEGATIVES 8AH59 AND STRIP IN TWO
NEW VIEWS AS PER SKETCH.

USE COLORPLATES 8AH59

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

20 photos set 9-23-40

Handwritten signature/initials

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 5 1940

Handwritten notes: Put 5 1/2, SC, 7, and a signature.

30, 8-2-40

219-4

2- 1/2
4- 2 1/2
3
1 1

Handwritten notes: make Red impression, OK. Blue

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H59 ✓ ORDER NO. 8768 DATE 1-10-1938

CUSTOMER TOWER TOURIST VILLAGE
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 5)

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOWER TOURIST VILLAGE — OMAHA, NEBRASKA

BOT-LOCATED ON HIGHWAY NO. 30-S — 75TH & DODGE
STS.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout SINCE SENDING YOU THE PHOTOGRAPHS WE
HAVE LANDSCAPED APARTMENT #3 WITH EVERGREENS AND
ALSO PLACED SOME IN FRONT OF #2 AS YOU WILL NOTICE
BY THE ENCLOSED SNAPSHOTS. THIS WILL ENABLE YOU
TO SEE JUST WHERE THE EVERGREENS ARE AND THE
ARTIST CAN WORK THEM ON THE CARD.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

5 photos ret
3/15/38

Reva

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1
Ret 11
A.C. 2 1/4
La 13

2nd 2nd 1

M

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H60 ORDER NO. 8776

DATE 1-11-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER AMERICAN APRON CO.

SUMMIT, N.J.

50 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE ~~MAX~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AMERICAN APRON COMPANY, SUMMIT, N.J.

(ETC., AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

120
133
150
175

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

[Handwritten signature]

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Ret Dept.

100% Makeover Time

	TIME	
RETOUCHING		Time allowed in Cost Dept.
ENGRAVING	2	
PHOTO LITHO		
ART DEPT.		
ENGRAVING		

43 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H61

ORDER NO. 8775

DATE 1-11-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ST. JOHN'S CATHOLIC CHURCH
HOT SPRING NAT'L. PARK, ARK.

6 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. JOHN'S CATHOLIC CHURCH
HOT SPRINGS NATIONAL PARK, ARKANSAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

ELIMINATE TELEGRAPH POLE.
ELIMINATE NAME FROM PLOT.

COLOR DESCRIPTION

CROSSES & DOMES: GILT. WALL & STONE OF CHURCH: GREY GRANITE. ARCHES OVER DOORS AND WINDOWS:
COLOR #32. ROOF IS SLATE COLOR. ETCH IN GRASS ABOVE WALL AND ON BOULEVARD PLOT (ELIMINATE)
SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
H.C. 1 1/2
La 9 1/2

MAKLOVER

Check Custom Dept.

RETOUCH

PHOTO

COMPOS

PRINT

MAR 8 1938

1 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 8A-H62

ORDER NO.

8770

DATE 1-11-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE GAY NINETIES
MIAMI BEACH, FLA.

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE GAY NINETIES
MIAMI BEACH

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit → Sketch ← Layout ← Retouched Photo → Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref photo 5x7

Ret 7

4c 1 3/4

LA 10

Art Work #24

as per order
PW

Rush

must have
HCP 1/15/38

Rush

small neg.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H63 ORDER NO. 8772 DATE 1-11-1938

CUSTOMER GROGAN'S TOURIST COURT
MADISON, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GROGAN'S TOURIST COURT - MADISON, N.C.
ROUTE 220

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RED BRICK COTTAGES. FRONT OF ALL HOUSES STUCCO INCLUDING HOUSES UNDER CONSTRUCTION AT FAR END
WITH BROWN TRIM. CONCRETE CURBS MUST BE BROUGHT OUT. FIRST CAR IN DRIVE WAYS DARK GREEN, OTHER
CAR GREY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

2,500—1-2-38

4.50

on sheet (12)